



Board of Directors Meeting Minutes

September 12, 2018 6:00pm

Location: Home of Christine Kelly Powers

Present: Natalia Bausback (President), Stephanie Brown (Communications), Michele Endries (Membership Recruitment), Emma Maceko (Events), Julie Naglieri (Marketing), Christine Kelly Powers (Member Services), Katie Vitello (Finance)

Absent: Michelle Burton (Golf Programs)

Key: → = follow-up item

* = vote

Agenda

1) Minutes

* Vote to accept August minutes: motion, Powers; second, Endries. In favor: Unanimous.

2) Vote for Candidates

* Vote to place each of the following candidates for Chapter Board positions on the ballot:

- For President: Natalia Bausback. In favor: Unanimous (Bausback abstained).
- For Marketing Director: Michele Endries. In favor: Unanimous (Endries abstained).
- For Marketing Director: Nell Fodera. In favor: Unanimous.
- For Golf & Special Events Director: Julie Naglieri. In favor: Unanimous (Naglieri abstained).
- For Social Events Director: Janine Dowling. In favor: Unanimous.

3) League Challenge

* Prior to the meeting, a vote was held via email to increase the subsidy for the League Challenge by \$600, from \$1,200 to \$1,800, in order to allow a lower registration fee to be charged. In favor: Unanimous.

4) Membership

It was noted that October 31st is the cutoff date for using EWGA logoed items. For the Annual Dinner, gifts are awarded to members with 5, 10, 15, 20 and 25 years of membership. We need to start building up an inventory of LPGA Amateur Golf Association logoed items in order to have a supply of gifts to provide at the Annual Dinner, as well as for prizes at other events.

Endries noted that this year we have three 15-year honorees, ten 10-year honorees and 14 5-year honorees. Board members discussed possible new logoed items that could be purchased for these honorees. Possibilities include divot repair tools, ball markers, microfiber towels, and small personal item bags that hook onto a golf bag.

Maceko proposed purchasing 100 of the small personal item bags for the Annual Dinner. Extras can be used for New Member Orientation next year.

→ Endries and Maceko will find out if any of the items have minimum order requirements and report back to the Board.

5) Financial Report

Vitello reported that the Chapter's insurance policy has changed. Previously, insurance for Chapters was provided through the EWGA. Now, Chapter insurance is being provided by the LPGA Foundation. Additionally, deductibles for several of the insurance policies have increased. Notably, the deductible for Directors' and Officers' coverage has increased from \$2,500 to \$25,000. The insurance manual provided by the LPGA does not indicate whether Chapters or National would be responsible for the deductible in the event of a claim.

→ Bausback will confirm with National whether the Chapter would be responsible for the deductible.

The method by which Chapters pay for the insurance coverage is also changing. Going forward, National will deduct \$3 from the Chapter's share of each member's dues as payment for insurance coverage. Therefore, the Chapter will receive \$32 for each member rather than \$35. Previously, Chapters were invoiced once per year for a flat fee of \$115 plus \$2.15 per member. As a result of the change in the fee structure, the Chapter's cost for insurance coverage will increase approximately \$90 per year, to about \$660 per year. Vitello noted that this is still a significant savings from years 2014 and prior when the Chapter paid approximately \$1,600 for insurance coverage.

Vitello noted that since 2010 the Chapter has been carrying a \$1,000 liability on its balance sheet relating to the insurance deductible for a previous insurance policy that was cancelled in 2015. Board members agreed that it was no longer necessary to carry this liability since it relates to a policy that is no longer in effect.

→ Vitello will remove the \$1,000 liability from the balance sheet.

Regarding the Chapter budget, Vitello reported that current projections are that we will be approximately \$2,000 over budget for the year, mainly due to the payments to Mill Road and Stadium for unused league slots.

It was noted that a member requested to use Volunteer Rewards toward the League Challenge. Brown will add this option to the registration form. Vitello proposed changing the redemption structure for Volunteer Rewards next year to make redemption automatic. Rather than members electing to use their Rewards for a particular event, the Finance & Records Director would refund members for Volunteer Rewards the first time each member registered for an event the following year. This would help prevent any issues with members claiming incorrect reward amounts or inadvertently redeeming rewards multiple times. Board members felt that this would make the rewards easier to track and budget for, as most if not all of the rewards would be used (compared to about 50-75% currently). One possible reason not to make

redemption automatic is that some members voluntarily choose not to redeem their rewards. This issue will be re-considered at a future Board meeting.

6) Social Events

Maceko noted that the new Social Events Director will be handling the Holiday Party this year. Maceko has made initial plans to have the party either December 4th or 5th at Wolf's 111. She will be co-chairing the event with the new Social Events Director.

Maceko has had trouble finding vendors for the Annual Dinner. Some vendors who have attended in the past either aren't available, or didn't do well with sales in prior years. Maceko also reported that Northway 8 expressed interest in having some kind of partnership with our organization.

Naglieri is planning to send a postcard to members promoting the Annual Dinner.

7) Golf Events

Powers reported that Mill Road would be available for a PlayARound event on October 13th. Estimated attendance would be only 8-15 players due to the date being so late in the year. The plan is to have the event be a 9-hole scramble with optional lunch afterwards. The event will be geared toward beginner-level players and new members, with more experienced players also encouraged to attend to provide support and learning opportunities to the newer players.

8) Board Meetings

The next meeting will be Tuesday October 2nd at 5:30 at Brown's house. This will be the final meeting of the current Board.

✳ Motion to adjourn: Bausback. Second: Naglieri. In favor: Unanimous. Meeting adjourned at 8:43pm.