



Board of Directors Meeting Minutes

November 16, 2017

Location: Home of Stephanie Brown.

Present: Natalia Bausback (President), Stephanie Brown (Communications), Michelle Burton (Golf Programs), Michele Endries (Membership Recruitment), Emma Maceko (Events), Julie Naglieri (Marketing), Christine Kelly Powers (Member Services), Katie Vitello (Finance).

Key: → = follow-up item

* = vote

Agenda

1. Minutes

* Vote to accept October minutes as revised: motion, Endries; second, Naglieri. In favor: Bausback, Brown, Endries, Maceko, Naglieri. Abstain (as new Board members): Burton, Powers, Vitello. Motion passed.

2. Holiday Party

Maceko updated the board on plans for the December 13 event in a private room at Wolf's 111. With a budgeted \$1,000 subsidy, she is aiming for a \$15 event fee. The event handout she's creating is a hot chocolate mix in a festive small mason jar, as she did two years ago.

3. Planning for 2018

Bausback invited Board members to share their top program and activity ideas for the coming year. Topics discussed included:

- Reviving the mentoring program for Beginner Leagues, in which experienced member golfers attend a couple of league sessions to help new golfers feel welcome, gain confidence, and learn how to play ready golf.
- Expansion of the PlayARound weekend casual play program introduced in 2017, in a way that does not overload Burton and Brown.
- Taking a more aggressive approach to Chapter sponsor solicitation.
- Identifying volunteer captains for several key events: kickoff, golf clinics, Chapter Championship, and winter golf if Robin Raco opts out. (She later agreed to run it.)
- Identifying Happy Hour venues in the Guilderland-to-Clifton-Park corridor, which attracted good attendance in 2017 but are challenging to find.

4. Board Meetings and Budgeting

- The Board decided to skip a December meeting and conduct any discussions via email. Bausback will host the January 9 meeting at her home.
- The Board's next major activity is 2018 budgeting, for review of a draft budget in January and approval vote by month-end. To help Board members do their planning, Vitello offered to provide a historical view of each budget area.

* Vote to adjourn: motion, Endries; second, Naglieri. In favor: unanimous. Meeting adjourned at 8:40 pm.