



Board of Directors Meeting Minutes

November 15, 2016

Location: Annette Kahler Peter's home

Present: Natalia Bausback (Finance), Stephanie Brown (Communications), Tara Curley (Member Services), Liz Gaudet (Golf Programs), Annette Kahler Peter (President), Emma Maceko (Events), Julie Naglieri (Marketing)

Absent: Michele Endries (Membership Recruitment)

Key: → = follow-up item

* = vote

Agenda

1. New Member and Meeting Minutes

The Board welcomed Julie Naglieri as newly elected Marketing Director. She reported obtaining materials and sponsor and transition information from outgoing director Emily Ekland.

* Vote to accept October minutes: Motion, Brown; second, Kahler. Abstention: Naglieri. In favor: all remaining members.

2. Meeting Schedule

Gaudet suggested holding a working session on golf event procedures and planning. After discussion of relative work load in coming months, Board members opted to cancel the December meeting and hold an extra planning meeting early in the year as well as the January Board meeting.

3. Upcoming Events

Annual Dinner: Maceko reported positive member reactions to the October 25 event at Shaker Ridge Golf Club. Extra wineglasses, obtained because of a weather-related emergency reorder, will be available for other events and awards.

One vendor made a last-minute decision not to participate because of an external semi-emergency. Board consensus was to offer this vendor credit for a future event rather than refund the \$100 she had paid.

→ Future vendor emails will include an expression of this policy.

→ Board members will discuss formalization of a chapter vendor policy, covering topics such as member priority, balance among types, non-compete considerations, etc.

Holiday Party. This event will repeat at 2015's venue, the Albany Pump Station, on

December 14. Activities, price, and the need to increase the food order were discussed.

Spring Kickoff. Maceko reported that last year's co-captains are willing to lead the 2017 event. Best dates were identified as the last week in March or April 3-5.

Golf Garage Sale. This idea for a new early-season event was discussed.

Upcoming Events. Interest has been expressed in multiple golf-simulator leagues this winter. Winter happy hours may include a Paint and Sip evening for February.

4. Volunteers

→ Bausback and Curley will work together to reconcile remaining 2016 Volunteer Rewards, to clarify what is available for use by members for the Holiday Party.

5. Finance Update

Bausback reported that actual P&L and budget are nearly even for the year, targeting a \$2,600 reserve spend-down achieved by subsidizing events that potentially benefit all members. Remaining outstanding items for the year include the Holiday Party subsidy, PayPal fees, charitable donations, and modest dues income.

Subsequent to this meeting, Board members voted to donate \$500 of the unexpectedly high \$1,090 in unused 2015 Volunteer Awards to St. Paul's Center, Rensselaer, NY, and use the remainder to defray expenses for the 2017 Spring Kickoff event. The Chapter also donated \$400 earmarked from 2016 kickoff drawings to Berkshire Farm Center & Services for Youth, Canaan, NY.

6. 2017 Planning

Responses to a Presidential request that each Board member supply one idea important to her for the upcoming year:

- Increase annual dinner turnout.
- Sponsor an out-of-town trip for golf and/or athletic activity.
- Start a weekend casual play program, for structured group golf opportunities.
- Start a player matchmaking program, for informal individual golf opportunities.
- Look into involvement with area high schools and colleges as a pipeline for membership and other interaction.
- Hold a member-guest golf event.

"Let's Have Fun Together" emerged as a theme for 2017, following 2016's "Getting to Know You."

* Vote to adjourn: Motion, Gaudet; second, Naglieri. In favor: unanimous. Meeting adjourned at 8:38 pm.

Upcoming meeting locations: January 10, Brown's home. February 14, Gaudet's home.