



Board of Directors Meeting Minutes

May 9, 2018 6:00pm

Location: Home of Stephanie Brown

Present: Natalia Bausback (President), Stephanie Brown (Communications), Michelle Burton (Golf Programs), Michele Endries (Membership Recruitment), Julie Naglieri (Marketing), Christine Kelly Powers (Member Services), Katie Vitello (Finance)

Absent: Emma Maceko (Events)

Key: → = follow-up item

* = vote

Agenda

1) Minutes

* Vote to accept March and April minutes: motion, Brown; second, Burton. In favor: unanimous.

2) Social Events

Maceko reported (via email) that the Annual Dinner will be held at Shaker Ridge on October 24th. Also, the next Happy Hour will be Friday, May 18th at Wolf's 1-11. This may be the last Happy Hour until fall.

3) Membership

Endries reported that the New Member Orientation at Western Turnpike went well. Western Turnpike has been a good venue for this event.

Powers reported that additional volunteers are needed for the Chapter Championship. Strategies for recruiting volunteers were discussed.

The question was raised of whether we may be interested in resurrecting the mentor program. This program was highly successful several years ago. Experienced golfers from the Chapter would volunteer to play a round with one of the Beginner leagues. The role of a mentor was not to give golf lessons, although golf etiquette may be discussed if the beginner league members had questions.

It was noted that Joyce Bassett from the Times Union published an article today promoting our organization.

4) Leagues and Golf Events

Burton reported that league rosters have been sent to courses and captains. Additionally, as part of the league contract with Stadium, the Chapter is required to pay for four open slots in the three Stadium leagues, for a total of \$864.

PlayARounds are underway, with Lazy Swan rescheduled for May 20th. Possible locations later this season include Hiland Park, Apple Greens, Saratoga Spa, Thunderhart, Colonie Country Club, Top of the World, and a “mystery” golf trip led by Shirley Hunter

The Chapter Championship registration deadline will be June 27th. The new registration site, Golf Genius, has just come online. Burton and Cathie Becker are looking into shortening the yardage for the higher handicap flights.

The \$1,500 Guardian Grant will be used to subsidize the Chapter Championship, thereby reducing the cost to the players. The total cost per player for the Chapter Championship will be approximately \$60 greens fees + \$50 National fee + \$21 food + \$16 trophies / goodie bags for a total of \$147. *(Subsequent to the meeting, Board members agreed to set the registration fee at \$85, with the remaining cost subsidized by the Guardian Grant and Chapter reserves).*

A date needs to be set for the League Challenge. September 15th or 29th would be good options since the fall Diva is the weekend between those two. It was discussed that Saratoga Spa is a good course for the League Challenge, due to the Par 3 course being available.

5) Clinics

Burton reported that Jack Madej offered to hold more clinics at Stadium, possibly on different nights of the week.

6) Financial Report

Vitello reported that all courses have been paid for leagues and all refunds and discounts have been processed. Additionally, the Chapter was required to pay for eight open slots in the three Mill Road leagues, at a total cost to the Chapter of \$1,760.

The Kickoff ended up \$214 over budget, which was expected due to the cost of the takeaways. The League Meet & Greet was \$127 under budget, and the New Member Orientation was \$53 under budget.

The new Sub Central system was introduced at the League Meet & Greet. The system is getting a lot of use, and feedback has been mostly positive. 21 Super Subs have registered to receive the automated emails.

7) Communications

Our website and Chapter logo are still in flux due to the name change, so for the time being we are still using the old URL and Gmail address.

8) Board Meetings and Reconfiguration

Bausback began a discussion of possibly reconfiguring the Board positions, to distribute the workload more evenly. Some possibilities include:

- Combining the two Membership positions and splitting the Golf Programs position into two positions

- Roll Sponsorship/Marketing into one of the Membership positions
- Split Communications into two positions, possibly intermingled with the Golf Programs and Social Events positions.

It was discussed that National might still change the position descriptions, so we should revisit this discussion at future meetings. Burton noted that Golf Education may take on a larger role with the new affiliation with the LPGA. However, our Chapter elections are to take place in August, so there is not a lot of time to reconfigure.

Next meeting is Wednesday, June 6th at 6:00pm at Bausback's house. The following meeting will likely be Wednesday, August 15th at Bausback's house.

* Motion to adjourn: Bausback. Second: Naglieri. In favor: unanimous. Meeting adjourned at 9:15pm.