



## Board of Directors Meeting Minutes

May 17, 2017

*Location:* Home of Annette Kahler Peter.

*Present:* Natalia Bausback (Finance), Stephanie Brown (Communications), Michele Endries (Membership Recruitment), Liz Gaudet (Golf Programs), Annette Kahler Peter (President), Emma Maceko (Events), Julie Naglieri (Marketing).

*Absent:* Tara Curley (Member Services)

Key: → = follow-up item

\* = vote

### Agenda

#### 1. Finance

Bausback provided the April financial report and noted that the chapter is nearly done with its major income and expense of the year, golf course payments for league members. The Spring Kickoff required a smaller subsidy than was budgeted, so plenty of funding is available for the Chapter Championship, where the subsidy level depends on number of participants. The board may want to consider adjusting support for the autumn League Challenge/Final Putt event, in view of the favorable state of chapter finances.

#### 2. Membership

Chapter membership dropped to 228 in the latest report, with many membership renewals in flux at this point.

#### 3. Golf Leagues and Events

**Chapter Championship.** Naglieri reported that registration is going well, with strong numbers compared to previous years. There is some concern about the competition being based on a handicap revision date of June 1, which precedes the registration deadline of June 7, and she will include a reminder in registrant confirmation letters.

**Leagues.** Gaudet reported that “we’re over the hump” and the 2017 league process is close to completed. Two new leagues at Capital Hills and Van Patten are going well. Mary Corrigan this year is arranging some golf-pro clinics specifically for Beginner league members, who now are paying separately for education instead of having it incorporated into league fees. Only three of 36 Beginner league members have signed up for clinics, however, and they are being opened to all members.

**Play aRound.** Brown reported that Kathleen Hill is captaining the May 21 stand-alone Play aRound test run at Capital Hills, and 16 participants registered by the deadline that day. She has a group of members willing to captain events at various venues over the remainder of the season.

→ Recognition of Play aRound event captains needs to be incorporated into the chapter's end-of-year volunteer recognition.

#### 4. Social Events

**Happy Hours.** Maceko reported that the May HH at Saratoga National drew 30 people. The Clifton Park HH in February attracted 27 people, yet there was little overlap between attendees at the two events. She said she definitely will hold future events in the northern portion of our region, though not necessarily in venues already used. Kahler Peter noted that the board is being responsive to members who said they want Happy Hours moved around to different geographies.

**Annual Dinner.** Maceko is aiming for eight vendors total, and has one signed up to date. She is exploring gift options for attendees.

→ Maceko and Brown will prepare an email to members soliciting their participation as vendors and asking their recommendation for vendors they'd like to see at the event.

#### 5. Succession Planning

The first step toward succession is to establish a Nominating Committee for fall election candidates, led by a chair with experience in board structure and activities. Several names were suggested for follow-up by Kahler Peter.

As an incentive for officers and directors, chapter payment of a portion of their EWGA membership fees was suggested for consideration.

#### 6. Other Items

- EWGA National has asked chapters what they are doing for Women's Golf Day on June 6, with an apparent emphasis on promoting the organization to potential new members. Kahler Peter will reply that our chapter's emphasis is on retaining members by providing a broad range of services and events for them. While we have no special events scheduled for that Tuesday, our extensive array of leagues will be holding normal Tuesday sessions.
- Upcoming meetings: Wednesday, June 28, at Kahler Peter's home; August at Gaudet's home; September at Brown's home.

#### 7. Approval of Minutes

\* Vote to accept April minutes: motion, Gaudet; second, Naglieri. In favor: unanimous.

\* Vote to adjourn: motion, Brown; second, Gaudet. In favor: unanimous. Meeting adjourned at 9:00 pm.