



Board of Directors Meeting Minutes

March 13, 2018 5:30pm

Location: Shelter Cove Apartments Clubhouse

Present: Natalia Bausback (President), Stephanie Brown (Communications), Michelle Burton (Golf Programs), Michele Endries (Membership Recruitment), Emma Maceko (Events), Julie Naglieri (Marketing), Christine Kelly Powers (Member Services), Katie Vitello (Finance)

Key: → = follow-up item

* = vote

Agenda

1) Minutes

* Vote to accept February minutes: motion, Bausback; second, Endries. In favor: unanimous.

2) Golf Programs

Burton reported that there were several changes and additions to the league schedule:

- French's Hollow is closed, so the league there has been discontinued.
- The Colonial Acres league has been discontinued.
- New leagues are as follows: Advanced Beginner league at Pheasant Hollow on Wednesday evenings; daytime Beginner league on Thursdays at Mill Road; daytime General league on Tuesdays at Saratoga Lake

Burton has requests out to golf pros to hold clinics. Several pros have expressed interest.

Several changes have been made to the Chapter Championship: flights are compressed, suggested yardages have decreased for the 3rd and 4th flights, and players with handicaps above 40.4 can play in the 4th flight as long as they have a handicap. Burton has several courses in mind and is close to making a decision regarding the course and date. (*McGregor Links was subsequently chosen as the Chapter Championship location*).

League Meet & Greet will be held Saturday, April 21st at Western Turnpike. There is a room available for a Captain's Meeting, and golf will be offered afterward, weather permitting.

3) Sponsorship

Naglieri distributed a sheet with a breakdown of sponsorship levels. It was noted that we should make sure members are aware they can become sponsors and that we offer a 25% discount to members. Brown noted that we may want to encourage sponsorship at the individual event level.

Bausback reported that she was still waiting to hear from the local representative for Guardian regarding their proposed sponsorship.

4) Finance

Vitello reported that Volunteer Reward discount codes are working well so far for Kick-Off registration.

The Chapter owes three members renewal memberships which were supposed to have been charged to us by National in 2017, but were not. This was for memberships won in the raffle at Kick-Off in 2017. This will be a 2018 expense of \$390 (assuming all three members renew) that was not in the 2018 Budget.

Financial reports for the year ended December 31, 2017 including the Profit & Loss statement and bank statements were submitted to EWGA National as required.

5) Social Events

Powers agreed to run the April Happy Hour, as Maceko will be away.

Kick-Off is scheduled for March 27th at Country Club of Troy. Tables are planned for Membership, Leagues, Volunteers, Sponsorships, and Handicaps. Bausback requested that board members submit questions for guest speaker Colleen Cashman-McSween.

It was noted that we need to inform people who offer to volunteer if their services are not needed. Brown will add text to the registration form indicating that potential volunteers will be contacted if we need them.

6) Other

Bausback has received the survey results from Mary Ann Keeler and will share with board members.

NEWGA is proposing to invite EWGA to their spring event.

7) Board Meetings

Next meeting is Tuesday, April 17th at 5:30pm at Powers' house. Future meetings are tentatively scheduled as follows:

- Wednesday, May 9th at 6pm at Brown's house
- Monday, June 4th at 6pm at Bausback's house

Meeting adjourned at 8:52 pm.