



Board of Directors Meeting Minutes

March 14, 2017

Location: Teleconference (due to snowstorm)

Present: Natalia Bausback (Finance), Stephanie Brown (Communications), Tara Curley (Member Services), Michele Endries (Membership Recruitment), Liz Gaudet (Golf Programs), Annette Kahler Peter (President), Emma Maceko (Events), Julie Naglieri (Marketing).

Key: → = follow-up item

* = vote

Agenda

1. Approval of Minutes

* Vote to accept February minutes as revised: motion, Naglieri; second, Gaudet. In favor: unanimous.

2. Finance

Bausback provided budgeted and actual expenditures, and noted that this point in the year is too early for expenditures to be a particularly meaningful gauge.

3. Membership

New Member Orientation will take place on Tuesday evening, April 11, at Western Turnpike. Curley and Endries will email personal invitations to members who have joined since the previous orientation, and those who join at the Spring Kick-Off event.

Endries reported she is getting good responses from lapsed members, and suspects some of these brief lapses occurred because last year's Spring Kick-Off event was in March instead of April.

Curley reported that two-thirds of 2016 Volunteer Rewards certificates have been prepared and emailed. She has included the suggestion they be used toward the Kick-Off fee, and finds this relatively close timing makes sense, since this is the first major event of the year when the credits can be used.

4. Chapter Championship

Naglieri confirmed arrangements with the Edison Club, including one practice round per registrant. Tournament tee times will begin June 24 at 11:30 am. The golf pro has adjusted the course to meet yardage limits for Flights 1 through 4. The pro will serve as rules official for the event.

Registration deadline set by EWGA is at least 17 days before the event, which will be

June 7 in our case. Organizers will use the June 1 handicap index update. Promotion efforts will focus on encouraging members not to be afraid to compete, to draw higher handicappers in particular. More experienced players should be drawn by the opportunity to play a private course twice.

The course charges \$62 per player whether she rides or walks, which should be noted in event promotion. A \$25 food budget includes chicken, deli meats & cheeses, salads, etc.

Board members discussed subsidizing the event to keep the total fee including EWGA's \$50 portion under \$100. Depending on the number of participants, as well as budget items that are not based on unit cost, the maximum subsidy would total approximately \$1,500.

* Vote to set the Chapter Championship total entry fee at \$95: motion, Brown; second, Curley. In favor: unanimous.

5. Golf Leagues and Events

Leagues. Gaudet reported updates on course relationships and the registration process.

League Meet & Greet. The course pro will provide a clinic after the Saturday morning, April 22, brunch event, and tee times will be available afterwards if the course is open. Brown proposed using this as a test run for the Play aRound format. She will set up registration in Constant Contact and will provide a list of participants to Endries on the Wednesday before the Saturday session.

Spring Diva. Brown asked if board members were comfortable with the placement of information about this event affiliated with, but not run by, the chapter in a section of the web site newly named "Other Events." The consensus was that this presentation is appropriate.

6. Social Events

Spring Kickoff. Organizing and signups are well along for the April 4 dinner at Wolfert's Roost Country Club. (Eventual registration was 105 members and guests.)

Happy Hours. Maceko has arranged the Chapter's first Friday HH on May 5 at Saratoga National.

Annual Dinner. Maceko will discuss the menu and pricing with Pinehaven Country Club before making a final decision; tentative date is October 17.

* Vote to adjourn: Motion, Kahler Peter; second, Naglieri. In favor: unanimous. Meeting adjourned at 8:05 pm. Next meeting April 18 at Brown's home.