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## Board of Directors Meeting Minutes

June 14, 2016

*Location:* House of Stephanie Brown

*Present:* Stephanie Brown (Communications), Tara Curley (Member Services), Emily Ekland (Marketing), Michele Endries (Membership Recruitment) Annette Kahler (President), Emma Maceko (Events), Liz Gaudet (Golf Programs)

*Absent:* Natalia Bausback (Finance/Records)

Key: → = follow-up item  
\* = vote

### Agenda

Meeting commenced at 6:13 pm.

#### 1. Chapter Championship

Registration for Championship was low as of June 14. In an effort to encourage more registrations, the Board will promote Championship in a series of email blasts. The Board also discussed offering information sessions to registrants focused on golf rules to prepare golfers for the Championship series.

→Curley and Ekland are organizing volunteers for the event.

→Ekland and Jana Behe are working together to organize the to-dos for Chapter Championship.

#### 2. Approval of April Minutes

Meetings submitted showed the wrong date for the New Member Scramble. Date to be changed to 6/29.

\*Vote to accept: Motion, Endries; second, Maceko. In favor: Ekland, Curley, Kahler, Brown, Endries; Abstain: Gaudet; Absent: Bausback

### **3. Finance Update**

Bausback sent financial update prior to the Board meeting. Members discussed sponsorship for Chapter Championship. NYSTEC donated \$1,000 for the Championship. No other sponsorships were secured. Goal is to find \$1500 more for Chapter Championship.

→Ekland to share sponsorship letter with the board.

### **4. Golf Events**

3 Club Scramble ready to go. Ekland trying to coordinate with Robin to give her the banners for the day of the event.

New Member Scramble is also ready to go on June 26, 1PM.

### **5. Non-Golf Events**

Maceko working with Shaker Ridge CC for the Chapter Annual Dinner & Business Meeting. Tentative date set for October 25.

The Chapter will not have a happy hour in July. All other happy hours are scheduled.  
→Chapter calendar will be updated with those dates and locations.

### **6. Leagues**

Gaudet updated the Board about the golf clinics, which have been going well. All are scheduled and the clinics are winding down. The clinics have been well attended.

→Thank you email to be sent to Mary Corrigan for coordinating all the clinics.

There have been questions from the members about handicaps. Board thinking about asking Michele Walls to give a handicap seminar.

### **7. Succession Planning**

Board discussed the nomination committee and who could chair. It must be someone with past board experience or was on the nominating committee before.

→Board members will offer recommendations for the nominating committee.

→Nominating committee to be formed.

Offices up for election this year include: president, events and activities director, marketing director and membership recruitment director.

## **8. Communications**

Brown suggested the Board assess the purpose of social media for the Chapter. Currently the Chapter has a semi-active Facebook page that has been relatively quiet since the spring. Part of the problem with establishing an active social media presence is the Board is unclear on who can/should approve Facebook content. For now, Ekland will check and approve appropriate Facebook content posted to the EWGA page as often as possible. Maceko will follow up on Facebook correspondence to ensure posts are being posted timely.

## **9. Calendar**

Calendar will be updated and finalized by July.

\*Vote to adjourn: Motion, Brown; second, Gaudet. In favor: unanimous.

Meeting adjourned 8:22 pm.