



Board of Directors Meeting Minutes

July 24, 2018 5:30pm

Location: Home of Natalia Bausback

Present: Natalia Bausback (President), Stephanie Brown (Communications), Michelle Burton (Golf Programs), Emma Maceko (Events), Christine Kelly Powers (Member Services), Katie Vitello (Finance)

Absent: Michele Endries (Membership Recruitment), Julie Naglieri (Marketing)

Key: → = follow-up item

* = vote

Agenda

1) Minutes

* Vote to accept June minutes: motion, Bausback; second, Burton. In favor: Unanimous.

2) Donation in memory of Jana Behe

As part of the 2017 Chapter budget, \$350 was allocated to the Founders Award. This amount was not spent as a result of the passing of recipient Jana Behe. Board members discussed prior to the meeting that a donation to the Capital District YMCA golf tournament would be a fitting way to honor Jana, as she was a very active volunteer with the YMCA and it was one of the charities listed in her obituary. The Founders Award Committee chaired by Annette Peter approved this donation by majority vote.

* Vote to donate \$350 to Capital District YMCA golf tournament in memory of Jana Behe: motion, Powers; second, Maceko. In favor: Unanimous.

3) Chapter Legal Name

It was noted that we need to select a new legal name for the Chapter. This does not need to be the same as our public-facing name (LPGA Amateur Golf Association - Capital Region NY Chapter) and, in fact, cannot be the same, as Chapters have been informed that the "LPGA" name should not be a part of the Chapter legal name. This is to protect the LPGA from Chapters illegally using its trademark.

It was noted that there is already an organization called Capital Region Amateur Golf Association, so we should choose a different name. Board members felt it would be appropriate to use the same name as our public-facing name, with the "LPGA" dropped.

* Vote to change Chapter's legal name to Amateur Golf Association Capital Region NY: motion, Brown; second, Powers. In favor: Unanimous.

4) Board Reconfiguration and Upcoming Elections

Article III, Section 2 of the LPGA Amateur Golf Association Chapter Bylaws (covering the number of Chapter Board members) was recently revised. The revised bylaws call for five required Board positions (President, Membership Director, Golf and Events Director, Finance and Records Director, and Marketing Director), and an unlimited number of additional positions that a Chapter may choose to add by majority vote of the Board. Under the previous Bylaws, Chapters did not have the ability to add additional positions beyond the five required and two optional positions specifically outlined.

Board members discussed making the following changes to the current Board configuration:

- Splitting the Golf Programs Director position into two positions: 1) Golf Leagues & Education Director (responsible for leagues and clinics); and 2) Golf & Special Events Director (responsible for all non-league golf events including PlayARounds, Chapter Championship, League Challenge, Winter Golf, 3-Club, and Thruway Challenge).
- Eliminating the position of Membership Recruitment Director and splitting its responsibilities between the Marketing Director and Membership Director. The Marketing Director would be responsible for membership recruitment, while the Membership Director would be responsible for onboarding new members.
- Renaming the Events and Activities Director position to Social Events Director.

With these changes, the Board would consist of the following eight positions: President, Finance & Records Director, Marketing Director, Communications Director, Membership Director, Golf Leagues & Education Director, Golf & Special Events Director, and Social Events Director.

As the current Golf Programs Director, Burton elects to move to the Golf Leagues & Education Director position for the second year of her term. Therefore, the following four positions would be up for election this year: President, Marketing Director, Golf & Special Events Director, and Social Events Director.

5) Golf Events

Burton reported that the Chapter Championship had 14 stroke play participants and one scramble team. The Thruway Challenge has 10 players signed up from our Chapter, two from the Central NY Chapter and none from the Rochester Chapter.

The League Challenge will be Saturday, September 29th at Saratoga Spa with a tentative shotgun start of 11:30. Last year this event had 50 players for the championship course and 12 for the Par 3 course.

Board members discussed the possibility of holding a New Member Scramble event. It was noted that last year's version of the event was cancelled due to low registration numbers. Board members discussed instead possibly holding a PlayARound "mixer" where groups would be randomly assigned and new members would be encouraged to sign up. An appropriate course would need to be identified that wouldn't be intimidating to beginner golfers.

6) Social Events

The Annual Dinner will be Wednesday, October 24th at Shaker Ridge. Maceko has sent an initial round of emails to vendors who have attended the Annual Dinner in prior years. She also

requests any ideas for other games, products, vendors, displays, etc. She plans to reach out to the Fort Orange Club.

The next Happy Hour will likely be the week after Labor Day, possibly at Peddlers in Clifton Park, Lanie's Café in Colonie, or Brown's Brewing Co. in Troy.

7) Financial Report

Vitello reported that the 3-Club Tournament came in under the budgeted \$100 subsidy mainly due to the successful sale of Mulligans, and the Chapter Championship will likely be slightly under the budgeted \$1,400 subsidy mainly due to low registration numbers. Chapter finances are for the most part proceeding according to the budgeted plan, with the exception of unanticipated spending on unused slots for the Mill Road and Stadium leagues.

Remaining events that include significant Chapter subsidies are the League Challenge (\$1,200 budgeted subsidy), Annual Dinner (\$1,000 budgeted subsidy) and Holiday Party (\$1,000 budgeted subsidy).

8) Board Meetings

The next meeting will be Wednesday August 15th at Bausback's house, followed by Wednesday September 12th at Powers' house and Tuesday October 2nd at Brown's house.

* Motion to adjourn: Bausback. Second: Powers. In favor: Unanimous. Meeting adjourned at 7:40pm.