



Board of Directors Meeting Minutes

January 10, 2017

Location: Home of Stephanie Brown

Present: Natalia Bausback (Finance), Stephanie Brown (Communications), Tara Curley (Member Services), Liz Gaudet (Golf Programs), Annette Kahler (President), Emma Maceko (Events), Julie Naglieri (Marketing) *Absent:* Michele Endries (Membership Recruitment)

Key: * = vote

Agenda

1. Approval of November 2016 minutes

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Vote to accept: Motion, Gaudet; second, Naglieri. In favor: unanimous

2. Social Events Calendar

Maceko reports a tentative social events calendar for 2017:

→Happy Hours: January @ The Standard
February in Clifton Park area (possibly on a Wed.)
March @ The City Beer Hall
April in Schenectady area (possibly on a Wed.)
May @ Saratoga Nat'l (possibly on a Fri.)
September @ Tala
October @ The Gingerman
November @ The Recovery Room

→Albany Devils Game in February: Friends and Family invited

→Paint 'N' Sip in April

→Kick-Off April 4th @ Wolfert's Roost

→Holiday Party December 13th @ Wolf's 1-11

3. Kick-Off Update

Kick-Off is scheduled for April 4th @ Wolfelt's Roost. Event chairs are Sally Lennon and Marge Dennis with board liaisons to the committee Emma Maceko and Julie Naglieri. Plans include staging of a Fashion Show with red carpet and catwalk included.

Model volunteers are being recruited. Clothing to be loaned or donated from Saratoga National, Golf4Her, From the Red Tees and potentially EWGA National HQ. Plans are in the works for door prizes and centerpieces.

4. Annual Dinner Update

Discussion ensued concerning feelers for a venue. Suggestions included Pinehaven, Troy Country Club, Capital Hills, Century House and the Italian-American Club.

5. Golf Events Update

Gaudet reports plans in the works for golf events:

→ Indoor Golf:

Event Chair Robin Raco. 4 weeks on Wed. starting in February @ Rte. Fore Golf.
Possible second indoor golf league to be scheduled in Latham.
Possible Indoor Event to be scheduled @ Tark's on a Saturday.

→ Melt: Clinics Chair Mary Corrigan to coordinate exercise class in February.

→ Chapter Championship:

Chapter Championship Director needed.
Discussion ensued about type of course necessary to hold the event.

→ Leagues:

A small planning board consisting of Gaudet, Brown and Kahler will meet to organize league roll-out for 2017.

6. Volunteer Rewards

Curley calls for suggestions on how to procure more accurate accounts of volunteers (i.e. Did the volunteers signed up to volunteer attend? Did someone volunteer that wasn't signed up to volunteer?). Event Recap Reports through data collected from event captains was suggested.

7. Communications

Brown plans to send periodic "Newsflashes" to the membership as a replacement for the Monthly Newsletters. These are to be e-mailed to the members as well as posted on the chapter's website.

8. Marketing

Naglieri discussed plans for a postcard mailing to the membership with a “save the dates” reminder. She also suggested using the Chapter’s Facebook page to recruit potential sponsors. Discussion ensued on communication to the membership on how to receive notifications from our Facebook page by “following”.

9. Financials

Bausback presented a recap of 2016 Financials as follows:

→A spend-down of \$2200 was achieved for 2016.

→\$7330 in Board Subsidies were provided towards the Kick-Off, the Annual Dinner, Happy Hours, the Chapter Championship, the New Member Scramble, the NE Regional Semi-Finals, the Final Putt/League Challenge, and the Holiday Party.

A preliminary budget for 2017 will be submitted to the board with a goal of \$3500 spend-down.

Vote to adjourn: Motion, Curley; second, Maceko. In favor, unanimous.

Meeting adjourned 9:15 pm.