



Board of Directors Meeting Minutes

March 8, 2016

Location: Home of Stephanie Brown

Present: Natalia Bausback (Finance), Stephanie Brown (Communications), Tara Curley (Member Services), Emily Ekland (Marketing), Michele Endries (Membership Recruitment), Liz Gaudet (Golf Programs), Annette Kahler (President), Emma Maceko (Events)

Key: → = follow-up item
* = vote

Agenda

1. Events/Calendar Review

Review of Paint and Sip Event: 5 participants reported a fun event. There is interest in continuing this event in the future.

Review of events added to calendar:

- 4/7/16: New Member Orientation at Western Turnpike, 5:30pm
- 4/18/16: League Meet & Greet at Stadium Golf Club
- 7/16/16: Chapter Championship at Van Patten
- 8/13/16: Northeastern Semi-Final Championship at Orchard Creek

→ Gaudet states plans for looking into possible instructional golf clinics for April, May and/or June are underway with the help of Leagues volunteers. Also, she is looking into scheduling the New Member Scramble earlier in the calendar (possibly in June at Airway Meadows). A leader volunteer is needed for this event.

→ Maceko states happy hours are to be scheduled for Sept., Oct., and Nov., and she is looking into scheduling a possible apple-picking event in the fall as well as a possible social event at the Funny Bone Comedy Club.

2. Leagues

Early registration opened with 55 registered as of 3/8/15. Discussion was conducted concerning information clarity about what makes someone eligible for early registration

(75% attendance in previous year's league participation) and detailed reporting from the league captains of such. The Captain's meeting is scheduled for 4/13/16. There are captain positions still open. League Meet & Greet is scheduled for 4/18/16, subsidized by \$10/player collected through league entry fees. The event is open to league members and substitutes. A "save the date" for this event will be communicated to chapter members by Brown.

➔ Discussion ensued concerning archiving records of league venues, pricing, participants, captains, attendance, and establishment of a uniform template to distribute to captains. Also, the board discussed the importance of establishing player handicaps. There will be a handicap information table present at kick-off.

3. Approval of February 2016 minutes

* Vote to accept: Motion, Endries; second, Gaudet. In favor: unanimous.

4. Kick-off Update

The aim is for 120+ attendees at kick-off. There are 30+ prizes available to help promote attendance at the event. The flow of the event was described by Kahler, Curley and Ekland: information tables leading into the main room where attendees will pass through vendors into the area of the bar, live music and then the dinner seating area. There will be a golf-themed centerpiece give-away and "getting-to-know-you" themed games. Prize-drawing logistics were discussed as well as timing of the membership giveaway prizes (1 new, 1 renewal). There will be information tables for volunteers, which will be communicating the need for event captains as well as volunteers for the Symetra Tour event in June and EWGA Semi-Finals in August.

5. EWGA Championship

Our Chapter Championship is scheduled for 7/16/16 at Van Patten. The board expects participation numbers to increase from 9 to between 25-30 this year due to the fact that we are hosting the Northeastern Semi-Final Event this year.

➔ Kahler suggested promoting the "No Intimidation Zone" concept to encourage participation in this event, as well as conducting more communication to chapter members possibly by conducting an informational seminar about tournament play (stroke play and scramble team).

The Northeastern Semi-Finals are scheduled for 8/13/16 at Orchard Creek. National is requesting our chapter co-host a welcome meeting for an expected 80 participants. There is a need to recruit volunteers for the entire event.

6. National Conference

➔ The EWGA National Conference is scheduled for April 21-25th in Colonial Williamsburg, VA.

Historically, our chapter has subsidized 50% of registration fees for chapter attendees. The board questions what maximum for subsidy should be allowed per participant and

whether participation at the leadership summit should be a requirement of subsidy for this event.

7. Financial Update

Bausback reports a cash balance of \$36,417.00 as of 2/29/16. The Bowling Blast event had a net profit of -\$13.43, below the \$100 subsidy allowed for in the budget. The Winter Golf was even.

➔ Board approval will be required to allow for subsidy for hosting the Semi-Final welcome event.

8. Membership Update

Endries reports there are currently 227 chapter members. There will be a 20% discount available for new members at the membership table at the kick-off event.

9. Marketing Update

Eklund states she is currently pursuing renewals of existing sponsors, including the promotion of the "friend" sponsor level, which allows for customization of donation levels.

➔ Eklund proposed recruitment of sponsors for the chapter championship and the semi-finals in order to help increase subsidy for these events. Endries offers assistance in securing sponsors.

10. Charity Selection for 2016

Board discussion ensued concerning the designated chapter charity concept. The board is calling for nominations for our designated charity, which will be voted on by chapter members.

➔ Kahler will work on communicating nominations for the charity to chapter members, possibly through a member survey.

11. Nominating Committee

➔ A nominating committee need to be recruited for board positions opening for next year.

* Vote to adjourn: Motion, Brown; second, Curley. In favor, unanimous. Meeting adjourned 9:12pm.