

Board of Directors Meeting Minutes

August 15, 2018 6:00pm

Location: Home of Natalia Bausback

Present: Natalia Bausback (President), Stephanie Brown (Communications), Michelle Burton (Golf Programs), Michele Endries (Membership Recruitment), Julie Naglieri (Marketing), Christine Kelly Powers (Member Services), Katie Vitello (Finance)

Absent: Emma Maceko (Events)

Key: → = follow-up item

* = vote

Agenda

1) Minutes

* Vote to accept July minutes: motion, Bausback; second, Brown. In favor: Unanimous.

2) Board Reconfiguration

* Vote to reconfigure the Chapter Board to the following eight positions, as discussed at the July 2018 Board meeting: President, Finance & Records Director, Marketing Director, Communications Director, Membership Director, Golf Leagues & Education Director, Golf & Special Events Director, and Social Events Director: motion, Brown; second, Powers. In favor: Unanimous.

3) Nominating Committee

The Nominating Committee consisting of Brown, Lynn Schnell and Cheryl Watts met to discuss the upcoming elections. A decision needs to be made as to what mechanism will be used for voting. Last year the Board paid for QuestionPro for the revote, after it was realized that the initial vote did not prevent members from voting multiple times.

4) Financial Report

Vitello reported the following financial results of recent events:

- 3-Club tournament: net gain of \$192 (\$292 under budget, as the event had a budgeted subsidy of \$100). The gain was mainly due to the sale of Mulligans.
- Chapter Championship: net loss of \$1,283 (\$117 under budgeted subsidy of \$1,400)
- Thruway Challenge: net loss of \$8 (\$8 over budget of break-even).

Also included in the budget was a \$100 subsidy for a New Member golf event, possibly to be held in October.

5) Leadership

Included in the 2018 Chapter budget was \$1,457 for Leadership expenses (equal to the 2017 collections from 50/50 drawings). Four Chapter members including Brown, Mary Diefendorf, Pat Reynolds and Terri Walsh have qualified for the 2018 LPGA Amateur Championship Finals. Historically, the Board has subsidized 50% of the entry fee for Chapter members attending the Finals. Board members felt we should continue with this tradition. The player registration fee for the Finals is \$475 this year. It was also noted that with the addition of a national scramble tournament and a national LPGA Amateur conference that members may wish to attend, future Leadership costs may increase.

* Motion to provide a subsidy of \$250 to each of the four qualifying Chapter members: Bausback. Second: Endries. In favor: Burton, Naglieri, Powers, Vitello. Abstention: Brown.

6) Rebranding

Rebranding costs continue to be unknown. National has not provided a list of approved vendors. Maceko was notified by Giggle Golf that they will no longer be working with LPGA Amateurs. Endries placed an order for Milestone Awards with Be the Ball months ago, but they have not yet fulfilled the order because they don't yet know whether they will be an approved vendor.

→ Bausback requests that Board members think about what we need with the new name on it. Some possibilities include business cards, name badges, table runners, and a podium cover.

7) Social Events

Maceko reported (via email) that there are three confirmed vendors for the Annual Dinner (Bumble Beads, Saratoga National Pro Shop, and Arbonne). She is waiting to hear back from Golf 4 Her and Education Golf. Naglieri is following up with Villa Roma.

→ Maceko requests that Board members contact her with any ideas for additional vendors.

Maceko will be contacting Cathy Billa to discuss possible assistance from Cathy with the program for the Annual Dinner.

The next Happy Hour is scheduled for Thursday, September 13th at 5:30 at Peddlers Bar & Bistro in Clifton Park.

8) Golf Events

Bausback is captaining the League Challenge along with Liz Gaudet and Cheryl Watts. A decision needs to be made as to the dinner menu for the event. The barbecue menu has been highly popular in prior years and was deemed to be the best option for this year's event.

Board members discussed possibly holding a new member-oriented PlayARound the weekend of October 12-13. All members would be invited, but new members would receive personalized invitations. It was discussed that Mill Road might be the best venue for the event, as it is a suitable course for beginners and it also has a restaurant for a post-round meal.

9) Board Meetings

The next meeting will be Wednesday September 12th at 6:00 Powers' house, followed by Tuesday October 2nd at 5:30 at Brown's house.

* Motion to adjourn: Bausback. Second: Brown. In favor: Unanimous. Meeting adjourned at 7:57pm.