



2019 SPONSORSHIP OPPORTUNITIES

LPGA AMATEUR GOLF ASSOCIATION RICHMOND CHAPTER

2019 Richmond Chapter Sponsorship Opportunities

December 21, 2018

Hello Friend.

I am writing you concerning sponsorship opportunities with the Richmond, VA chapter of the LPGA Amateur Golf Association. Our association is the largest and most diverse amateur golf association in the United States. It enables women the opportunity to learn and connect through golf. Our mission is to empower women and provide our members with platforms for personal and professional growth.

Currently, we are preparing for our 2019 season and will be hosting several events that we feel will help advance our mission. We know that our efforts would go even further with your company as an official corporate sponsor. Not only will you be recognized for your generosity, but your company will be promoted as an event's official sponsor and will be included in all event marketing materials. Your company will also be listed as a corporate sponsor on our website and in all our monthly newsletters. Below is a brief synopsis concerning this year's event sponsorship opportunities.

Events

- **\$5,000 - Scholarship Scramble:** This is our flagship golfing event which helps to raise funds for our LPGA Amateur Golf Association – RVA Scholarship with J. Sargeant Reynolds Community College and is our primary funding source for membership activities throughout the year. The J. Sargeant Reynolds scholarship provides financial assistance to those who are attending a college or university for the first time or returning to school after an absence to complete their technical/vocational associate degree.
- **\$2,500 - Skill Building Workshops:** We have several events throughout the year that enable golfers of all levels to improve their game through targeted golf lessons and instruction, rules and etiquette, practice tips and drills. These events are open to members and nonmembers and are designed to provide a safe, encouraging environment for golfers to learn about the game as well as build new professional and personal friendships. This sponsorship would cover all of our skill building sessions throughout the year.
- **\$2,000 – Richmond Chapter Championship Dinner:** Each year local chapters compete to determine which members will represent their regions in the national LPGA Amateur Championship. This fun and exciting event is designed so golfers of all skill levels can compete locally in our Chapter tournament and then provide support for winners to advance in the regional and national competition.
- **\$1,000 - Social Sponsorship:** Throughout the year, we invite our members and nonmembers to join us for a variety of networking socials. These socials allow us to connect on a personal level and to promote our upcoming events and increase the awareness of our organization to nonmembers. This sponsorship would cover all the socials for the upcoming year.

If your organization would like to participate as an event sponsor, or you need additional information, please don't hesitate to contact me. Thank you for your time and consideration.

Sincerely,

Tina Slaughter
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SCHOLARSHIP SCRAMBLE

Sponsorship Includes



- ENTRY FOR 2 TEAMS
- EVENT SIGNAGE & BANNER
- HOLE SIGN FOR ONE (1) HOLE
- MARKETING MATERIAL IN PLAYER BAGS
- PROMINENT RECOGNITION AT AWARDS CEREMONY
- FEATURED ON ALL EVENT MARKETING
- LOGO FEATURED IN MONTHLY NEWSLETTER

SKILL BUILDING WORKSHOPS

Sponsorship Includes



- SKILLS EVENTS SIGNAGE
- RECOGNITION AT ALL SKILLS EVENTS
- FEATURED ON ALL SKILLS EVENT MARKETING
- LOGO FEATURED IN MONTHLY NEWSLETTER

RVA CHAPTER CHAMPIONSHIP

Sponsorship Includes



- EVENT SIGNAGE
- MARKETING MATERIAL IN PLAYER BAGS
- RECOGNITION AT EVENT
- FEATURED ON ALL EVENT MARKETING
- LOGO FEATURED IN MONTHLY NEWSLETTER

SOCIALS

Sponsorship Includes



- RECOGNITION AT SOCIAL EVENTS
- FEATURED ON ALL EVENT MARKETING
- LOGO FEATURED IN MONTHLY NEWSLETTER