

EWGA is an international, not-for-profit organization founded in 1991 to provide career-minded women with an environment in which they can advance their recreational and professional interests through the game of golf. With over 125 Chapters, EWGA boasts a membership of over 20,000 women throughout the US, Canada, and France.



Membership in the Austin, TX Chapter is expected to reach 200+ in the next few years. EWGA members are among the area's most dynamic and influential women. Importantly, they are the people making decisions to purchase goods and services for their companies and for themselves.

Each year, the Chapter has enjoyed the financial support of a growing number of local businesses such as yours, which helps us defray administrative expenses and enables us to make increasing contributions of time and money in support of LPGA-USGA Girl's Golf such as the Jennifer MacCurrach Scholarship, which is one of the Association's designated charities. Locally, we support the Rally for the Cure, Salvation Army, and provide volunteers for the Triton Financial Classic and First Tee of Greater Austin.

Please consider the following sponsorship opportunities as a means to promote your products or services to this highly targeted audience of decision makers.



Local Sponsors

Embassy Suites, Austin-Downtown

Local Supporters

Britgolf
Golfsmith
Grey Rock Golf Club
The Golf Club Avery Ranch
Crystal Falls Golf Club
Falconhead Golf Club
Teravista Golf Club
Horseshoe Bay Resort
Barton Creek Resort & Spa
Balcones Country Club
Spicewood Golf Course
Havey Penick Golf Campus

National Corporate Partners

Investtools
Golf Digest
Golf Channel
GolfWorld
PGA

National Supporting Partners

Billy Casper Golf
NikeGolf
Cutter & Buck
Golfsmith
LPGA
Rally for the Cure
Gallaway Golf
PGA National
PGA Tour
Cleveland Golf
Titleist
TaylorMade®
GolfWeek

Visit us online for details.
www.ewga-austin.com

Sponsorship Opportunities



Make Your Promotional Budget Work Harder by Reaching Key Decision Makers!

Approximately \$75 million is spent by EWGA members on golf fees, merchandise, equipment, food and beverage, and golf related travel. This is an average of \$4,300 per member. Partnering with the EWGA offers your company:

- A direct link to an influential and loyal audience of businesswomen with purchasing power both professionally and personally
- An opportunity to actively demonstrate your company's commitment to women's initiatives
- Direct access to purchasing decision makers with dispensable income.

Demographics

- EWGA members come from nearly every corner of America (and select international locations)
- 65% are between the ages of 36 and 55
- 31% have an annual personal income in excess of \$100,000
- 61% have an annual household income in excess of \$100,000
- 79% have a college or advance level degree
- 80% have been members more than one year
- A portion of members are 'marching' upward in their career and in society while a different portion is moving past their peak career years, and are now slowing down to enjoy the harvest of all their hard work.



Sponsorship Opportunities						
	Ace \$1,500	Eagle \$1,000	Birdie \$500	Par \$150	Links Dir. \$50	Tee Signs \$75
Logo in Monthly Chapter eNewsletter	12	10	5	2	0	0
Article in Monthly Chapter eNewsletter & Website Blog	4	2	1	0	0	0
Logo in Monthly Events eNewsletter	12	10	5	2	0	0
Logo on Website (all pages)	1	1	1	1	0	0
Business Links Directory Listing	1	1	1	1	1	0
Banner @ Special Events/Tournaments	1	1	0	0	0	0
Tee Signs @ Special Event//Golf Tournaments	0	0	0	0	0	1
Speaking Opportunity @ EWGA Social Event	2	1	0	0	0	0
EWGA Classic Golf Membership	1	0	0	0	0	0
Social Event Tickets	4	2	1	0	0	0
Total Exposure	38	28	14	6	1	1

In-Kind Merchandise Sponsorships Available!
Ask us about donating merchandise or gift certificates for prices or other silent auction fund items in exchange for promotional opportunities.

Yes, we are interested in being a sponsor of the EWGA-Austin, TX Chapter

Level:

- Ace Sponsor Event Sponsor
 Eagle Sponsor Tee Signs
 Birdie Sponsor Merchandise Sponsor
 Par Sponsor Links Directory

Please fill out the following form, or visit www.ewga-austin.com/sponsorship-form to submit online.

Please print or type clearly:

Company Name _____

Mailing Address _____

City/State/Zip _____

Authorized Contact

Name _____

Position _____ Email _____

Phone _____ Fax _____

EWGA Member contact referral

Thank you for your support!
Please check desired sponsorship level and return this completed form, with check payable to:

EWGA Austin, TX Chapter
P.O. Box 12604
Austin, TX 78711-2604
Tel: 800-569-0461

Email: sponsorship@ewga-austin.com
Website: www.ewga-austin.com