



**Question: What is the EWGA?**

**Answer:** Let me start with a little background:

Did you know that the EWGA started in 1991 with 28 women who attended a new golfer clinic in West Palm Beach, FL? These women were motivated to learn golf to add to their business resumes. That premise still holds true today as the EWGA delivers golf learning and playing opportunities designed for the schedules of working women.

Did you know that since 1991, the EWGA has grown to an Association with local groups coast to coast (as well as Canada and Italy) with thousands and thousands of members? Do you think these numbers indicate that the EWGA hit a chord with women?

EWGA means different things to different people. Some join to learn the game. Some join to improve or learn how to use golf for business. Some seek social golf and the camaraderie of local group of close friends. Some seek competitive play opportunities. Some seek to expand their networks for business reasons. Some because they've moved to a new community and want the instant network of friends. People can be members of multiple Chapters or just visit a Chapter and join in their activities when traveling.

The short answer: It's a community and network of friends and opportunities built around the shared enjoyment of golf. Members come from all walks of life, all stages of life, and as such, the EWGA is different things to different people.

**Question: What makes the EWGA unique and different from a local golf league?**



**Answer:** Let me count the ways...

1. A full curriculum of premier golf skill learning programs designed for women at all levels of play. From "Get Golf Ready" to "Breaking 100" to "How Low Can You Go?" These branded "out of the box" programs are provided for Chapters to deliver to members and non-members alike by local golf teaching professionals. In fact, these three player development programs were nominated for prestigious Golf Industry Honors by the International Network of Golf (ING).
2. Organized play opportunities designed to fit the schedules of busy women. All members have to do is sign up and show up. The arrangements and details are all taken care of for them.
3. Discounted golf throughout the country provided by Golf Club Network members and other EWGA partners.
4. Optional free handicap service via our GN21 System powered by GolfNet.
5. A unique new golfer mentoring program called Fairway Friends. It's all about giving to others and supporting women both on and off the course.
6. Volunteer opportunities to stretch skills, develop new ones, bond with women in leadership roles, and contribute directly to making a difference in women's lives.
7. The EWGA Championship is not only the largest women's amateur golf tournament; it's the only one that has flights for players of all skill levels. The great thing about this tournament is that the national champion in the

4<sup>th</sup> flight is just as proud of her accomplishments as the winner in the Championship Flight. There's also a scramble team division for those who would rather play in a team format rather than individual play. The EWGA cares about member satisfaction and their programs are designed to deliver.

8. Benefits galore. The Association develops and maintains relationships with a large number of sponsors and member benefit providers that offer terrific discounts on golf apparel, golf equipment, golf instruction, travel-related opportunities, and more. EWGA members are encouraged to visit the online Member Clubhouse to keep informed of the latest offerings. I've heard it so often; taking advantage of even one thing can more than cover the cost of membership.
9. Coast to coast networking and friendships. If you can attend the annual Golfpalooza or participate in the Championship or attend regional events, you'll have fast friends from far and wide. If you don't make it to these EWGA events, go online to the Member Clubhouse and begin networking, join discussions, let your EWGA community know about your business and locate people in your line of business or where you'll be traveling. Think of it as your personal "yellow pages". And don't forget, when life calls for a safety net, members find there is no support system quite like the EWGA.
10. Webinars with golf industry and business leaders who chat about their experiences, expertise and more – all tied together by golf.
11. Special organized golf get-aways to premier destinations like the Solheim Cup, TPC Sawgrass, Marriott Desert Springs in Palm Desert, golf cruises and more.
12. Giving back to the community. The EWGA has raised thousands and thousands of dollars for LPGA-USGA Girls Golf – a developmental program for young girls, and thousands and thousands more for a variety of causes across the country. Most recently, the EWGA partnered with Rally for the Cure® to rally our troops to help find a cure for a disease that touches so many women. The EWGA Foundation (the 501(c)3 charitable arm of the EWGA) also provides scholarships and helps those less fortunate in its ever expanding reach.
13. The EWGA is the only national organization that represents amateur women golfers' interests to the golf industry. It's through the EWGA that amateur women golfer's voices are listened to, heard and respected. Your membership makes a positive impact on the future of the sport.



To sum up – members are a part of something much bigger than their after work league or weekend outing. And it is precisely because of members like you that the EWGA is able to have the impact, influence and clout that it has. No matter what you enjoy most about the EWGA, please be very proud about what you are a part of. Together, we are having a positive impact on the landscape of women in this sport. And don't forget about all the benefits and discounts just waiting for you!

Join, get involved, get connected, stay informed and as our mission says: Learn, Play, Enjoy!!!!

*Prepared by Trish Joyce, EWGA Managing Director, Strategic Initiatives  
Member Since 1991  
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