



MUSE

SPONSORSHIP

CATALOG



THE 2023 MUSE  
**Inspire**  
CONFERENCE  
DENVER, CO | JUNE 7 - 10

# ELITE SPONSORSHIP OPPORTUNITIES

## Elite Sponsor Benefits:

- 10-25 Priority Points
- Logo and Link in the Event App
- Acknowledgement during the Opening Session
- Right of first refusal for the 2024 MUSE Inspire Conference
- Mobile ad in the app
- Reserved VIP table during all meals
- One Product Showcase within the Conference year
- Flyer in the Conference registration bag



## \$25,000 ANNIVERSARY PARTY (you can partner with others or secure exclusivity)

This is a one-of-a-kind event, special for the 40th year and you can't miss it! Drink tickets for the anniversary party will only be available at sponsor booths. Unique, commemorative invites will be mailed to MUSE members, and your company will be featured in the content.

## \$10,000 THE HEADSHOT LOUNGE

The most popular Exhibit Hall attraction is the new Headshot Lounge! Professional profile photos are a highly sought-after service. As the exclusive sponsor, you will be provided a table in the lounge, where you can meet and mingle with attendees while they wait and promote your message.

## **SOLD** \$15,000 OPENING RECEPTION (you can partner with others or secure exclusivity)

As the exclusive sponsor for the Welcome Reception, all eyes are on you! This is the first scheduled social event of the conference, and it brings all attendees together to network and enjoy the official "kick-off" of the conference. Many special elements of the reception highlight or feature your company, and you will work with MUSE to customize the experience.

## \$10,000 SCHEDULE AT A GLANCE

Attendees frequently gather at the large 8' x 20' graphic outlining the times and room locations of all educational sessions and events. Gain exclusive and repetitive visibility with this sponsorship.

## \$10,000 OR \$5,000 EACH ENTRY COLUMNS

Column wraps provide the distinct advantage of being directly in the path of conference attendees. These column wraps are strategically placed as soon as you enter the convention center. Your message is clearly and prominently displayed.



## \$10,000 THE OPENING SESSION

Attendees talk about the Opening Session for months leading up to the Inspire Conference and for months after. The Opening Session has sizzle, and you can be a part of it!

Contact [Alicia@museweb.org](mailto:Alicia@museweb.org) to make your sponsorship selections, or to ask questions.

# PREMIUM SPONSORSHIP OPPORTUNITIES



## Premium Sponsor Benefits:

- 5-10 Priority Points
- Logo and Link in the Event App
- Acknowledgement during the Opening Session
- Right of first refusal for the 2024 MUSE Inspire Conference
- Mobile ad in the app
- Flyer in the Conference registration bag

## \$8,000 NAME BADGE WALLET

The name badge wallets are a true conference visual reminder of your company!

## \$8,000 REGISTRATION BAG

Want to be seen on the arm of every facility attendee? Then, the registration bag is it! Plus, these bags are taken home and reused!

## \$8,000 KEY CARDS

Truly a classy way to welcome attendees as soon as they arrive!

## \$7,500 CONFERENCE EDUCATION VIDEOS

Many sessions during the 2023 MUSE Inspire Conference are being recorded (audio and screen presentations). These videos are provided to all registered conference attendees, and will also be available later to all MUSE members through the website. These videos will be watched and accessed for many months to come, even after the conference has ended.

## \$7,500 THE HEART OF MUSE

As a volunteer-driven organization the members of MUSE believe it's important to leave a positive impact on the communities that we visit during our Inspire Conferences. We share some of our good fortune by supporting a local charity in each city that hosts our Inspire Conference. The sponsor for this event aligns their company with MUSE's commitment to give back. The sponsorship includes having attendees bring Heart of MUSE coupons to your booth in order to have the sponsor match their donation. The funds for matching the attendee's donations are included in the sponsorship fee.



## \$5,000 GRAPHIC CUBES

These eye-catching pieces of art will be strategically placed within the path of traffic throughout the conference.

## \$5,000 CONTINUING EDUCATION SESSIONS

For the first time, you have a chance to position your company alongside one of the most prestigious MUSE programs Continuing education is a foundation for MUSE nurses, pharmacists, executives and project managers. As the sponsor, your logo and name is featured beside each CE session during the conference, and included in the mandatory evaluation processes. Truly an opportunity to establish yourself as an educational partner!

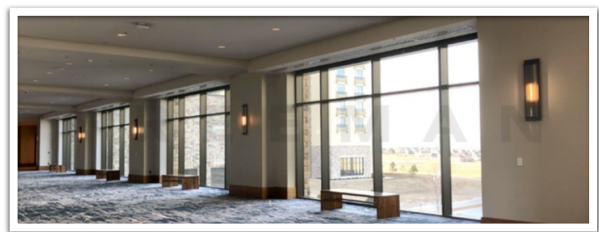
## \$5,000 PHYSICIAN SUMMIT

### The Evolution of the EMR ... how does it affect providers?

This half-day Summit examines digital transformation in healthcare and how the trend has impacted physicians. The Summit features a panel of providers who will each share their stories and discuss solutions. The format will be interactive and welcome audience input. Sponsors receive recognition during the Summit welcome, and the opportunity to provide materials to attendees. This is the perfect way to position your company as a content expert.

## \$5,000 - \$10,000 BRIDGE WINDOW CLINGS

All attendees will travel between the hotel and conference center during the event. The connector bridge windows are highly visible, and especially eye-catching when branded with your logo!



## \$5,000 - \$10,000 BALLROOM/REGISTRATION AREA WINDOW CLINGS



The hub of the conference is the registration and ballroom area. The window clings will display your message front and center!

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# SUPPORTING SPONSORSHIP OPPORTUNITIES

## Supporting Sponsor Benefits:

- 1-4.5 Priority Points
- Logo and Link in the Event App
- Acknowledgement during the Opening Session
- Right of first refusal for the 2024 MUSE Inspire Conference



## \$4,500 LANDING APP PAGE & CONFERENCE WIFI

The Event App is the source of all conference communication, session details and education information. As the landing page sponsor, your message displays each time the app is opened. Plus, the conference WIFI network and password are branded to your message!



## \$3,500 OPENING BREAKFAST (napkins, collateral at place setting) (limit 1)

The conference kicks off with a delicious breakfast on day one. This is your chance to capture your audience with breakfast.

## \$3,500 "SWAG BAG" with Facility Registrations (limit 1)

What better way to show your support than a swag bag? Examples include hand sanitizers, breath mints, single serve vitamin packets, lip balm, etc.

## \$2,500 MICRO-LEARNING VIDEO (limit 2)

Record your video on site at the conference and deliver your message! These videos remain on the MUSE website for one year, and are promoted throughout the year.



## \$2,000 MOBILE AD-CONFERENCE APP (limit 5)

Every conference attendee uses the app, many times per day. Position your company front and center!

## \$2,000 REGISTRATION BAG INSERTS (limit 3)

Every facility attendee receives a registration bag upon check-in. This is your chance to establish your brand. Inserts can be flyers, or promotional materials (pens, USB sticks, etc.)

## \$2,000 SPOTLIGHT PROMOTION (Pre-Conference) (limit 4)

This opportunity allows you to showcase your company, highlighting your exceptional products and services, encouraging booth traffic at the conference. MUSE will send a one-time email to the thousands of people in its membership database.

**Bonus:** Benefit from MUSE's social media presence as we will post your Spotlight information on Twitter, LinkedIn, and Facebook too!

## \$1,500 THOUGHT LEADERSHIP PODCAST (Pre-Conference) (limit 4)

Position your company as the expert in your industry. This podcast will be recorded and delivered to the MUSE membership in advance of the conference so you can also use the opportunity to encourage booth traffic.

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