

### CONNECT is the Premier News and Information Publication of Materials Technology Institute (MTI)

The magazine will be published three times per year (February/June/October). The format will typically be 16 or 20 color pages with the last two facing pages available for print ads. This is considered a guiding document and the program may undergo minor revisions and additional detail as the initial publication takes shape.

#### CONTENT

The magazine will feature in-depth technical articles related to MTI projects and include MTI news (members, champions, Technical Advisory Council updates, etc.), industry news, events and training opportunities, and other industry-relevant topics.

#### CIRCULATION & READERSHIP

Over 1,300 materials science and engineering members, non-members and universities in Materials Processing Industries worldwide subscribe to the publication.



AD SIZES &  
2019 RATES  
ON REVERSE



## AD POLICY

Content required in FULL COLOR, electronic or camera-ready format in accordance with Publisher (MTI) specifications.

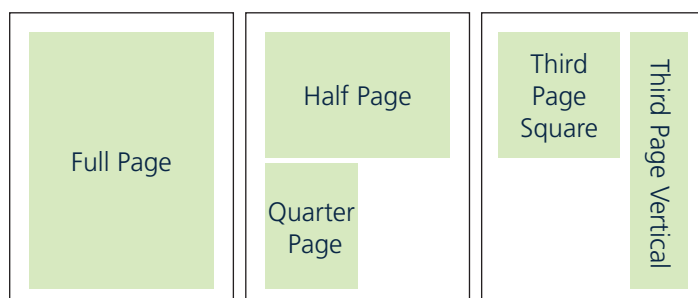
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## MECHANICAL REQUIREMENTS

- All ads, including full page, are island (non-bleed) ads and should be set up to size indicated.
- All images should be 300 dpi in CMYK color.
- Accepted file formats:
  - **Adobe PDF Files** (preferred) — should be submitted as a print-ready, high resolution file with all images and fonts embedded.
  - **EPS / AI Files** — with all images embedded and all fonts converted to outlines.
  - **TIFF or JPEG File** — with a resolution of at least 300 dpi at finished size.

## AD SIZES

Full Page	7" wide x 9.75" tall
Half Page	7" wide x 4.75" tall
Third Page Square	4.6" wide x 4.75" tall
Third Page Vertical	2.2" wide x 9.75" tall
Quarter Page	3.375" x 4.75"



## AD SUBMISSIONS

Ads should be emailed to [mtiadmin@mti-global.org](mailto:mtiadmin@mti-global.org).

## 2019 MEMBER PRICING

Ad Size	One Time	Two Times Annually	Three Times Annually
Full Page	\$3,760.00	\$3,572.00	\$3,393.00
Half Page	\$1,920.00	\$1,825.00	\$1,730.00
Third Page Vertical / Square	\$1,280.00	\$1,216.00	\$1,155.00
Quarter Page	\$1,000.00	\$950.00	\$905.00

## 2019 NON-MEMBER PRICING

Ad Size	One Time	Two Times Annually	Three Times Annually
Full Page	\$5,000.00	\$4,751.00	\$4,513.00
Half Page	\$2,554.00	\$2,427.00	\$2,301.00
Third Page Vertical / Square	\$1,702.00	\$1,617.00	\$1,536.00
Quarter Page	\$1,330.00	\$1,265.00	\$1,205.00