



Más del 98 por ciento de nuestros miembros nos dicen que ser uno de los Profesionales Internacionales en Reuniones (MPI) les ayuda en su éxito profesional. Estas son las 10 razones principales del porqué:

### **1. El Poder de las conexiones:**

Nuestra comunidad Global de MPI tiene la fuerza de más de 25,000 miembros y poderosos funcionarios con poder de decisión, esto incluye ejecutivos de más del 80% de las 100 empresas de la revista Fortune.

Siendo miembro de MPI, usted puede hacer conexiones fundamentales con personas, ideas y mercados que pueden llevar a su negocio o carrera al siguiente nivel.

### **3. Networking:**

En un nivel local, usted hará conexiones valiosas y duraderas participando en el Capítulo México. Esta es una oportunidad para que los profesionales de la industria compartan información, realicen negocios, se apoyen uno al otro, puedan crear alianzas benéficas para ambos y eleven la conciencia nacional para su comunidad profesional local.

### **5. Profesionalización:**

Nuestras oportunidades de certificación Profesional marcan el estándar para las reuniones y eventos de la industria y le garantizan que recibirá el mejor entrenamiento en el negocio.

### **7. Capacitación en línea:**

En MPI siempre estamos trabajando para mejorar el desarrollo de nuestros recursos en línea y ofrecer diversas opciones educativas vía la red global, brindándole habilidades básicas de desarrollo sin la necesidad de invertir tiempo y dinero. Los miembros de MPI también tienen acceso en línea a información e investigaciones vitales, mismas que apoyan la función comercial y el valor estratégico de los eventos.

### **9. Premio MPI RISE:**

El premio MPI RISE- Reconocimiento de éxito y Excelencia en la industria – es otorgado a lo mejor de lo mejor, tanto dentro como fuera de la organización y enfatiza el cambio en la transformación, la innovación, transferibilidad global y el impacto en la industria.

### **2. Beneficios de aprendizaje:**

El Plan Global de Conocimiento de MPI le brinda un camino personalizado hacia el aprendizaje, mismo que le asegura un desarrollo personal y profesional apropiado en cada etapa de su carrera.

### **4. Revista One +:**

Para mantenerse al tanto del comportamiento y nuevas tendencias de nuestra industria como un miembro de MPI usted recibirá nuestra premiada revista ONE+.

Los miembros también reciben nuestra publicación electrónica semanal, presentando informes “al minuto” del último capítulo, asociaciones y desarrollos de la industria.

### **6. Comercialice su marca:**

Lleve su negocio a una audiencia global utilizando el Mercado Global de MPI, MPI Web, las Revistas One+ y One+ EMEA.

### **8. Contacto con la industria:**

Nuestras reuniones internacionales le presenta valiosas ofertas educativas y le permiten estar conectado en lo que pasa en el contexto mundial, usted encontrará desde pequeños grupos de discusión hasta presentaciones clave que marcan las tendencias.

### **10. Conexiones de carreras profesionales:**

El portal en línea le da libre acceso a oportunidades específicas de la industria y una biblioteca de artículos provechosos. Los miembros de MPI que están en busca de trabajo pueden utilizar el sitio de manera gratuita.



Campaign Code

(Please Print or Type)  Mr.  Ms.  Mrs.  Dr.

First Name \_\_\_\_\_ Middle Name \_\_\_\_\_ Last Name \_\_\_\_\_

Designation  CMP  CAE  CHME  CMM  CHSP  CHA  CEM  CCTE  OTHER \_\_\_\_\_

Organization Name \_\_\_\_\_

Job Title \_\_\_\_\_

### Title Category

- C-Level Executive (CEO, CFO, CIO, CMO)  Mid-Level Government Administrator
- Senior Executive (Exec. Vice President, Sr. Vice President)  Middle Management (Meeting Planner)
- Executive (Vice President, Senior Director)  Professional Staff (Account Exec., Project Manager, Specialist)
- Senior Management (Director, Senior Manager)  Support Staff
- Senior Government Administrator

Preferred Mailing Address:  Home  Company

Preferred Email Address:  Home  Company

### MEMBERSHIP CATEGORY YOU REPRESENT: (check one please)

**Corporate Meeting Professional**  
– a person who is solely employed by a corporation to plan and/or oversee the strategic and financial management and/or logistics of that corporation's meetings.

**Association/Non-Profit Meeting Professional** – a person who is solely employed by an association or not-for-profit organization to plan and/or oversee the strategic and financial management and/or logistics of that organization's meetings.

**Government Meeting Professional**  
– a person who is employed by a government agency or public university to plan and/or oversee the strategic and financial management and/or logistics of that government's meetings. Individuals serving as faculty in a university should join as an Academic Professional.

**Supplier Meeting Professional**  
– a person who provides and/or sells products and services to the meetings industry, such as a destination management, hotelier, audio-visual, florist, transportation, production or convention and visitor's bureau company. This classification of membership is not limited to the groups listed.

**Meeting Management Professional**  
**Planner**  
 51% or more of time spent planning  
**Supplier**  
 49% or less of time spent planning

– a person who is a sole proprietor of, or is employed or engaged by, a meeting management company. They provide meeting services including strategic and financial management and/or professional meetings management services to multiple clients. The applicant must specify whether their job responsibilities are primarily planning or supplying based on where they spend 51% or more of their time by checking one of the boxes provided above.

### HOME CONTACT INFORMATION

Street Address \_\_\_\_\_

Apt/Suite/Office (Note: UPS will not deliver to a PO Box) \_\_\_\_\_

City or Town \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Twitter \_\_\_\_\_ Facebook \_\_\_\_\_

LinkedIn \_\_\_\_\_

### WORK CONTACT INFORMATION

Street Address \_\_\_\_\_

Apt/Suite/Office (Note: UPS will not deliver to a PO Box) \_\_\_\_\_

City or Town \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

### CHAPTER AFFILIATION

One of the biggest perks of MPI membership is your new relationship with your local chapter. We'll assign you to a chapter based on your geographic coordinates (longitude and latitude not required), unless you indicate otherwise below.

I prefer to be assigned to \_\_\_\_\_ Chapter.

How did you hear about MPI? \_\_\_\_\_

Were you ever a member of MPI? \_\_\_\_\_

Name or member number of member who recruited you \_\_\_\_\_

### DUES

#### MEMBERSHIP IN MPI BELONGS TO THE INDIVIDUAL SUPPLIER OR PLANNER WHO ORIGINALLY JOINS THE ASSOCIATION, RATHER THAN THE EMPLOYING ORGANIZATION.

Member dues are nonrefundable and are due annually on the anniversary date of acceptance. Dues quoted are effective July 1, 2011 and are subject to change. Annual membership dues include an annual subscription to One+ magazine. Approximately 20% of dues are rebated to local chapters for membership support and education.

**\$375 Planner** membership. (Includes \$50 admission fee)  
Dues are generally tax-deductible as an ordinary and necessary business expense.

**\$500 Supplier** membership. (Includes \$50 admission fee)  
Dues are generally tax-deductible as an ordinary and necessary business expense.

Voluntary Contribution to support the work of the MPI Foundation. (May be tax-deductible as a charitable contribution)  
 \$45  \$60  \$100  Other \$ \_\_\_\_\_

### Payment Information

Check Enclosed  MasterCard  VISA  American Express  Please send an invoice for payment

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Number: \_\_\_\_\_

(3 or 4 digit number on the back of the card)

Total Amount: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Check this box if you would like to be automatically renewed using this credit card when your membership expires.

### REALLY IMPORTANT!



The following pages are designed to build your MPI member profile so we can get to know you better. Please fully complete the next section and, in turn, we'll do our part by developing services and programming that best fit your needs.

# GENERAL QUESTIONS

## 1. Primary industry of your organization (choose only one)

- Agriculture / Forestry / Fishing
- Utilities / Oil / Gas / Chemical
- Construction
- Wholesale / Retail Trade
- Transportation / Automotive
- Information Technology / Telecommunications
- Financial / Insurance / Legal / Real Estate
- Engineering / Scientific Services
- Speaker Education Services
- Medical / Pharmaceutical
- Arts / Entertainment / Sports / Recreation
- Accommodations / Hotels / Resorts / Cruise Lines
- Food Services
- Religious
- Military
- Destination Management Services / Incentive Houses / Tour Operators / Travel Agents
- Tradeshows
- Third Party / Research / Consulting
- Audio Visual
- Convention Centers / Convention Bureaus / Chambers of Commerce
- Association Management Company

## 2. In which department do you work? (choose only one)

- Meeting Planning
- Marketing
- Management
- Sales
- Finance
- Operations
- Human Resources
- Purchasing / Procurement
- Research & Development
- Training / Education
- Information Technology (IT)
- Customer Service
- Other / Please Specify: \_\_\_\_\_

## 3. Do you teach in the hospitality field? (if no, please skip the following question)

- No  Part-Time  Full-Time

## 4. What type of program(s) do you teach? (check all that apply)

- Accredited
- Certification
- Other: \_\_\_\_\_

## 5. In which associations are you involved? (check all that apply)

	General Member	Board Member
ASAE	<input type="checkbox"/>	<input type="checkbox"/>
PCMA	<input type="checkbox"/>	<input type="checkbox"/>
HSMIA	<input type="checkbox"/>	<input type="checkbox"/>
DMAI	<input type="checkbox"/>	<input type="checkbox"/>
NASC	<input type="checkbox"/>	<input type="checkbox"/>
AHMA	<input type="checkbox"/>	<input type="checkbox"/>
ICPA	<input type="checkbox"/>	<input type="checkbox"/>
IAEM	<input type="checkbox"/>	<input type="checkbox"/>
IH&RA	<input type="checkbox"/>	<input type="checkbox"/>
IACC	<input type="checkbox"/>	<input type="checkbox"/>
CHRIE	<input type="checkbox"/>	<input type="checkbox"/>
ICCA	<input type="checkbox"/>	<input type="checkbox"/>
AIPA	<input type="checkbox"/>	<input type="checkbox"/>
ACTE	<input type="checkbox"/>	<input type="checkbox"/>
RCMA	<input type="checkbox"/>	<input type="checkbox"/>
FICP	<input type="checkbox"/>	<input type="checkbox"/>
SITE	<input type="checkbox"/>	<input type="checkbox"/>
OTHER	<input type="checkbox"/>	<input type="checkbox"/>
NONE	<input type="checkbox"/>	<input type="checkbox"/>

If you answered OTHER to question #5 please also answer question #6.

## 6. In which OTHER associations are you involved?

Association Name	General Member	Board Member
Other Association 1 _____	<input type="checkbox"/>	<input type="checkbox"/>
Other Association 2 _____	<input type="checkbox"/>	<input type="checkbox"/>

## 7. Are you likely to buy services from members of MPI?

- Yes  No

## 8. Total annual meeting budget you control.

Currency:  Canadian  Euro  Pound  Singapore Dollar  US Dollar

- I do not control a budget
- 0 - 50,000
- 50,001 - 250,000
- 250,001 - 1,000,000
- 1,000,001 - 10,000,000
- 10,000,001 and higher

# SUPPLIER QUESTIONS

Suppliers, these questions are just for you!

## 1. What are the primary locations of your company's services within the United States? (check all that apply)

- Alaska
- Hawaii
- Midwest (IL, IN, OH, MI, MN, WI, IA, MO, KS, OK, NE, SD, ND)
- Mountain (UT, CO, WY, MT)
- Northeast (ME, NH, VT, MA, RI, CT, NY, NJ, PA, DE, MD)
- Northwest (WA, OR, ID)
- Puerto Rico/Virgin Islands
- Southeast (FL, GA, SC, NC, LA, AL, MS, AR, TN, KY, WV, VA, DC)
- Southwest (CA, NV, AZ, NM, TX)
- NONE within the United States

## 2. What are the primary locations of your company's services outside the United States? (check all that apply)

- Africa
- Asia (Incl. China, India, Japan, Singapore)
- Australia
- Belgium/The Netherlands/Luxembourg
- Bermuda/Caribbean/West Indies
- Canada
- Central/South America
- Eastern European Countries
- France
- Germany
- Italy
- Mexico
- Middle East (Gulf Region)
- New Zealand
- Russia
- Scandinavia
- Spain/Portugal
- U.K./Ireland
- Other European Countries
- NONE outside the United States

# PLANNER QUESTIONS

Planners, your turn!

## 1. How many planners do you have in your organization?

- None
- 1-5
- 6-10
- 11-25
- 26-50
- 51+

## 2. Regarding the number of attendees at YOUR meetings, how many different meetings fall into each of the attendee categories below? (fill in all that apply)

Number of Attendees	Number of Meetings
Less than 50 attendees	_____
51-100 attendees	_____
101-250 attendees	_____
251-500 attendees	_____
501-1,000 attendees	_____
1,001-1,500 attendees	_____
1,501-2,500 attendees	_____
2,501+ attendees	_____

## 3. Regarding the number of peak rooms needed for YOUR meetings, how many different meetings fall into each peak room category below?

Number of Peak Rooms	Number of Meetings
Less than 50	_____
51-100	_____
101-250	_____
251-500	_____
501-1,000	_____
1,001-1,500	_____
1,501-2,500	_____
2,501+	_____

Totals of Questions 2 and 3 Must Match.

## FINISH

### ACKNOWLEDGEMENT

All information provided in this application is complete and correct to the best of my knowledge and belief and if additional information is needed, I will supply it. I shall conduct my activities in accordance with the Bylaws, Policies and Procedures, and Principals of Professionalism of MPI as they are now or amended in the future.

I waive and release all claims, demands and actions that I now or may in the future have against MPI, its officers, directors, members, agents, employees and chapters for any act or omission, in granting or denying membership in MPI or in censoring, suspending, expelling, or terminating my membership in MPI.

I agree to allow my contact information to be included in all MPI marketing preference lists.

If I am using a credit card, I authorize MPI to process such request in accordance with the appropriate credit card rules and regulations governing it.

Signature Required \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_

Send membership application  
with payment to:

**Meeting Professionals International**  
3030 LBJ Freeway  
Suite 1700  
Dallas, TX 75234-2759

**Tel** +1-972-702-3000  
**Fax** +1-972-702-3065  
**Web** www.mpiweb.org  
**Email** feedback@mpiweb.org

#### 4. Total number of meetings you plan in the following locations:

United States \_\_\_\_\_  
Europe \_\_\_\_\_  
Asia \_\_\_\_\_  
Canada \_\_\_\_\_  
Latin America \_\_\_\_\_  
Middle East (Gulf Region) \_\_\_\_\_  
Other locations NOT listed above \_\_\_\_\_  
No Locations \_\_\_\_\_

#### 5. What locations within the United States do you plan to use for your meetings? (check all that apply)

- Alaska  
 Hawaii  
 Midwest (IL, IN, OH, MI, MN, WI, IA, MO, KS, OK, NE, SD, ND)  
 Mountain (UT, CO, WY, MT)  
 Northeast (ME, NH, VT, MA, RI, CT, NY, NJ, PA, DE, MD)  
 Northwest (WA, OR, ID)  
 Puerto Rico/Virgin Islands  
 Southeast (FL, GA, SC, NC, LA, AL, MS, AR, TN, KY, WV, VA, DC)  
 Southwest (CA, NV, AZ, NM, TX)  
 NONE within the United States

#### 6. What locations outside the United States do you plan to utilize for your meetings? (check all that apply)

- Africa  
 Asia (Incl. China, India, Japan, Singapore)  
 Australia  
 Belgium/The Netherlands/Luxembourg  
 Bermuda/Caribbean/West Indies  
 Canada  
 Central/South America  
 Eastern European Countries  
 France  
 Germany  
 Italy  
 Mexico  
 Middle East (Gulf Region)  
 New Zealand  
 Russia  
 Scandinavia  
 Spain/Portugal  
 U.K./Ireland  
 Other European Countries  
 NONE outside the United States

#### 7. How do you source/purchase your meetings? (check all that apply)

- Internal  
 Outsource

#### 8. What types of facilities do you utilize for your meetings? (check all that apply)

- Resort  
 Downtown Hotel  
 Suburban Hotel  
 Airport Hotel  
 Conference Center  
 Convention Hotel  
 Convention Center  
 Cruise  
 University Campus  
 Other: \_\_\_\_\_

#### 9. What types of meetings are you responsible for planning? (check all that apply)

- Annual Convention  
 Sales  
 Management  
 Board of Directors  
 Training  
 Incentive  
 Trade Show  
 Symposium/Seminars  
 Educational  
 Special Events  
 VIP Client Events  
 Other: \_\_\_\_\_

## YOUR MEMBERSHIP PATH

#### 1. What are your main expectations of an MPI membership?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### 2. Please rank, from 1 (most important) to 3 (least important), why you are joining MPI:

- \_\_\_\_\_ **To increase your professional knowledge**  
(professional development, education, meeting management, research, etc.)
- \_\_\_\_\_ **To be connected to people in your profession**  
(local/global network, peers, mentors, partners, clients, industry leaders, etc.)
- \_\_\_\_\_ **To be successful in your career**  
(industry designation, leadership development, business growth, etc.)

#### For MPI Use Only

Member ID



**WIRE INFORMATION:**

**BANK OF AMERICA**  
7515 Greenville Avenue  
Dallas, Texas 75231  
USA

**ABA RT #:** 026009593

**SWIFT CODE/USA DOLLARS:**  
For US dollar wires use -- BofAUS3N

**SWIFT CODE/ALL OTHER CURRENCY (non-US\$):**  
All Other wires use – BofAUS6S

**ACCOUNT #:** 4880 0043 9390 (MPI)

To ensure your account is properly credited, please email [collections@mpiweb.org](mailto:collections@mpiweb.org) with payment details.

Thank You,  
Meeting Professionals International Accounting Staff

\*updated February 2007