### Joanne Dennison’s

### Meeting and Event Intensive Two Day Class

### Friday/Saturday January 12 & 13, 2018

***Marketing Sponsor MPI-NE***

***Venue Sponsor Sheraton Needham***

### Learn how to be better at what you do ---and further your career

### Earn Contact Hours for the

### Certified Meeting Professional (CMP)

###  Application or Recertification

This intensive, extensive, interactive class utilizes the CMP – International Standards (effective for the CMP exam January 2012) as the base for the areas of learning.

Joanne is an educator. Because of that the first and foremost purpose of the class is about learning to be a better professional in the meeting and events industry (planner or supplier), and applying it when you go to work the next day. Yes, people have even taken the class who were not sitting for the exam just for the learning experience!

For many attendees it is also about “getting” a grasp on the material in a strategic, situational and conceptual way to pass the CMP exam. The exam is no longer about memorization. It is about thinking, planning and acting strategically. The questions are no longer definition based, but situation based (“You are at your meeting and….”). The topics that are covered are emphasized according to importance and relevancy to the CMP-International Standards and the proportion to how they are used in the exam. There is also a ***“Pay Once, Take Twice”*** policy where you can come the first time to get you on your way for preparing, and then a second time closer to when you take the exam.

Joanne shares information that is not on the exam….but she feels that you should know and can use. She also does share study tips and test taking tips for those who are preparing for the exam. Some of the tips also count in “real life”. Participants also share their experiences as part of the learning.

Joanne has taught her multi-day class more than 30 times since 2000 .She has also taught other sessions both for her own company and for many organizations such as MPI, RCMA, and Smart Meetings Magazine. Classes have been held throughout the US along with Canada, Mexico, Dominican Republic, Thailand and China. She is also an educator at many industry meetings and in corporate organizations.

Joanne passed the exam in 1996 and has re-certified three times, most recently in 2016. She also has attended the CMP Conclave multiple times to learn the most up-to-date information about the CMP program most recently in November 2017.

By registering for this class you also receive two free “Guiding” sessions, each lasting approximately 1 ½ hours. These can be used for many things including help in determining “What’s Next?” in your career. . For more information please contact the instructor: Joanne Dennison, CMP at Joanne@joannedennison.com or at (732) 672-1134.

**General Information:**

### Date: Friday/Saturday, January 12 & 13, 2018

**Location:** Sheraton Needham, 100 Cabot Street. Needham MA 02494

**Dress:** Casual (who wants to dress up on a weekend?)

**Registration Fee:** **Rates Increasing -** **Last class at these rates!**

MPI Member $400 (see next page for registration form).

Non MPI Member $450

Includes continental breakfast and breaks. There is a minimum of five registrations for the class to be held and a maximum of 20 people. **Lunch is not included**.

**Hotel Overnight Room Rate: $ 109+ Book by January 2!** [MPI New England Room Block](https://www.starwoodmeeting.com/Book/MPINE)

**Schedule: You must attend the entire class to receive all 16 contact hours.**

### Friday/Saturday, Jan12 & 13, 2018 9:00 am – 6:00 pm both days

**RESOURCES:**

***CIC (Convention Industry Council)- Information about CMP***

<http://www.conventionindustry.org/CMP/AboutCMP.aspx>

## For information about the CMP-International Standards

[**http://www.conventionindustry.org/CMP/CMPExamContent.aspx**](http://www.conventionindustry.org/CMP/CMPExamContent.aspx)

**For information on how to apply see**

[**https://www.youtube.com/watch?v=md-lztwPJPE&feature=youtu.be**](https://www.youtube.com/watch?v=md-lztwPJPE&feature=youtu.be)

After you are approved to sit you have up to a year to take the exam (4 testing cycles). The exam cost $450.

**The next exam period after this class is:**  **January 19-28, 2018**

**Required Referenced Books for Studying –Purchasing from EIC Store**

<http://www.eventscouncil.org/store/publications.aspx> Prices do not include shipping and handling

CIC Manual, 9th Edition Hard copy: $99.95 USD, e-book format: $69.95 USD, Hard copy and e-book combo discount: $150 USD (must be purchased at same time to receive discount)

APEX Glossary, 2016 Edition: $35.00 USD

Professional Meeting Management, (PCMA Manual), 6th edition: $110.00 USD Click on ‘Other Publications)

NOTE: The [Timothy S Y Lam Foundation](http://timothysylam.org/home.aspx) has recently established the Certified Meeting Professional (CMP) Scholarship for those approved to sit for the CMP exam. For more information on the scholarship requirements, submission schedule and to download an application, visit [http://www.timothysylam.org/cmp.aspx](http://timothysylam.org/cmp.aspx)

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***Marketing Sponsor: MPI-NE***

***Venue Sponsor: Sheraton Needham Hotel***

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In case of an emergency, who should be notified? Name and number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Who referred you to this class? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# **\_\_\_\_\_\_\_Registration Fee: $450**

 **\_\_\_\_\_\_\_MPI Member Registration Fee: $400**

###### If paying by check please mail to :

###### The Ordinary Success Project, 70 Patten Rd, Westford MA 01886

Check #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ***Make Check Payable to “The Ordinary Success Project”***

###### If paying by credit card please scan this page only and email to Joanne@joannedennison.com

MasterCard/Visa/AMEX \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Zip of CC Billing Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Charge will appear as “The Ordinary Success Project”**

**Registration and Cancellation Policy:** Students must be registered and paid in full to attend the sessions. There is no discount if you miss any part of the session**. Cancellations may be made through Dec. 29, 2017 less 25.00 processing fee. No refunds as of Dec. 30, 2017. Registration can be applied to future classes.**

If for some reason registrants need to take the test at a future date, they may attend a second time, other publicly scheduled CMP one-day classes, on a space available basis, taught by The Ordinary Success Project at no additional charge.

I have read and understand the registration, cancellation and refund policy.(This must be signed by attendee)

Name Date