

Presenting Results in a Military/Government Setting 101

Goal: Understand the theoretical basis for the presentation of project results specifically in a military/government setting. Be able to effectively, succinctly, and accurately deliver via verbal and visual means the results and recommendations of the OR Analysts body of work. Understand the process and potential pitfalls in a military/government setting.

Description: Enable the OR Analyst to construct recommendations that are useful, executable, and have a solid impact, that are based on solid analytical methods and data. Enable the OR Analyst to reach/read the customer which requires developing the skills to establish a professional relationship, and communicate with analytics to customer to understand their problem set. Enable the OR Analyst to deliver a technical recommendation/solution to a non-technical audience such that the recommendation/solution is understandable and executable. Enable the student to develop visuals and graphics that effectively and accurately deliver the solution/recommendation of the customer's problem. Enable the student to develop charts/tables/graphs that deliver specific and clear intended information to the target audience. Enable the student to develop text and other non- chart/table/graph visuals that deliver specific and clear intended information to the target audience. Will include: historical examples of designs and methods/examples of practice; pathologies and how to avoid them and, assumptions to avoid.

Pre-requisite: None

Suggested Reading: **TBD**