PHALANX

The Magazine of National Security Analysis

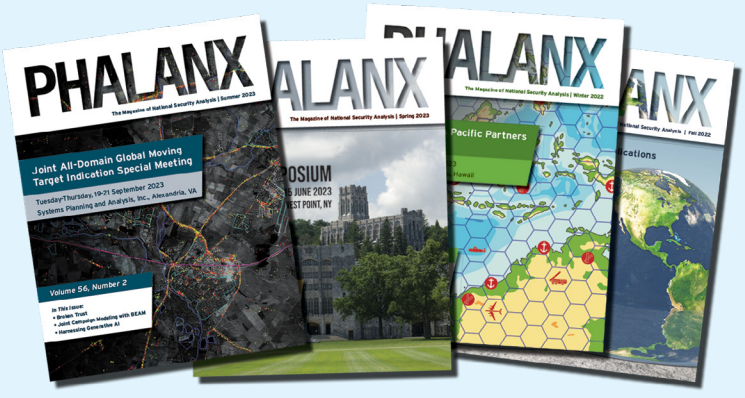
Advertisement Rates and Specifications

The *Phalanx* is the ideal place for members of the national security analytic community to publish articles, share milestones, and advertise. Published quarterly in the spring, summer, fall, and winter, our magazine has a print circulation of over 1,200 MORS members and reaches thousands more readers across our 30+ industry partner organizations, six government sponsors, and institutional subscribers.

Phalanx readers and contributors include leaders in government, industry, and academia. Advertising in the *Phalanx* allows you to reach a highly influential and diverse audience across the United States Department of Defense and wider national security community.

MORS offers flexible and economic advertising plans that will fit the budget of any organization. A budget friendly option to consider would be an ad swap for same-size ads.* (See restrictions below.)

***Phalanx* Advertisement Rates**					
Placement	**1 Issue**	**2 Issues**	**3 Issues**	**4 Issues**	**Size (W" x H")**
First Spread/Right Read	$2,000	$3,840	$5,640	$7,360	8.5" x 11"
Inside Back Cover	$1,850	$3,550	$5,220	$6,800	8.5" x 11"
Interior Full Page	$1,750	$3,360	$4,950	$6,440	8.5" x 11"
Interior Half Page	$1,050	$2,100	$3,000	$3,800	8.5" x 5.5"
Interior Quarter Page	$650	$1,250	$1,800	$2,300	4.25" x 5.5"



Note: All advertisements should include 0.125" bleeds on all sides. For more detailed information, please refer to the sizing specs on the next page.

Accepted File Formats: PDF, EPS, AI, TIFF, or JPEG (with fonts outlined where applicable) with crop/printer's marks. For TIFF or JPEG submissions, set art in CMYK at a minimum of 300 ppi at full size.

Ad Submission Deadlines:

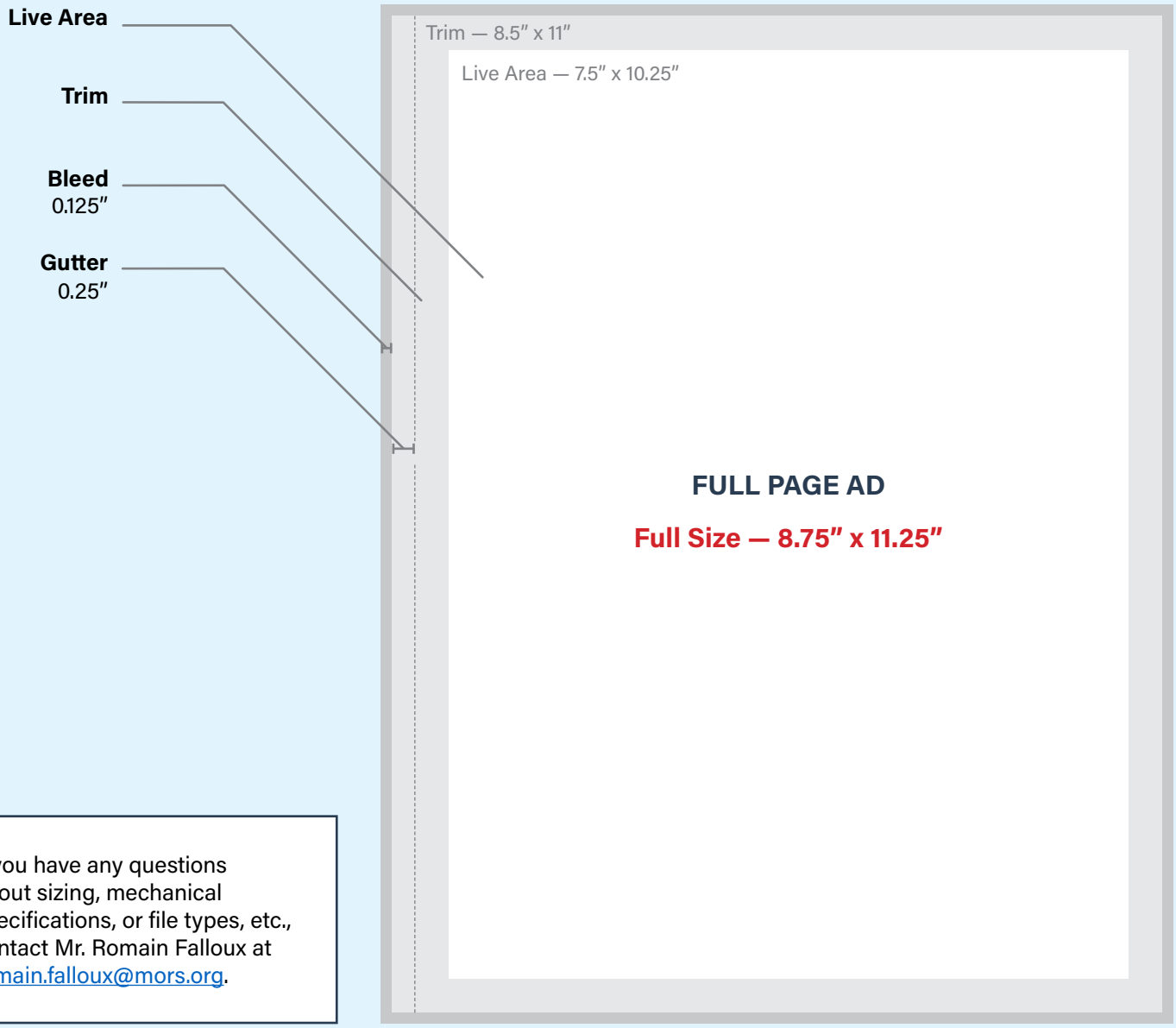
Spring Issue ..... January 15
Summer Issue ..... April 15
Fall Issue ..... July 15
Winter Issue ..... October 15

For more information on advertising options, contact Ms. Katherine Miller at kmiller@mors.org.

* All advertising is subject to the approval of MORS. Advertisements do not represent that MORS in any way endorses the advertiser or the advertiser's products and/or services. All ads must comply with applicable U.S. and international laws, and advertisers agree to hold MORS harmless from any and all claims or suits arising out of published advertisements.

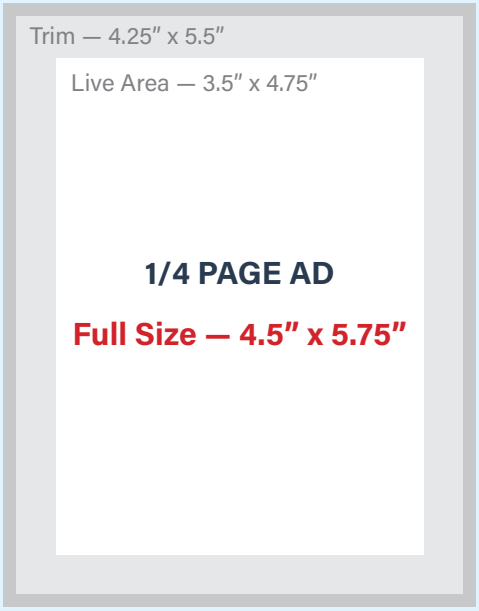
MORS Military Operations Research Society

Advertisement Sizing Specifications



If you have any questions about sizing, mechanical specifications, or file types, etc., contact Mr. Romain Falloux at romain.falloux@mors.org.





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