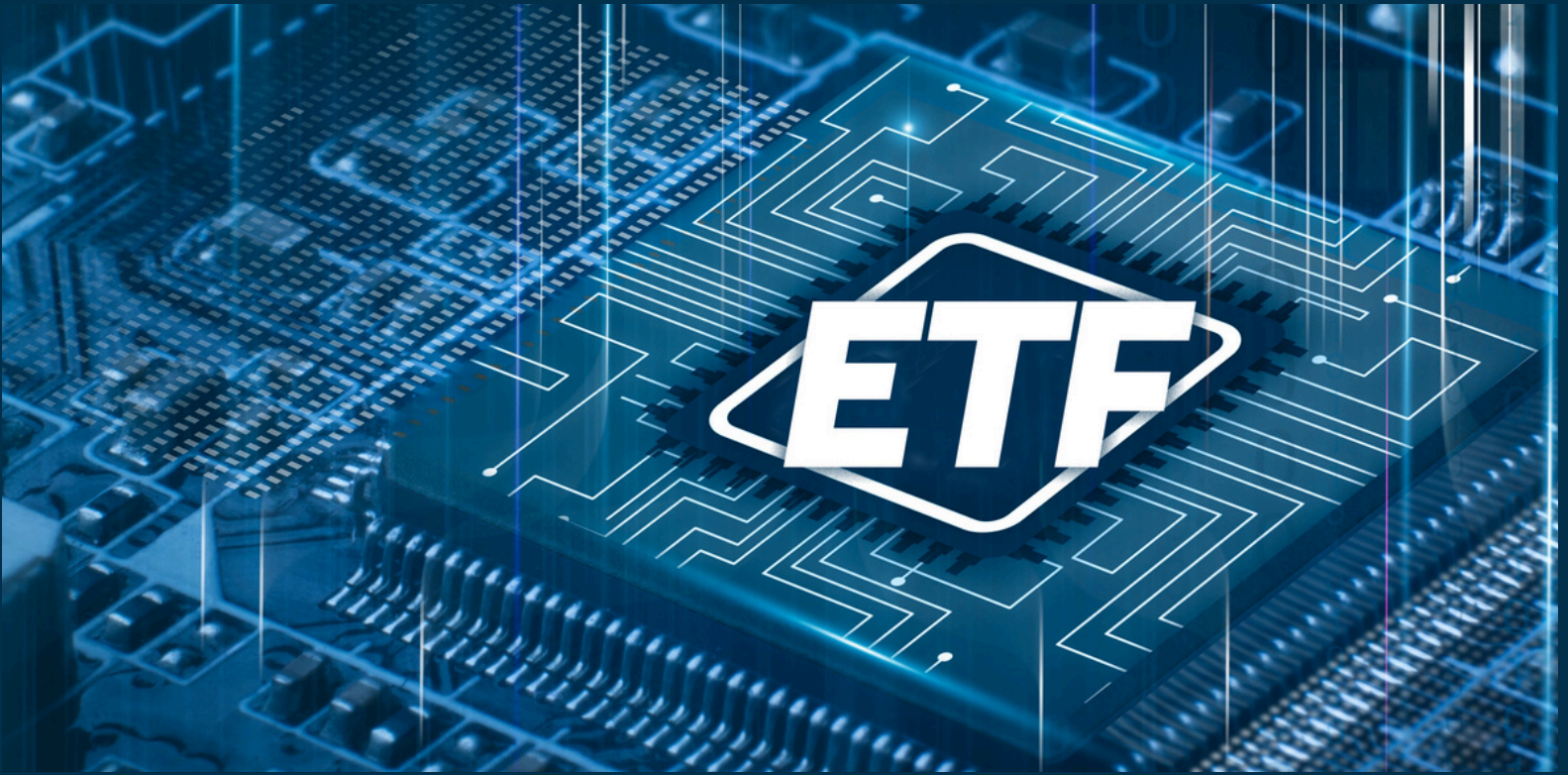




EMERGING TECHNIQUES FORUM

EXHIBITING & BRANDING OPPORTUNITIES

HILTON ARLINGTON
NATIONAL LANDING
8–10 DECEMBER 2026



Table of Contents

03

About the Emerging Techniques Forum

04

Exhibitor Information

05

Branding Opportunities + Pricing

06

Reserve Your Spot

About the Emerging Techniques Forum

Each year, the Emerging Techniques Forum (ETF) advances the future of operations research by bringing together the newest ideas, technologies, and analytical approaches shaping national security decision-making. This event is the premier venue for exploring innovative methods before they become mainstream practice.

This year's Forum places a special emphasis on **artificial intelligence for the operations research community**, exploring how AI is transforming the way analysts develop insights, evaluate alternatives, and support mission-critical decisions. Rather than viewing AI as a separate discipline, ETF 2026 examines how AI and operations research complement one another to create more capable, transparent, and effective analytical solutions for today's most complex defense and national security challenges.

Technical Tracks

Emerging Techniques explores innovative operations research methods, advanced analytics, and novel approaches that push beyond conventional analysis and expand the future toolkit for national security analysts.

AI in Practice focuses on the development, validation, integration, and responsible use of artificial intelligence and machine learning within the analytic workflow, highlighting practical lessons learned and best practices for deploying AI-enabled capabilities.

AI in Operations showcases real-world applications of AI to operational and mission problems, demonstrating how emerging technologies are improving decision advantage across defense and national security organizations.

Exhibitor Information

We invite companies working in data analytics, operations research, artificial intelligence, and related fields to exhibit at the Emerging Techniques Forum. Exhibiting provides a unique platform to connect directly with our vibrant community of national security professionals, government analysts, academic leaders, and industry experts.

Come demonstrate your company's capabilities, share innovations, and build lasting relationships within the defense analytics space. Participation is open to both MORS Partners and non-Partners, with availability offered on a first-come, first-served basis. Space often fills quickly, so we encourage early interest and registration.

Join us in advancing the conversation and demonstrating your organization's commitment to excellence in analytics and decision support. Please contact Katherine Miller at kmiller@mors.org to express interest.

→ \$2,000 (complimentary for current MORS Partners as of 9/30/26)

ETF Exhibitor

The exhibiting fee includes one 6ft table and two chairs in the exhibit area for three days 8–10 December 2026. Two complimentary forum registrations are also included. The exhibiting area will be located at the Hilton Arlington National Landing. Exhibiting companies will be recognized on the event website. **The deadline to register as an exhibitor is 16 November, 2026.**

Branding Opportunities + Pricing

→ \$6,000 (1 AVAILABLE; OPTION TO RENEW ANNUALLY)

Visco Prize Sponsor

The Visco Prize honors early career and junior analysts for outstanding, technically rigorous, and impactful research. Awarded annually at the ETF, the winner represents MORS the following year at the International Symposium on Military Operational Research (ISMOR). The sponsor company will be recognized on the ETF website and at the competition as the Visco Prize sponsor. This sponsorship includes two complimentary registrations and a complimentary exhibiting booth.

→ \$2,500 (3 AVAILABLE, 1 PER DAY)

Coffee Break Sponsor

The sponsor company will be recognized both on the website and via signage as the coffee sponsor. The sponsor company is welcome to provide customized coffee sleeves or napkins with their logo on it. The logo must be approved beforehand by the MORS Staff and the napkin cost is not included in the sponsor fee.

→ \$10,000 (1 AVAILABLE)

Social Sponsor

The sponsor company will be recognized as the Social Sponsor on the event website and via signage on the reception tables, bar, and at the entrance. This sponsorship includes two complimentary registrations and a complimentary exhibit booth. The sponsor company is welcome to provide customized napkins with their logo on it. The logo must be approved beforehand by the MORS Staff and the napkin cost is not included in the sponsor fee.

Reserve Your Spot

PLEASE EMAIL KATHERINE TO RESERVE YOUR SPOT. REQUESTS TO EXHIBIT AND SPONSOR ARE HONORED ON A FIRST-COME, FIRST-SERVED BASIS. **THE EXHIBITOR REGISTRATION DEADLINE IS 16 NOVEMBER, 2026.**



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**TAKE ADVANTAGE OF THIS
POWERFUL PLATFORM TO
SHARE YOUR INSIGHTS,
GROW YOUR IMPACT, AND
BE PART OF A MISSION-
DRIVEN COMMUNITY.**

