The Money Smart Piggy Bank Challenge is a fun, creative way to educate elementary school students about smart money choices. The kids are encouraged to make saving money a rewarding and personal experience by designing their very own piggy bank. Money-smart lessons, tailored to the age group, accompany the program materials.

Host piggy bank decorating events in March/early April. Optional: Display piggy banks during Money Smart Week in April. Choose contest winners in May.

Quick Facts
- Target: Adults and Kids
- Timeline: 2 months
- Management Level: Moderate
GETTING STARTED

STEP 1
Plan the event.

- The Money Smart Week sponsor and host will collaborate to execute the event.
- Choose a date/time and appropriate venue.
- Determine if the piggy banks will be used or if this will be a “build your own” bank.
- Determine art supplies that are needed.
- Promote the event and gather volunteers, if necessary.

STEP 2
Find a speaker for the event.

This can be a knowledgeable adult or a banker who is comfortable providing a savings lesson to the

The speaker can follow the lesson plan provided by Money Smart Week or use his or her own. Volunteers on site should help with the art segment of the program.

Money Smart Piggy Bank Lesson Plan
STEP 3

Register your event – even if it’s private.
Ensure that your library or organization is recognized as a program participant.

Pro Tip: Use Money Smart resources to help you market your event here.

STEP 4

Gather art supplies and host the event.

- If your group decides to purchase piggy banks, one online source named Oriental Trading Company sells ceramic piggy banks on their website: [https://bit.ly/2IfulS1](https://bit.ly/2IfulS1).
- An online source for purchasing cardboard savings boxes is ChurchSupplier.com: [https://bit.ly/2KmdIw4](https://bit.ly/2KmdIw4)
- If your group chooses to use recycled materials, be sure to have plenty of bleach bottles, cans and cartons for decorating.
- To help participants create individualized piggy banks, purchase plenty of paints, colored markers, feathers, beads, scraps of fabric and other art supplies.
BENEFITS

Money Smart Piggy Bank Challenge is designed to educate youth about saving and encourage them to save using their custom decorated piggy bank. Here are a few additional perks:

- Money Smart Week® provides a free lesson plan to help the guest speaker facilitate the children’s lesson during the event. See step 3 above.

- Hosts can partner with another organization to double the event’s exposure. Partner with the YMCA to help kids create banks for a “Go Green – Get Green” contest using recycled materials. Or coordinate with an “Earth Day” contest for students at a school or an after school program.

- Children learn a valuable lesson in saving while channeling their creativity into an object they will be able to take home and engage with on a regular basis.

STEP 5 (Optional)
Display the Money Smart masterpieces!

- Find a local venue (bank lobby, library) to put the decorated piggy banks on display for a designated amount of time.
- Determine if there will be a contest to choose the best/most artistic/etc. decorated piggy bank.
- Let participants take their banks home!

Share this Money Smart art on social media!
Take a photo of each decorated piggy bank and post them for a virtual pageant. Note that the photos should not identify the decorators.

Pro Tip: Connect with the national platforms @MoneySmartWeek @MoneySmartWeekNational @chicagofed MSW2020 MoneySmartWeek