

MONEY SMART WEEK®



APRIL 4-11, 2020

MONEY SMART TEEN ESSAY CONTEST IOWA APPLICATION

In support of Money Smart Week, the Iowa Bankers Association is sponsoring Iowa's Money Smart Teen Essay Contest in partnership with the Federal Reserve Bank of Chicago. Students in grades 9-12 may enter the contest by answering the question below in no more than 650 words.

One student will be named Iowa's Money Smart Teen and will receive \$1,000 toward his or her college savings. Additionally, a runner-up will be awarded \$500 and three semifinalists will receive \$250 toward their college savings. Finalists may be selected to read their essays at one or more Money Smart Week events.

2020 MONEY SMART TEEN ESSAY QUESTION

If an investor gave you \$25,000 to solve an economic issue in your community, what would you create to help solve the problem? This creation should improve the financial health and wellness of your community. Examples of possible solutions are a service, business, product or mobile app. Make sure to include specific issue areas that are relevant to your community such as violence prevention, obesity, food deserts or predatory lending. Also include supporting data points that demonstrate the need for this service and people affected by the problem.

TIMELINE

The deadline to submit an essay is 11:59 p.m. Central time on Friday, March 13, 2020. The winner and finalists will be notified by Friday, March 27, and will be announced during Money Smart Week, April 4-11, 2020.

ELIGIBILITY

Candidates must be a student in grades 9-12 and live in the state of Iowa. Previous semifinalists are welcome to enter an essay and are eligible to win. Former Money Smart Kid winners are not eligible to win the contest or be selected as a finalist. All essays must be submitted with a completed application form (included on the following page).

For more information on Money Smart Week or to find events happening in your community, visit www.moneysmartweek.org. For any questions on the Iowa Money Smart Teen Essay Contest, please contact Lindsay Fiegler at lfiegler@iowabankers.com or 515-286-2901.

TO APPLY

- Students must be in grades 9-12.
- Students must write an essay of 650 words or fewer addressing the 2020 prompt.
- The essay must be the work of the student submitting the essay.
- Essays should be typed and double-spaced.
- The essay should be submitted with a completed application form.
- The application form must be signed by a parent/guardian for applicants under 18 years old.

All submissions must be received by 11:59 p.m. Central time on Friday, March 13, 2020. Essays must be submitted to:

Lindsay Fiegler
Iowa Bankers Association
8800 NW 62nd Ave., PO Box 6200
Johnston, IA 50131
515-286-2901
Fax: 515-280-4140
lfiegler@iowabankers.com

Essays become the property of the Iowa MSW Committee and Iowa Bankers Association and may be used by either party to promote financial literacy.

For more information, visit www.moneysmartweek.org and click National Programs and Competitions, or visit www.iowabankers.com

THE IOWA MONEY SMART TEEN ESSAY CONTEST IS SPONSORED BY:



MONEY SMART TEEN ESSAY CONTEST IOWA APPLICATION

Student Name: _____

School: _____

School's City: _____

Home Address: _____

Grade: _____

City: _____

Zip: _____

Phone: _____

Parent/Guardian Name: _____

Parent/Guardian Email: _____

FOR STUDENTS 18 OR OLDER:

I, _____ attest that the attached essay is solely my work and give consent to release photos and personal information for media and promotional purposes if selected as a finalist or winner.

Signature: _____

Date: _____

FOR STUDENTS UNDER 18:

I vouch that the attached essay is solely the work of my child, _____ and I give permission for him or her to participate in the activities of Money Smart Week 2020, including consent to release photos and personal information for media and promotional purposes if selected as a finalist or winner.

Parent/Guardian Signature: _____

Date: _____

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Please submit essays and completed application forms to:

Lindsay Fiegle

Iowa Bankers Association

8800 NW 62nd Ave., PO Box 6200 Johnston, IA 50131

515-286-2901

Fax: 515-280-4140

lfiegle@iowabankers.com

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