



## Money Smart Week® Kids Read Program

### Money Smart Week Kids Read Endorsements

*“The Money Smart Week Kids Read program is a true success story for ALA and the librarians involved... Through a story, thousands of kids each year at the library learn a valuable financial concept such as earning, saving, planning, shopping or borrowing...The program is a stepping stone for many librarians to create a whole range of financial programs for kids, adults, and families throughout the year.”*

Michael Dowling  
 Director, American Library Association  
 Chapter Relations Office



*“Unfortunately, many students aren’t exposed to this topic at home nor in the classroom until high school when financial habits have already been set. When Money Smart Week Kids Read introduces these topics to younger students ...it helps set an educational foundation to build upon for many years to come.”*

J.W. Fansler  
 Assistant Director  
 Indiana Council for Economic  
 Education and Purdue University



*“The Money Smart Kids Read program is supported by the Wisconsin Governor’s Council on Financial Literacy and continues to be an important part of our financial literacy efforts underway in the state.”*

Dave Mancl  
 Director, Office of Financial Literacy  
 Wisconsin Department of Financial Institutions



*“A fundamental tenant of libraries worldwide is to create an educated and literate society, but literacy is not just limited to reading. The Money Smart Week Kids Read program brings together educators, financial institutions, and families to teach kids healthy money habits.”*

Lori Burgess  
 Assistant Director of Operations  
 Fond du Lac Public Library  
 Money Smart Week Kids Read Wisconsin State Chair

