







Housing Market Update | Minnesota

June 2025





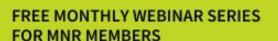
















High Level Market Dynamics (Past, Present, Future)

Where we were

- Low rate environment
- Economy hot
- Wage growth high
- Far more housing demand than supply
- Stimulus checks, high savings
- Stock market +50% in 2 years
- Housing going bonkers

Where we are

- More uncertainty around economy and policy
- Higher rate environment
- Negative GDP quarter
- Consumer still hanging in
- Labor market still solid
- Consumer sentiment down notably
- Yields climbing, now stabilizing

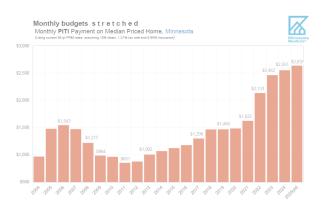
Where we could be headed

- Heavily dependent on rate environment, Fed actions and fiscal policy
- If inflation is calm and economy resilient, Fed could cut rates more
- Lots of pent-up activity
- Consumers adjusting to rates
- But if economy slips, Fed may cut rates to stimulate growth which could be good for housing as long as household finances hold up (countercyclical)





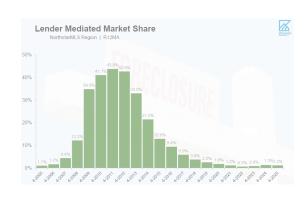




What's one of the best tools we have to communicate and achieve our policy objectives? (besides our rockstar GA team)

Market data! And a deep understanding of market dynamics. Including hard MLS data, member "anecdata" and economic/demographic data.









These days everyone has...

...more interest in rates.

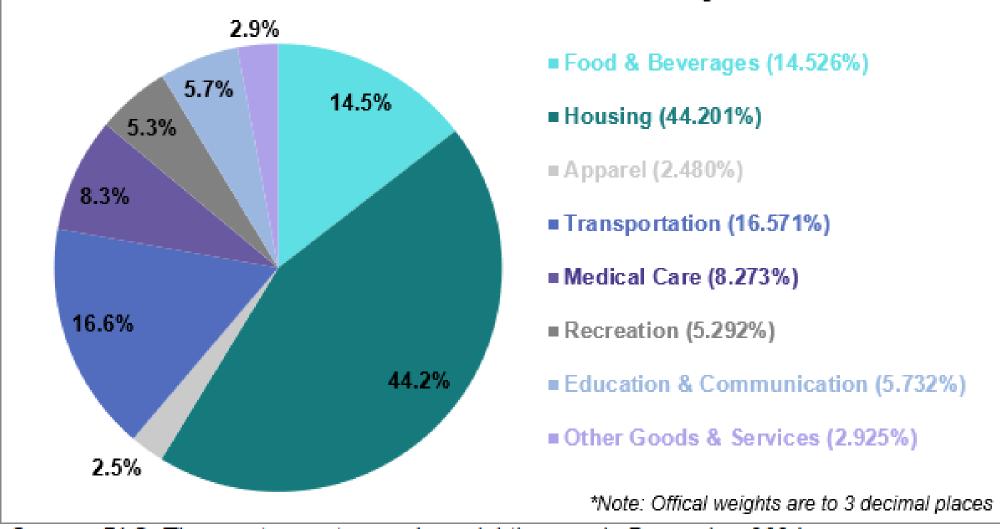








Consumer Price Index Components*



Source: BLS; The most recent annual reweighting was in December 2024

Yields are up because demand is down for our debt after the latest tax & budget bill would add ~\$4 trillion in new debt, among other concerns about our long-term fiscal path.

We're cutting tax revenue without sufficient corresponding spending cuts and adding even more to our deficit and debt.

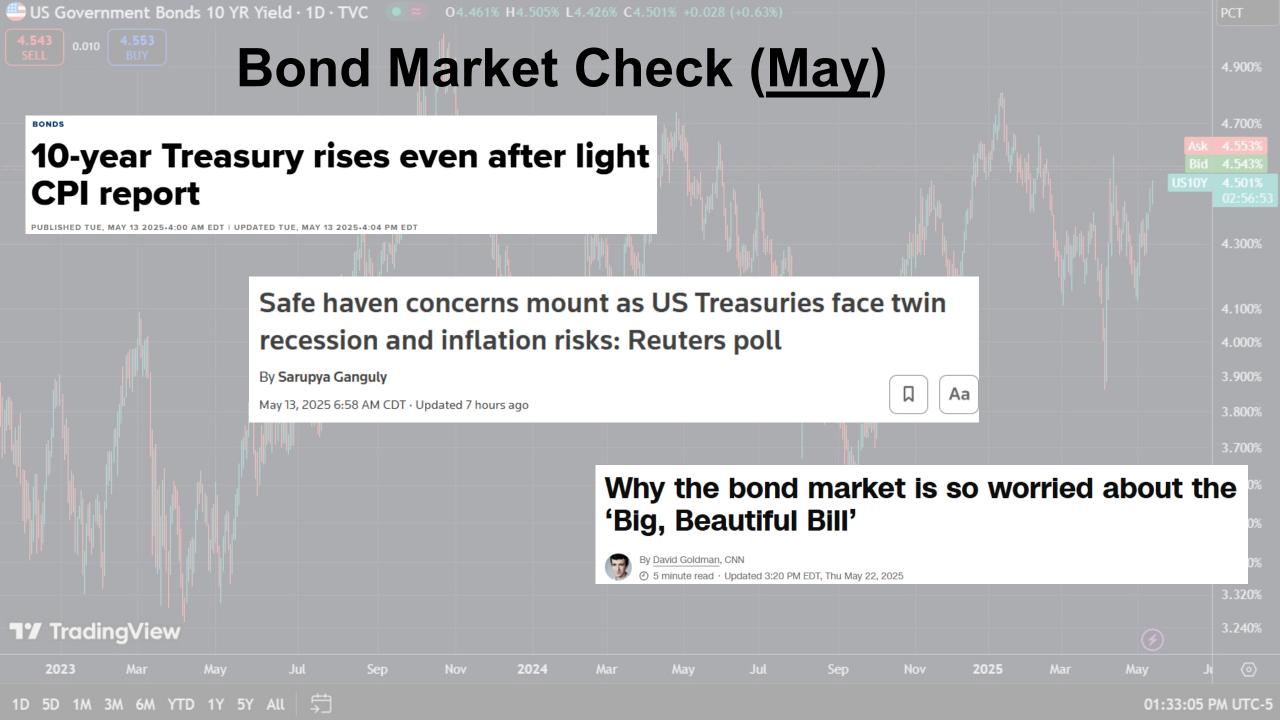
This has rattled treasury/bond market as investors demand higher yields due to increased risks and concerns around the long-term fiscal trajectory of the U.S. Our political climate doesn't help.

Moody's noticed. Bond market noticed. Gold has noticed. Stocks haven't noticed.

But could no tariffs mean less inflationary pressures on consumer goods? And Fed can cut?

Or could no tariffs mean stronger growth and more inflation from wage pressure and more demand for goods and services?

Lots of interconnected inputs, a tug-of-war between economic forces. Fed is in a tough place.





Mix of factors driving bonds

- **Economic growth**
- Inflation pressures
- Monetary policy (Fed)
- Fiscal policy (Congress)
- Policy uncertainty (Executive)

Different factors affecting different parts of the yield curve

- Steepening yield curve means rates rise more at the long end of the curve (20 and 30 year yields rising more than 1-10 year)
- Investors demand higher returns for more long-term risk and uncertainty

17 TradingView







30 Yr. Fixed

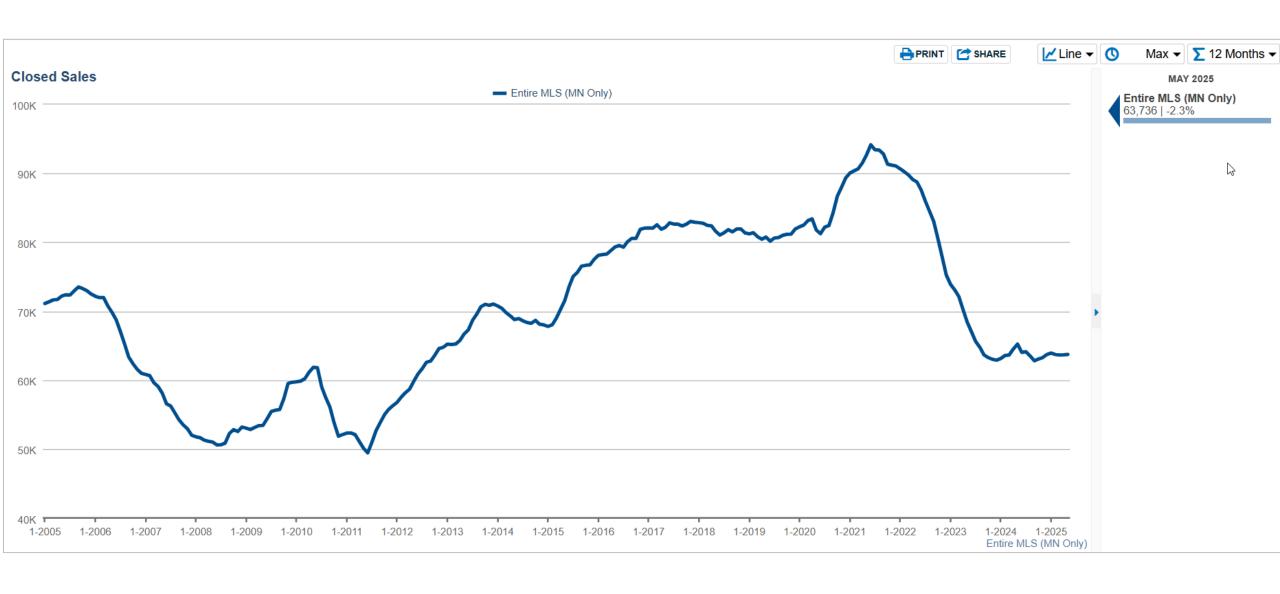
	Rate	Change
6/16/2025	6.91%	+0.02%
6/13/2025	6.89%	+0.04%
6/12/2025	6.85%	-0.04%
6/11/2025	6.89%	-0.04%
6/10/2025	6.93%	-0.02%
6/9/2025	6.95%	-0.02%
6/6/2025	6.97%	+0.08%
6/5/2025	6.89%	+0.02%
6/4/2025	6.87%	-0.09%
6/3/2025	6.96%	+0.00%
6/2/2025	6.96%	+0.01%
5/30/2025	6.95%	-0.02%
5/29/2025	6.97%	-0.01%

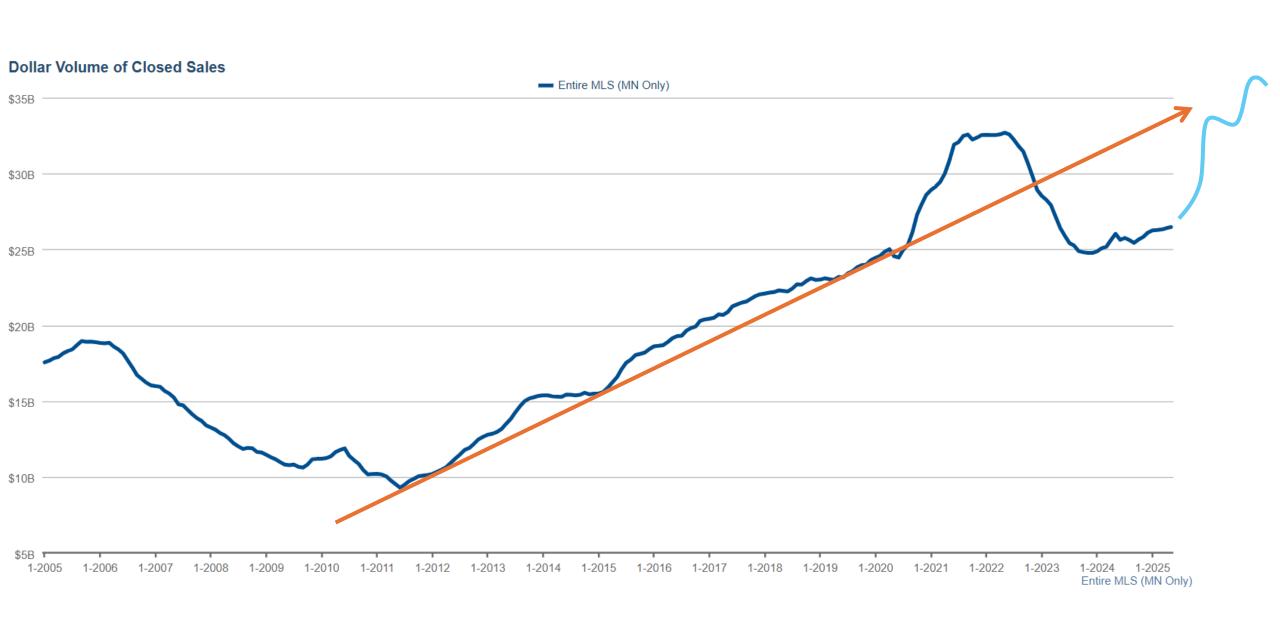


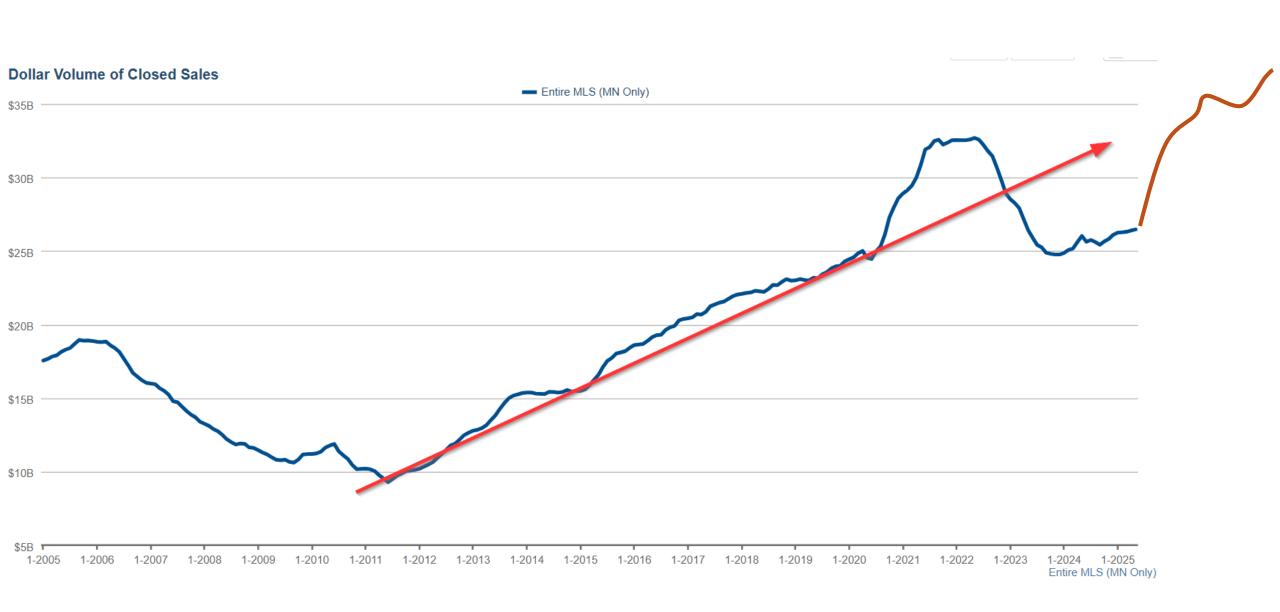
4 Encouraging Things

- Lending standards are *much* tighter
- Homeowners are sitting on a mountain of equity
- Most homeowners are locked into extremely low interest rates
- Housing can thrive even during recession. Recession does not mean a housing crash.

(i.e. it's very unlikely that a significant number of homeowners would become distressed sellers)









Showing Activity by Price Range







Share of Overall Showing Activity By Price Range

0%

\$199K-

\$200-

249K

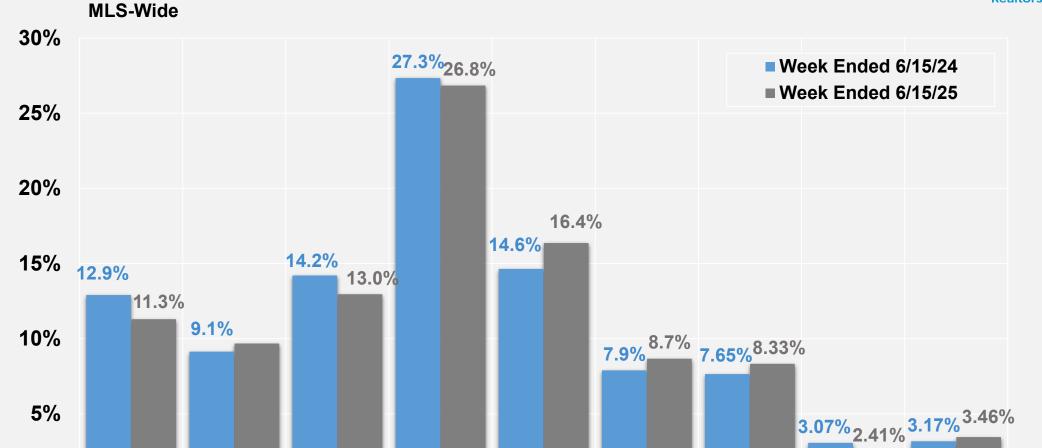
\$250-

299K

\$300-

399K





\$400-

499K

\$500-

599K

\$600-

799K

\$800K-

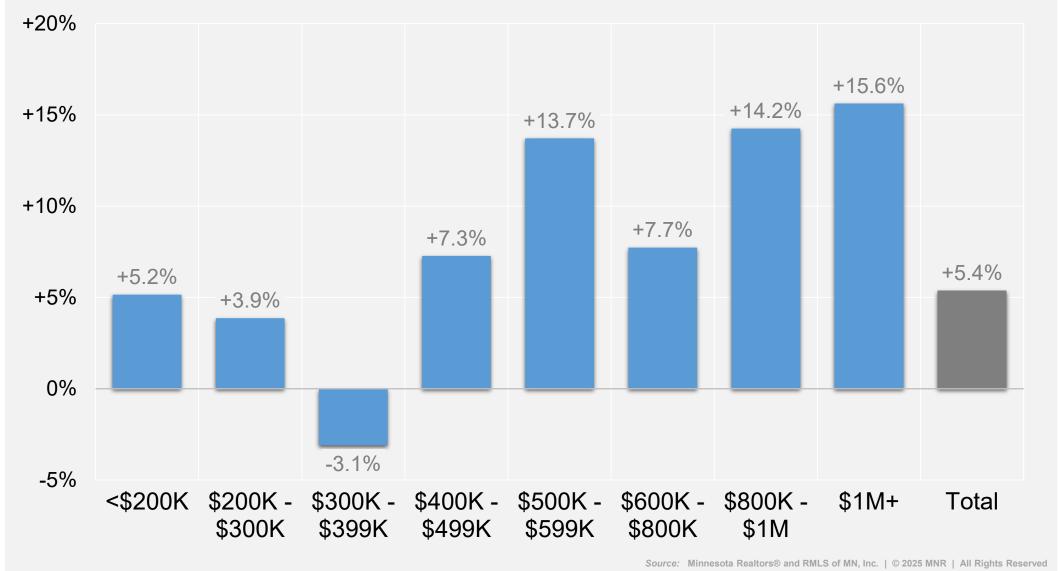
1M

\$1M+

Change in New Listings by Price Range



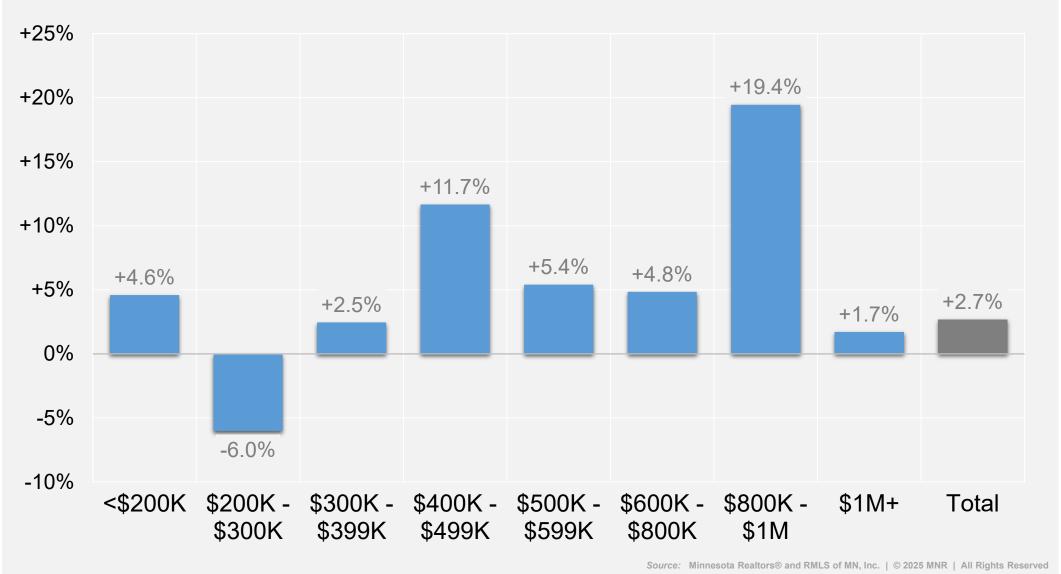
Northstar Coverage Area | May 2025 compared to May 2024



Change in Pending Sales by Price Range



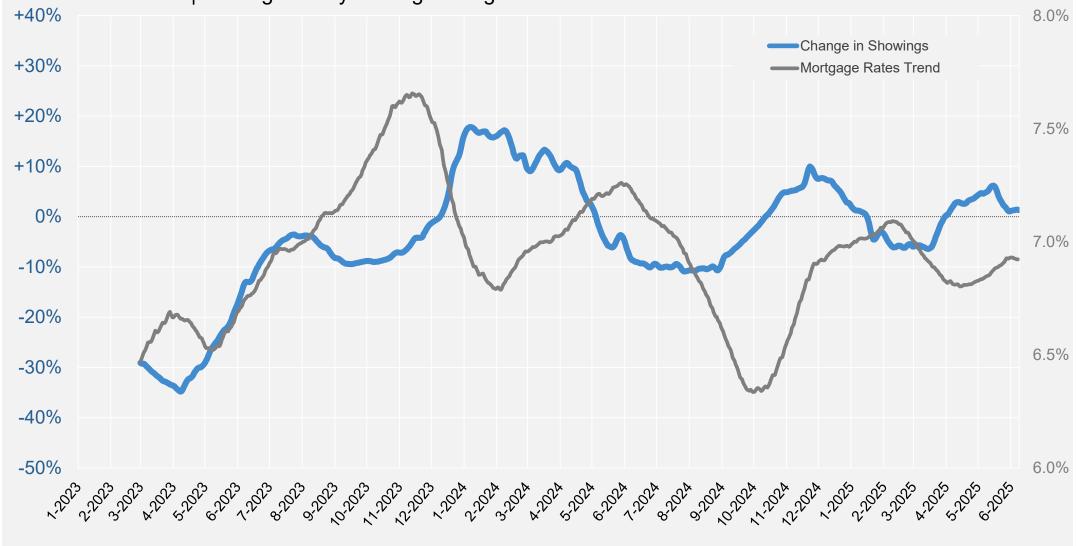
Northstar Coverage Area | May 2025 compared to May 2024



Change in Showings Trend

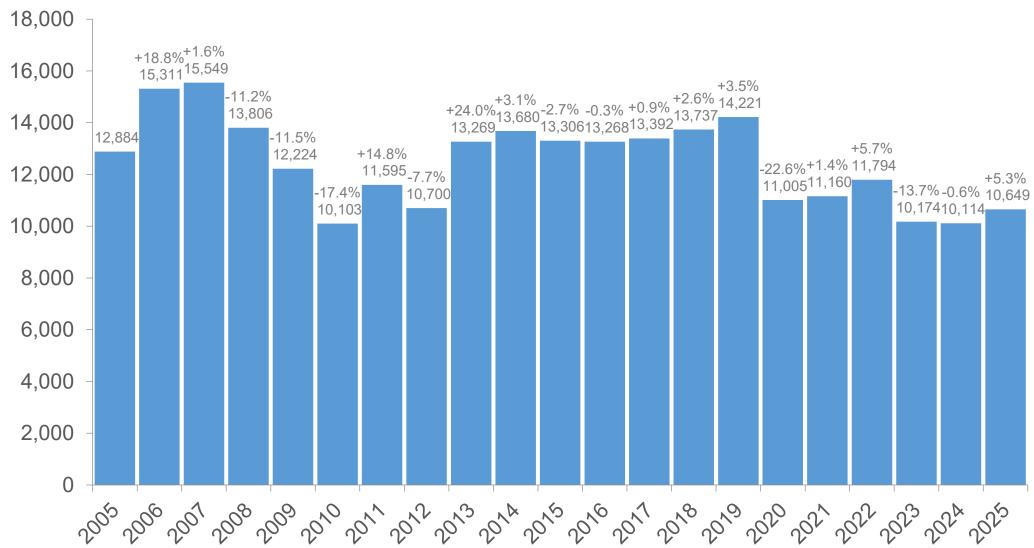
Minnesota Realtors®

With 30yr FRM (R. axis, trend)
MLS-Wide | Rolling Weekly Moving Average

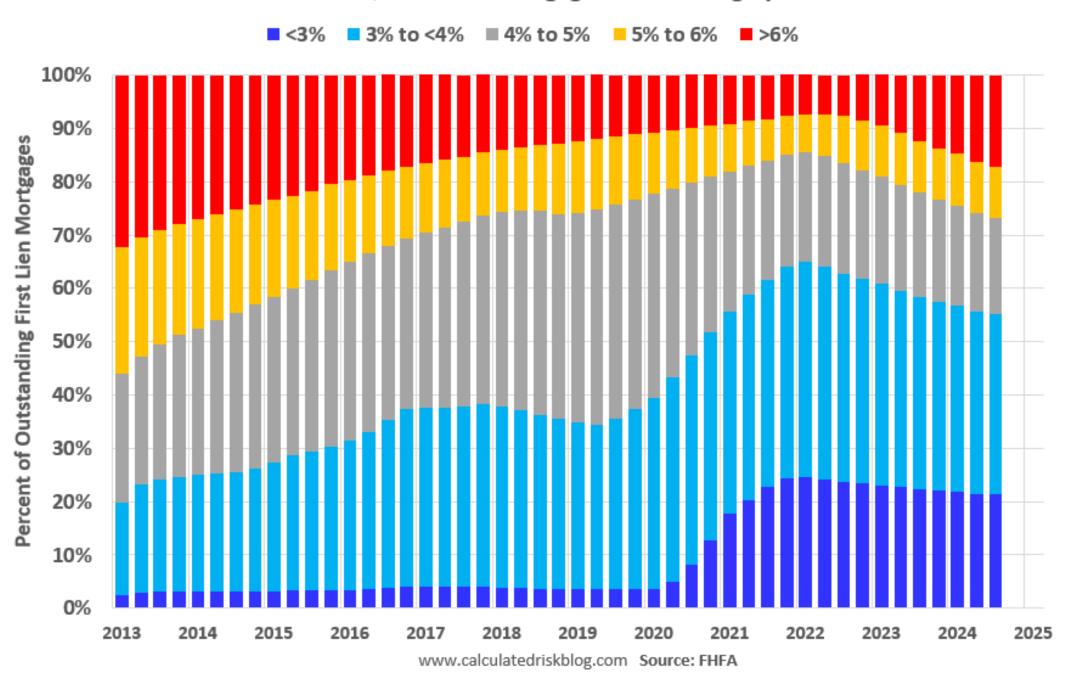


Minnesota Statewide | New Listings | May



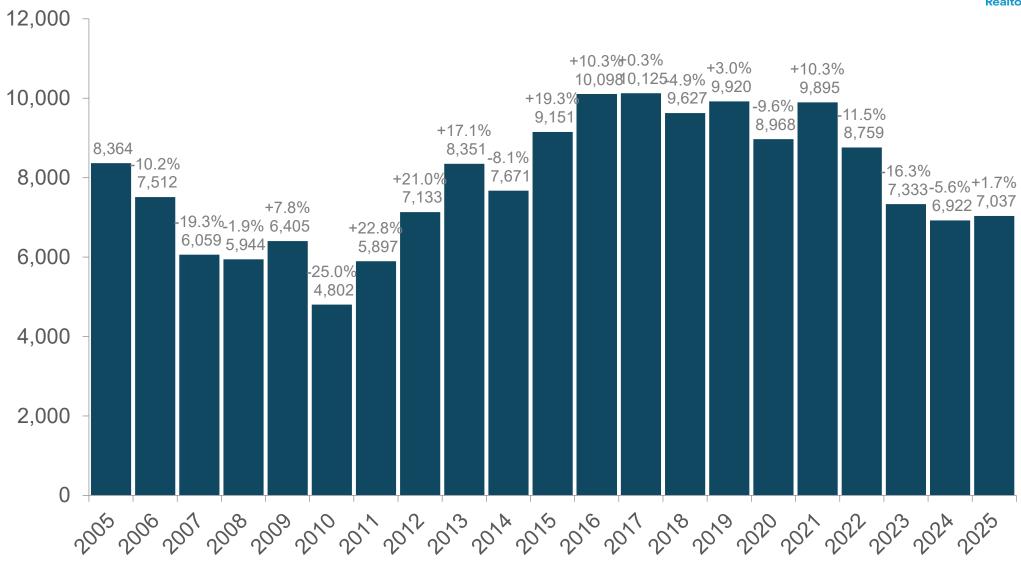


Percent of Closed-End, First-Lien Mortgages Outstanding by Interest Rate



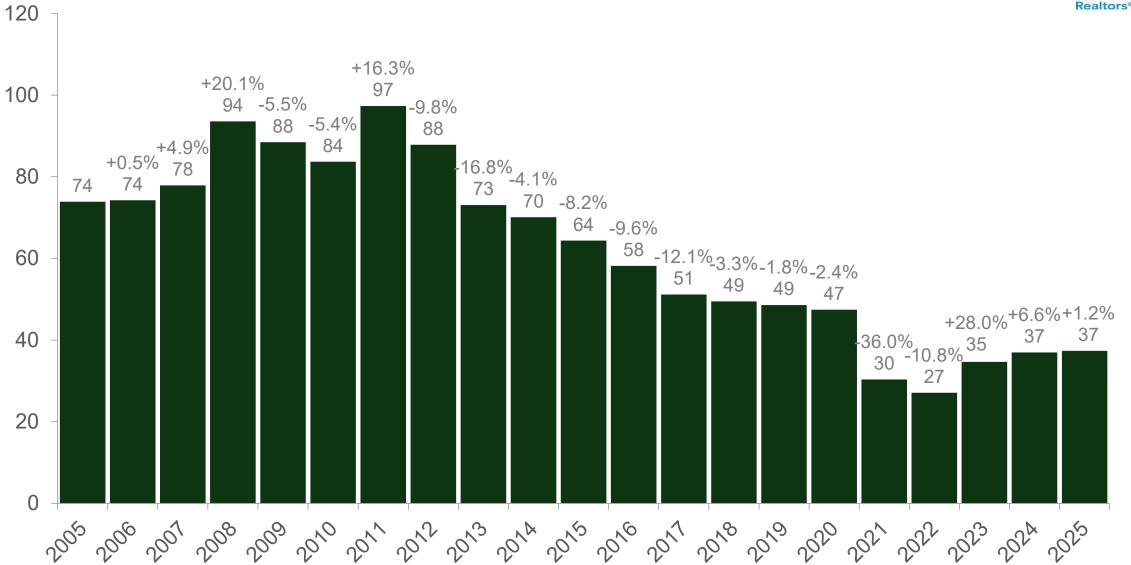
Minnesota Statewide | Pending Sales | May





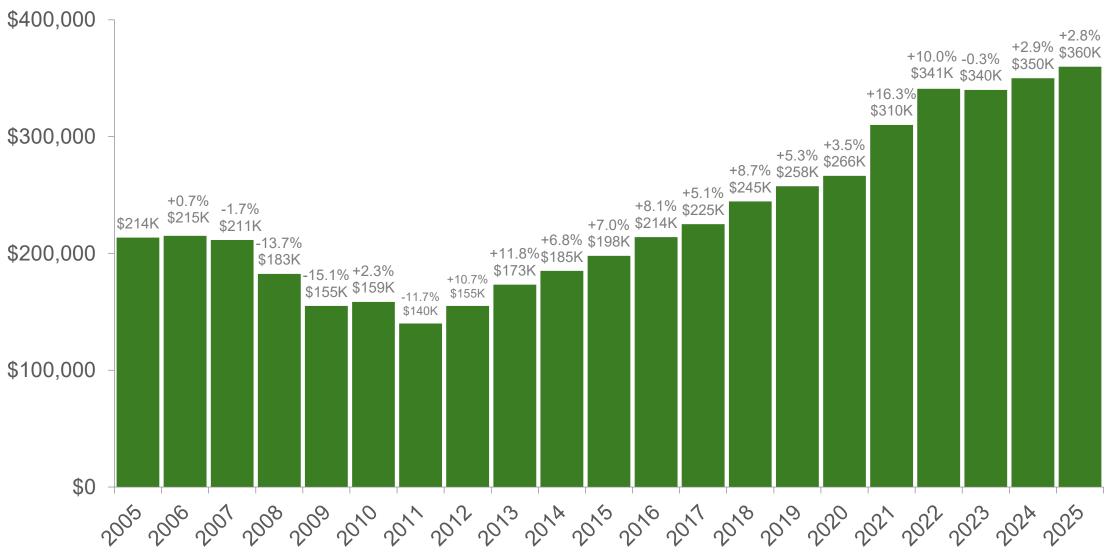
Minnesota Statewide | Days on Market | May





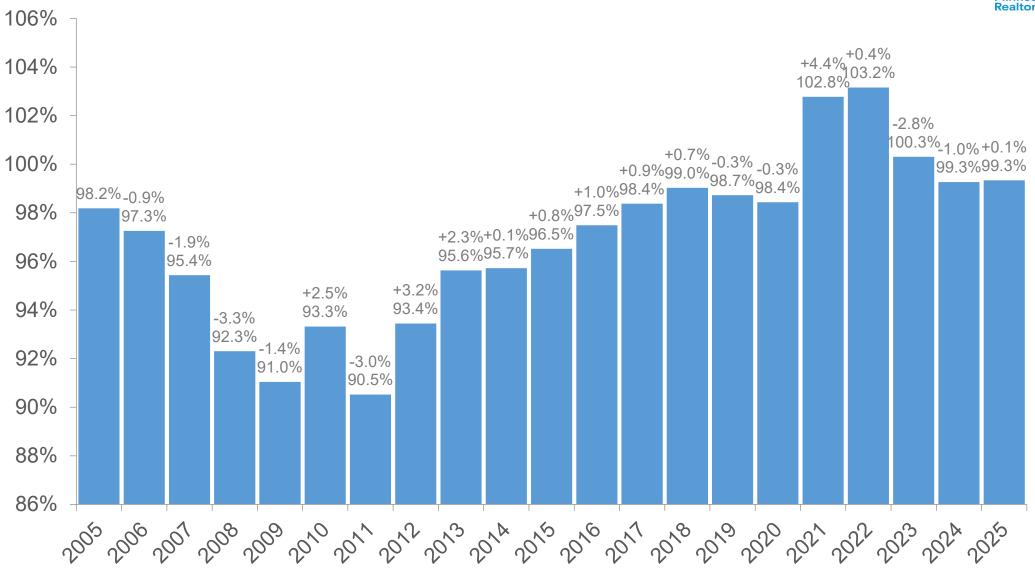
Minnesota Statewide | Median Sales Price | May





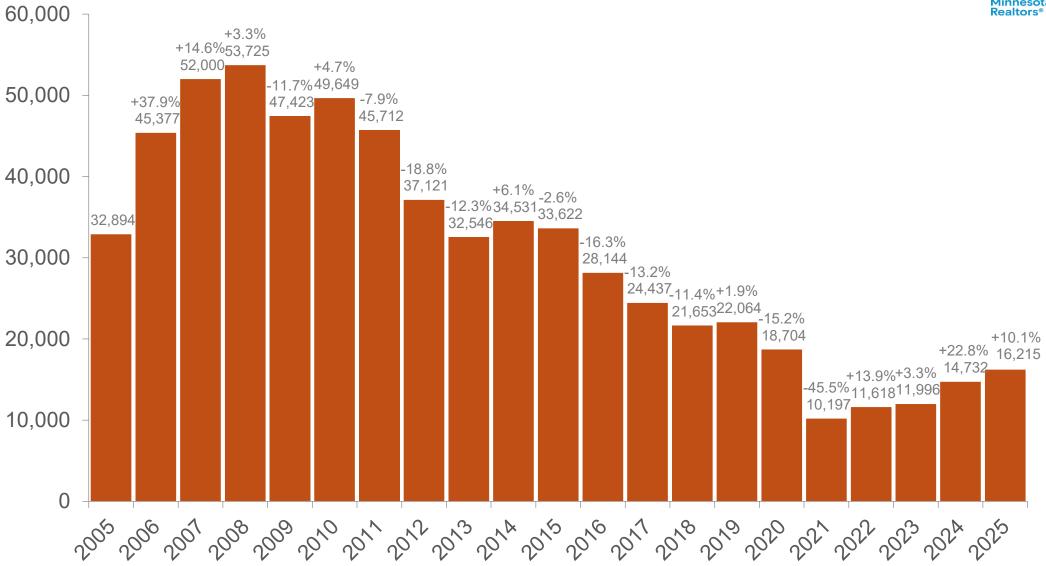
Minnesota Statewide | Pct of Orig. List Price | May





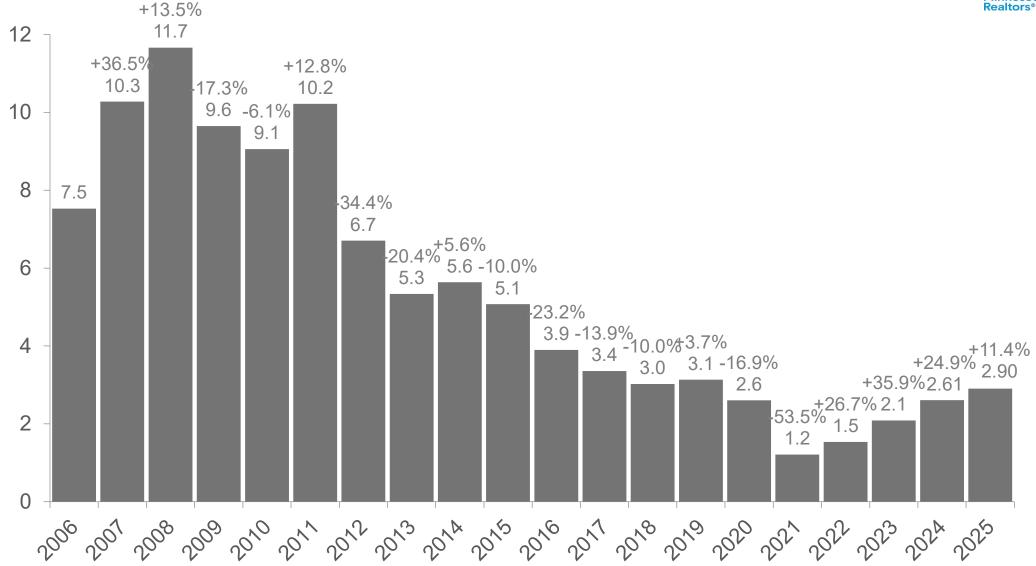
Minnesota Statewide | Inventory | May





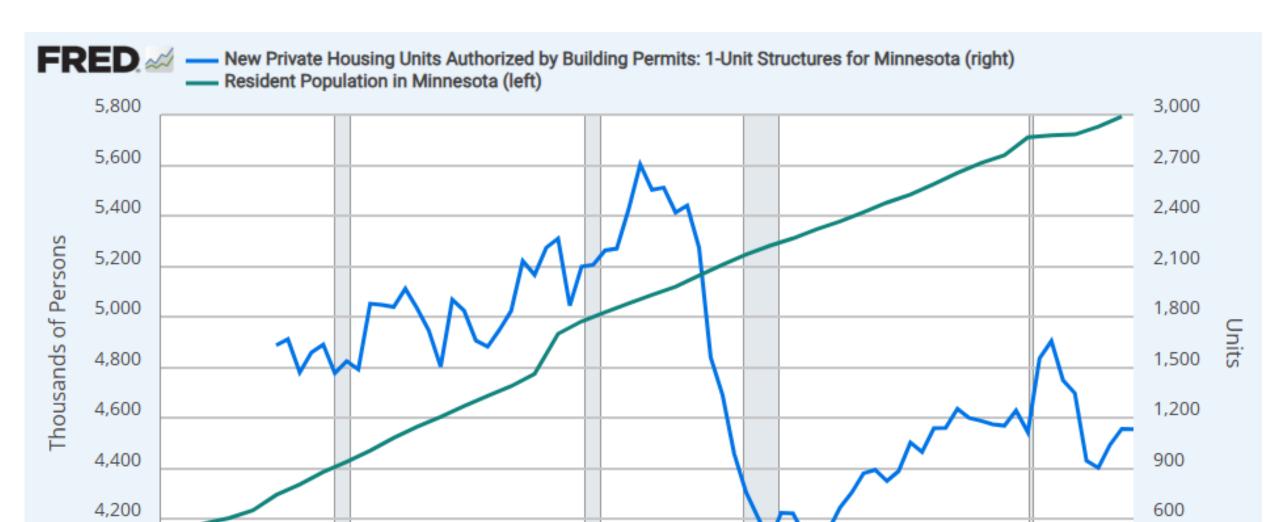
Minnesota Statewide | Months Supply of Inventory | May





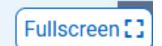
How'd we get into this pickle? re: inventory

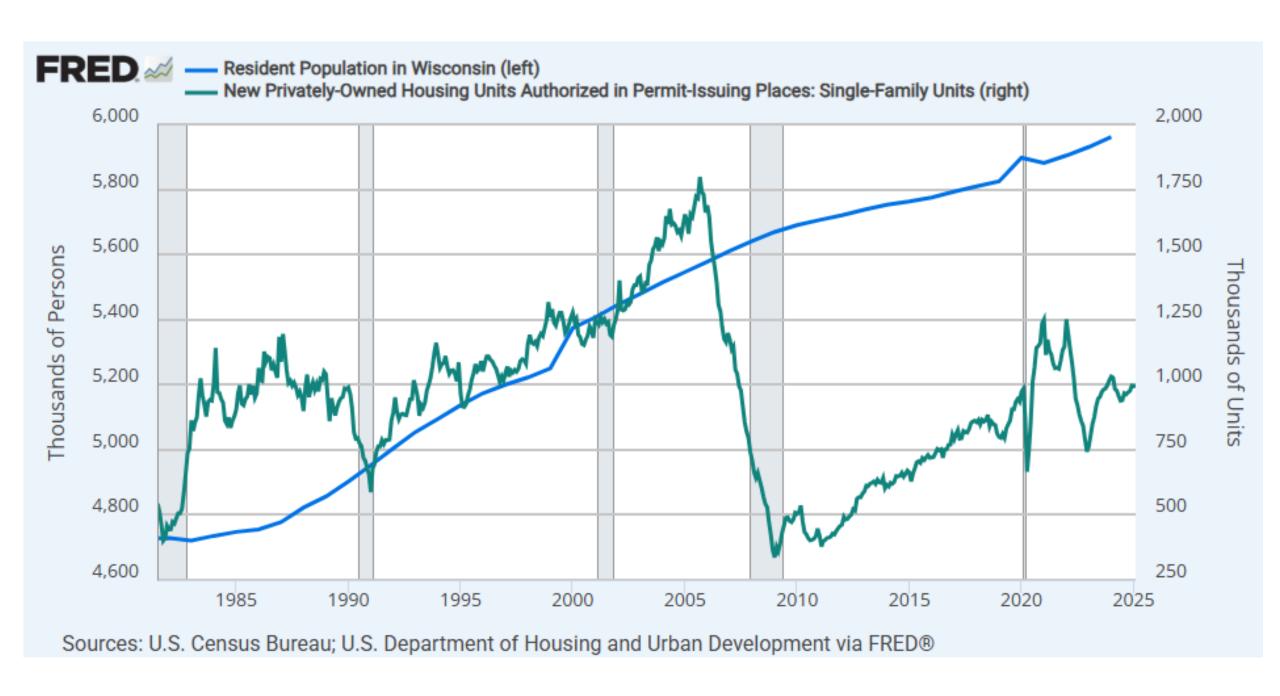
(it's not as mysterious as some think)



Source: U.S. Census Bureau via FRED® Shaded areas indicate U.S. recessions.

4,000



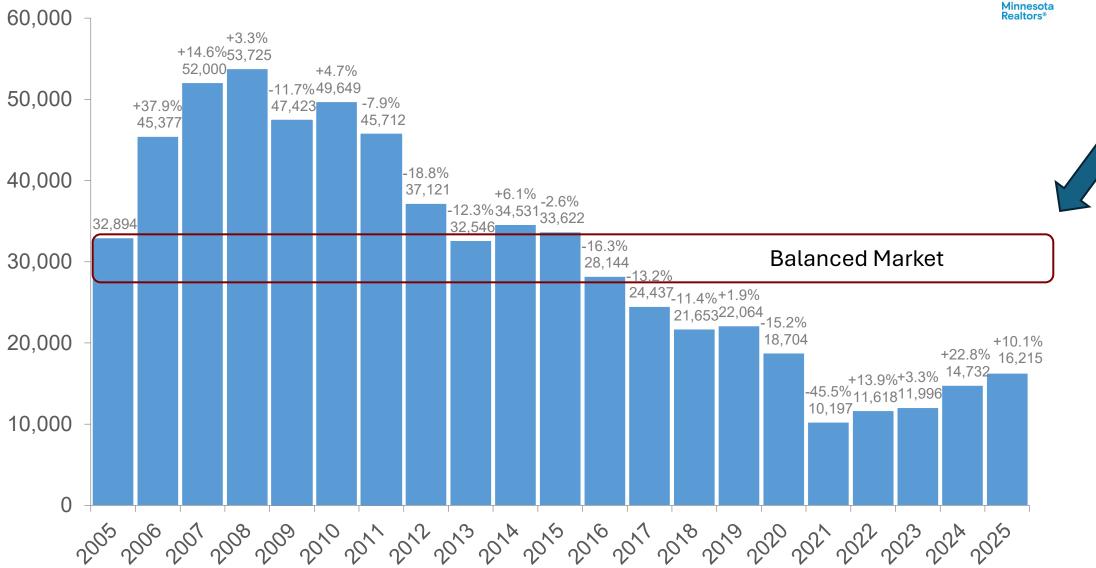






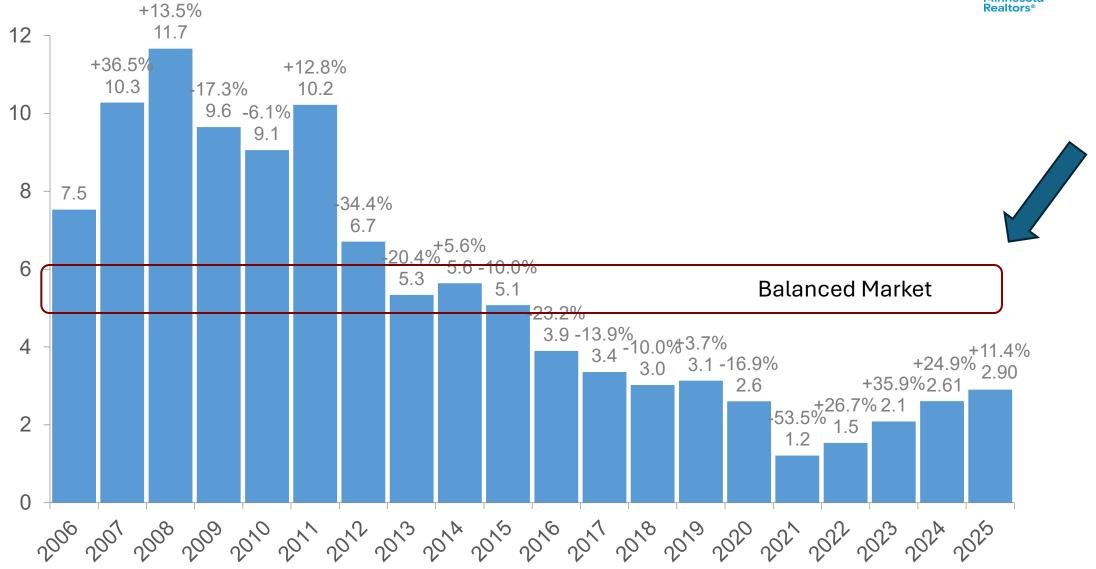
Minnesota Statewide | Inventory | May





Minnesota Statewide | Months Supply of Inventory | May

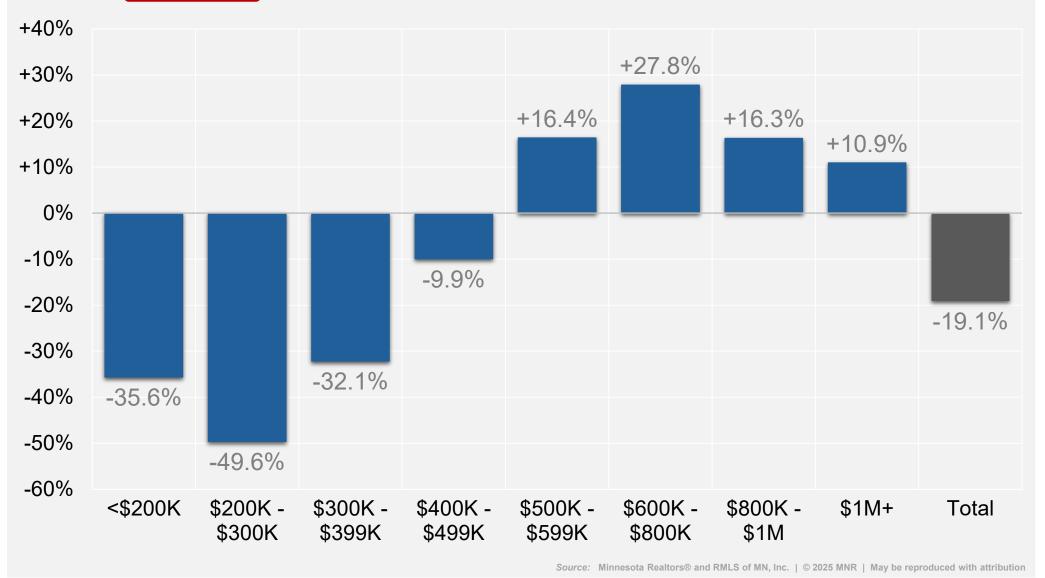




Five Year Change in Inventory by Price Range

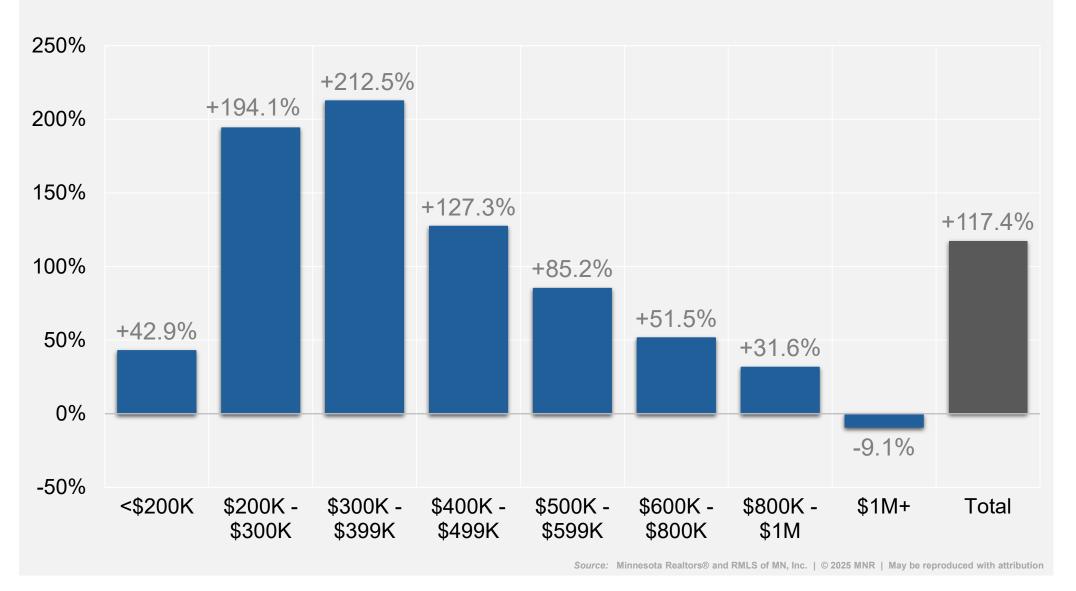


Twin Cities Region | April 2025 compared to April 2020



Increase in Units Needed for a Balanced Marketplace, by Price Range Twin Cities Region

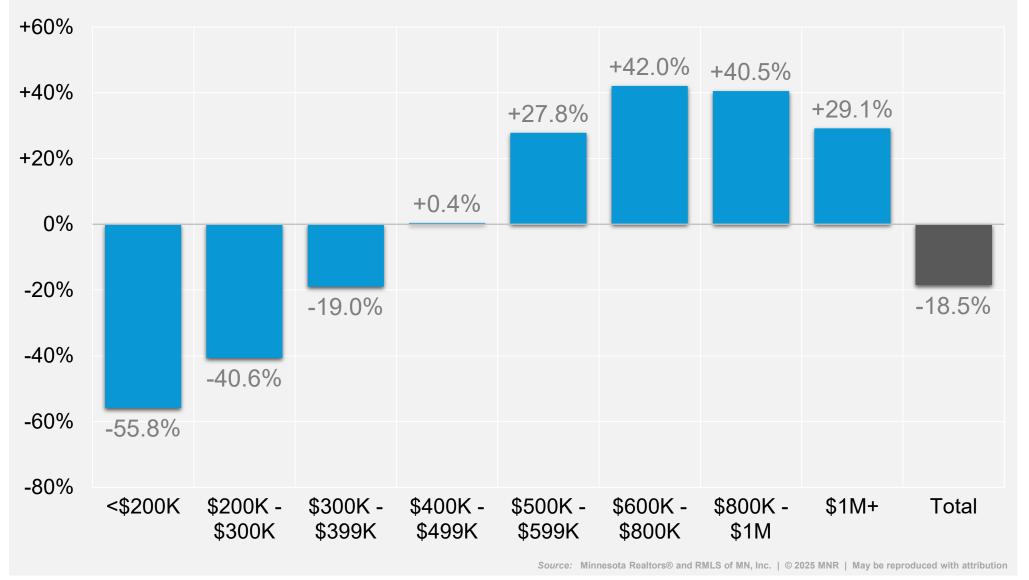




Five Year Change in Inventory by Price Range

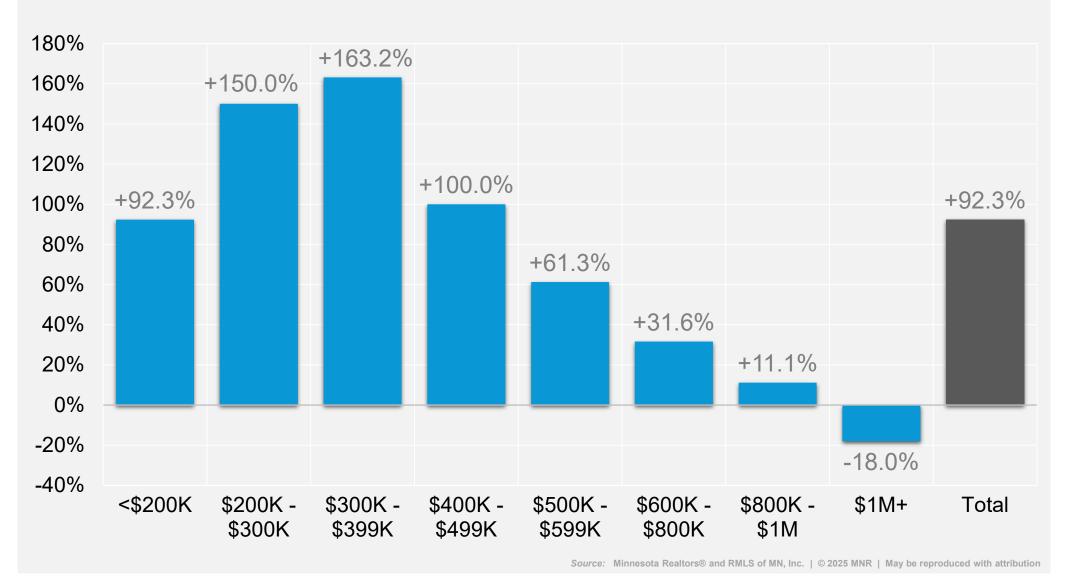


NorthstarMLS Coverage Area (MN) | April 2025 compared to April 2020



Increase in Units Needed for a Balanced Marketplace, by Price Range Entire NorthstarMLS Region (MN Only)





Why does low inventory matter? Why is it harmful?

- 1) Fewer choices/options for buyers
- 2)Owners feel stuck and "locked in"
- 3) Listings don't meet people's needs
- 4) Prices rising too quickly, payments higher
- 5) Affordability low and restrictive
- 6) Leads to hot, competitive market with competitive bidding
- 7) Constrains economic/job growth and new tax base
- 8) Worsens racial housing gap
- 9) Fewer homeowners overall
- 10)Less generational wealth building and equity gains



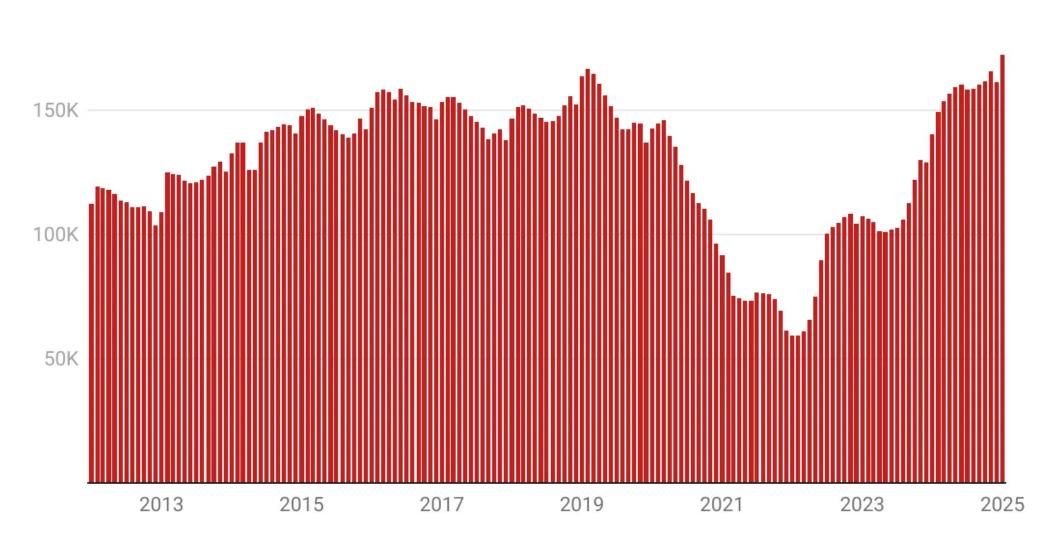
How deep is the mud?

Depends on who you ask

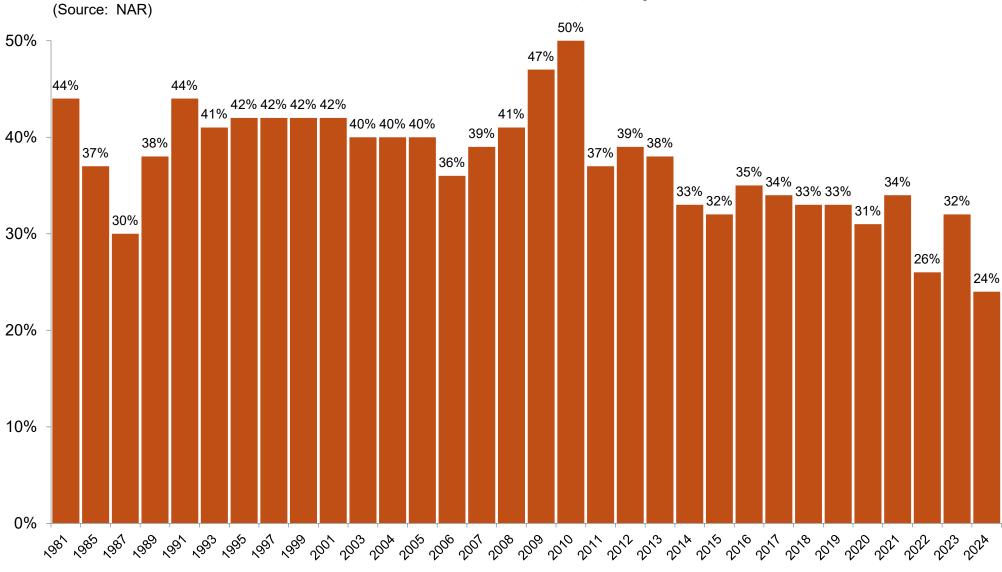
Florida Housing Supply Hits Record High

Housing inventory in Florida



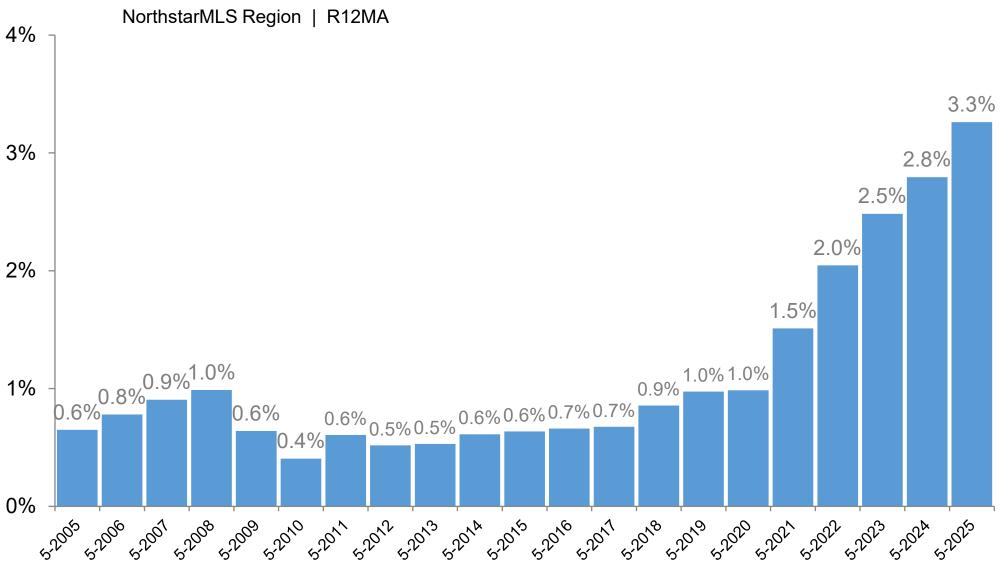


Percent of all buyers that are first-time buyers | Nationwide

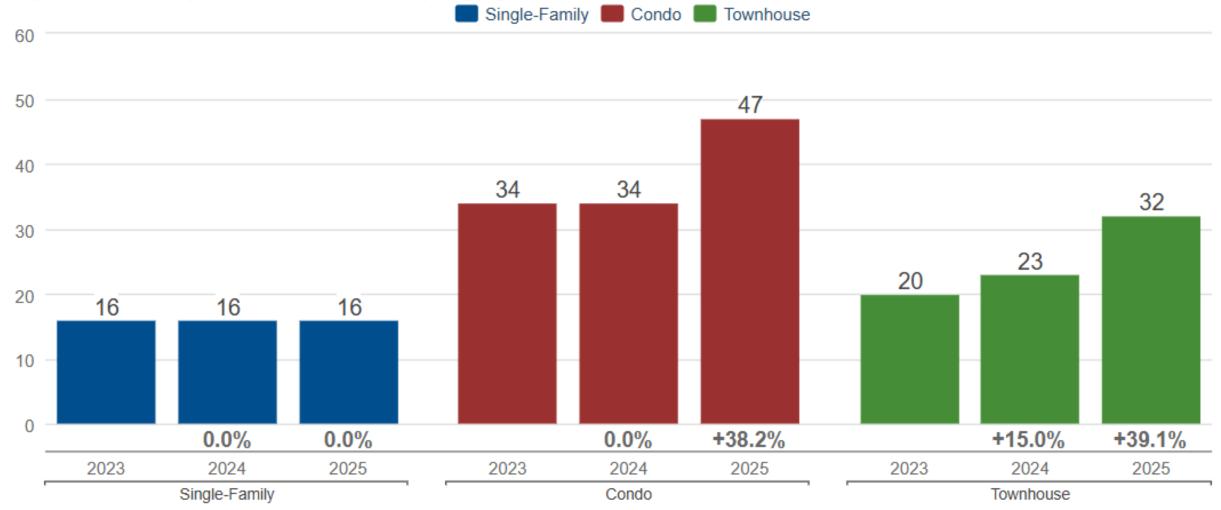


Percent of Sales \$1M+



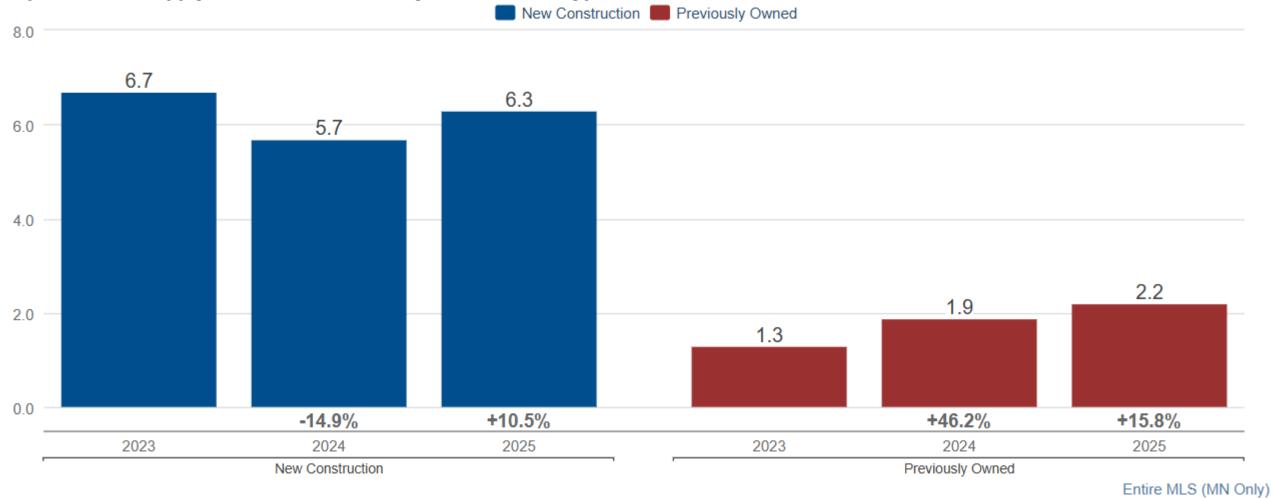


April Median Days on Market - By Property Type



Entire MLS (MN Only)

April Months Supply of Homes for Sale - By Construction Type



Here's the key thing to watch...

Does the increase in seller activity from any downturn outpace increases in sales from lower rates.

That's the key.

Markets boil down to supply and demand. More supply relative to demand causes downward price pressure. More demand relative to supply causes upward price pressure. But there is a wide array of forces impacting both supply and demand.

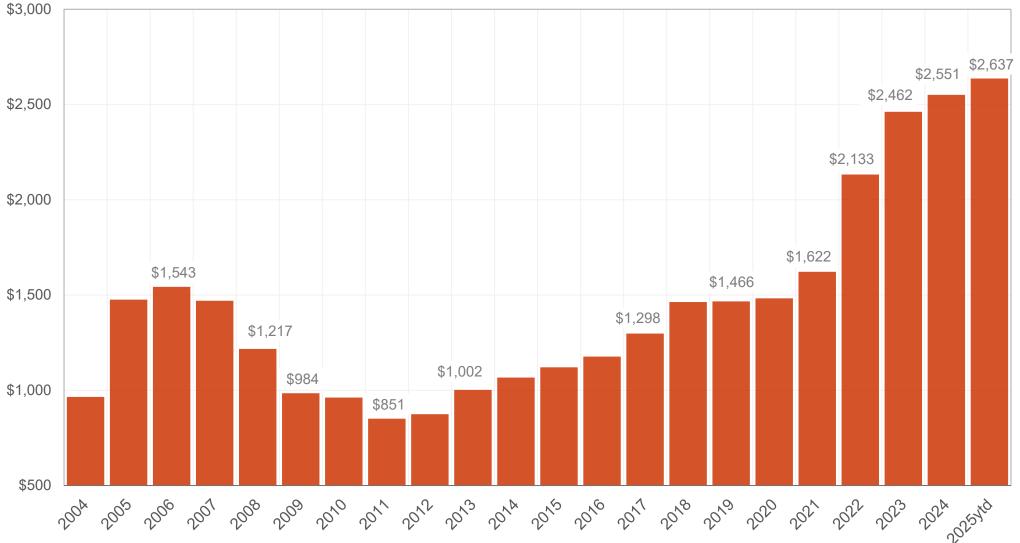


Monthly budgets stretched

Monthly PITI Payment on Median Priced Home, Minnesota

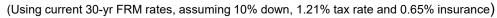
(Using current 30-yr FRM rates, assuming 10% down, 1.21% tax rate and 0.65% insurance)



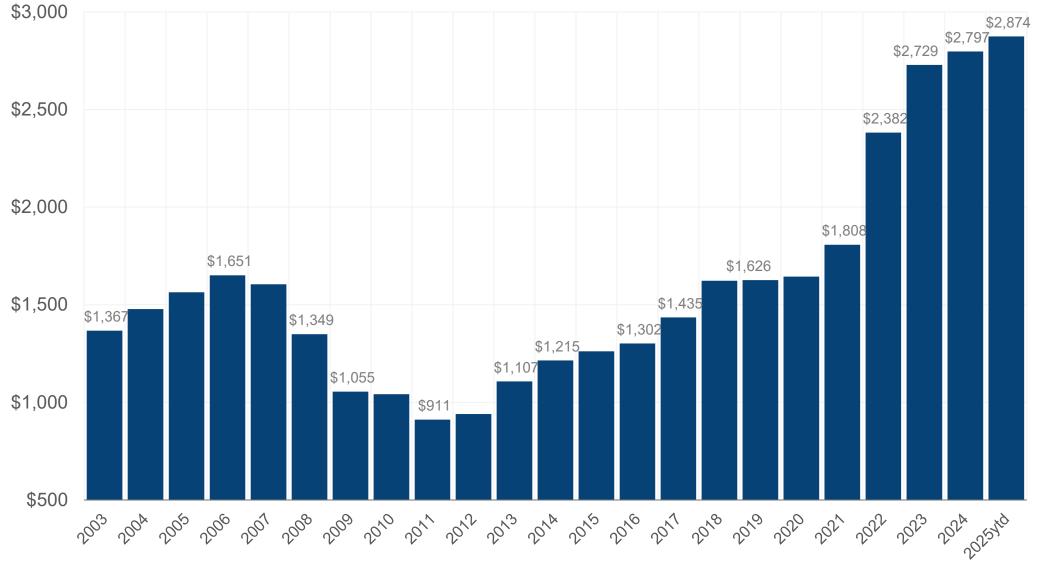


Monthly budgets stretched

Monthly PITI Payment on Median Priced Home, Twin Cities





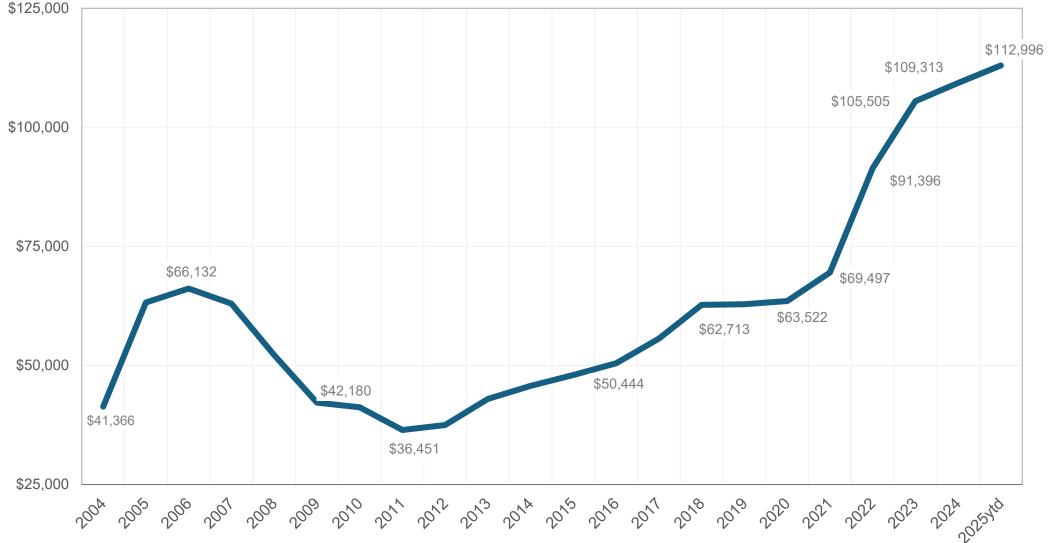


Income needed for mortgage payment not to exceed 30%

Based on monthly PITI Payment on Median Priced Home, Minnesota

(Using current 30-yr FRM rates, assuming 10% down, 1.21% tax rate and 0.5% insurance)







Residential Housing Market Activity Across MN



April 2025 compared to a year ago

	GAAAR (Alexandria)	% Chg	GLAR (Brainerd)	% Chg	ICBR (Grand Rapids)	% Chg	LCAR (Detroit Lakes)	% Chg	LRAR (Fergus Falls)	% Chg
New Listings	151	+6.3%	726	+13.4%	137	-2.1%	127	+30.9%	160	-7.0%
Pending Sales	92	-8.0%	407	-1.5%	68	-16.0%	55	-16.7%	87	-5.4%
Closed Sales	64	-14.7%	334	-8.0%	51	-21.5%	45	-29.7%	72	-8.9%
Median Sales Price	\$269,500	-6.3%	\$300,000	-3.2%	\$253,950	+10.9%	\$270,000	-14.7%	\$250,000	-12.3%
Days on Market	64	+36.8%	64	+7.3%	73	+7.3%	71	-19.7%	86	+9.7%
Pct of List Price Rec'd	96.5%	+0.6%	96.7%	-0.2%	95.6%	-0.1%	94.7%	-0.2%	93.3%	-1.0%
Inventory	245	+10.9%	1,429	+16.7%	310	+28.1%	319	+4.2%	383	+8.8%
Months Supply	3.2	+12.7%	3.8	+22.2%	4.0	+33.4%	5.4	+21.8%	4.5	+24.5%
	LSAR (Duluth/N. Shore)		\ ,,	% Chg	RAOR (Hibbing/Virginia)	% Chg	RASM (Mankato)	% Chg		% Chg
New Listings	405	+5.2%	170	+14.1%	104	-5.5%	222	+3.3%	194	+24.4%
Pending Sales	238	-18.8%	86	-1.1%	30	-62.5%	168	+3.7%	138	+4.5%
Closed Sales	247	+7.4%	62	-17.3%	64	-1.5%		-6.6%	90	-25.6%
Median Sales Price	\$275,000		\$215,000	-6.5%	\$162,700		\$273,500	+1.3%	\$267,450	-0.9%
Days on Market	43	-3.7%	106	+30.1%	115	-4.3%	96	+3.8%	42	-5.2%
Pct of List Price Rec'd	96.9%		92.8%	-1.6%	94.8%		96.9%	-1.2%	98.3%	-1.0%
Inventory	757	+22.9%	502	+22.1%	275	+39.6%	353	+18.5%	236	+7.8%
Months Supply	2.9		6.3	+40.8%	3.8	+67.7%	2.6	+20.9%	2.1	+8.5%
	CEMD (Deebeeter)	% Chg	MCAD (Miller an)	0/ Oba	7 County Twin Cities	0/ Oba	16 County Twin Cities	0/ Oba	MN Statewide	% Chg
New Listings	SEMR (Rochester) 684	% Crig +5.7%	WCAR (Willmar)	% Chg +19.8%	7-County Twin Cities 5,644	% Chg +5.6%	16-County Twin Cities	% Chg +5.5%		% City +7.2%
Pending Sales	534	+9.7%	238	+4.4%	3,772	+2.8%	6,754 4,498	+3.6%	9,851 6,498	+2.8%
Closed Sales	420	-2.1%	203	+7.4%	3,278	-1.1%	3,871	+0.3%	5,537	-0.8%
Median Sales Price	\$289.950		\$202,500	+1.8%	\$400,000		\$398,900	+3.5%	\$360,000	+2.9%
Days on Market	φ203,930 49	+8.5%	φ202,300 68	+7.6%	46	+4.5%	49	+6.5%	44	+4.8%
Pct of List Price Rec'd	98.0%		94.8%	-0.1%	100.0%		99.7%		98.8%	-0.3%
	985	+15.5%	642	+17.4%	6,968	+4.2%	8,617	-0.2% +4.8%	14,371	+8.5%
Inventory					,				,	
Months Supply	2.3	+16.7%	3.1	+21.5%	2.2	+4.8%	2.3	+4.5%	2.6	+13.0%

*Days on Market not always comparable due to use of CDOM vs. DOM

Residential Housing Market Activity Across MN



May 2025 compared to a year ago

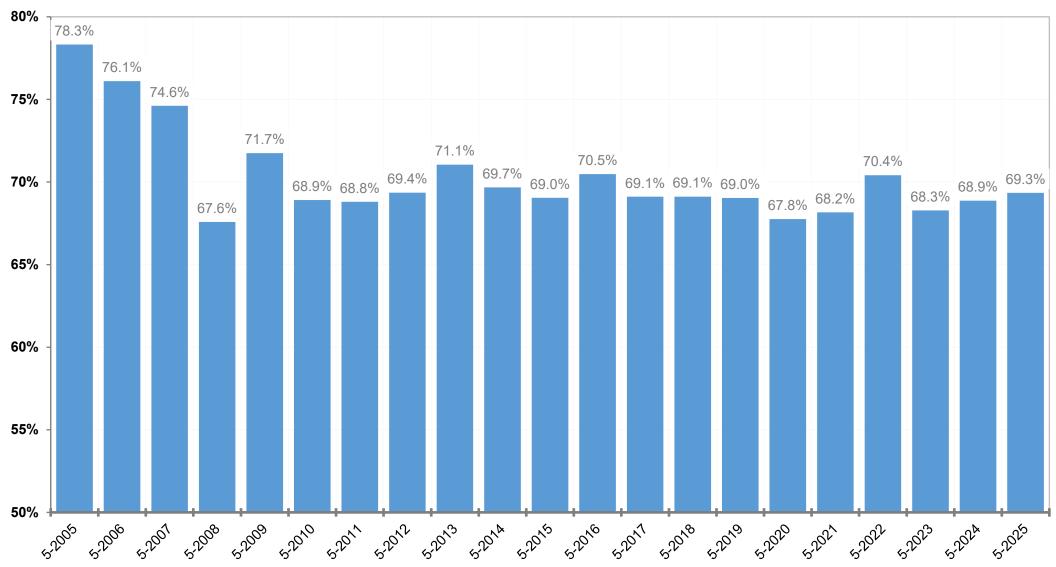
	GAAAR (Alexandria)	% Chg	GLAR (Brainerd)	% Chg	ICBR (Grand Rapids)	% Chg	LCAR (Detroit Lakes)	% Chg	LRAR (Fergus Falls)	% Chg
New Listings		+35.7%	878	+15.1%		-2.8%		+28.3%	185	-3.6%
Pending Sales		+16.8%	495	+1.0%		+23.3%		+6.2%	117	-3.3%
Closed Sales	87	-27.5%	423	-6.4%		+16.9%	71	+1.4%	102	-4.7%
Median Sales Price	+		\$299,900	-0.0%	71		71		\$322,450	
Days on Market		+5.2%	50	+5.8%		+40.4%		+8.0%	63	+5.6%
Pct of List Price Rec'd			96.4%	-0.7%					97.5%	
Inventory	299	+21.1%	1,712	+21.1%	360	+13.2%		+16.1%	438	+7.6%
Months Supply	3.9	+22.1%	4.6	+26.3%	4.6	+15.1%	6.4	+34.4%	5.2	+22.2%
						% Chg	RASM (Mankato)			% Chg
New Listings		+41.8%	176	+4.1%		+36.1%		+9.8%	196	+2.1%
Pending Sales		-5.0%	88	-15.4%		-39.2%		-1.1%	126	-18.2%
Closed Sales		-9.0%	88	-9.3%		-21.6%		-1.2%	146	+10.6%
Median Sales Price			\$225,000		+				\$290,000	
Days on Market		-6.6%	84	+13.0%	105	+14.1%		+1.1%	28	-16.1%
Pct of List Price Rec'd			93.9%	-0.4%					99.4%	
Inventory	950	+37.1%	563	+24.6%	329	+43.7%		+25.3%	291	+26.5%
Months Supply	3.6		7.2	+43.4%	4.4	+64.2%	2.8	+27.4%	2.7	+31.0%
r										
	SEMR (Rochester)		· · · · · · · · · · · · · · · · · · ·			% Chg	16-County Twin Cities			% Chg
New Listings		+12.2%	384	+13.3%	,	+1.0%	· · · · · · · · · · · · · · · · · · ·	+0.6%	10,649	+5.3%
Pending Sales		+2.2%	262	+11.5%	-1	-1.9%	-1	+0.5%	7,037	+1.7%
Closed Sales		+6.7%	235	+2.2%	,	-1.5%	,	+0.3%	6,674	-0.4%
Median Sales Price	. ,		\$200,000		+				\$359,900	
Days on Market		+6.0%	60	-2.2%		+5.1%	44	+7.3%	37	0.0%
Pct of List Price Rec'd	99.3%	+0.0%	95.8%	+0.8%	[100.3%]	+0.2%	100.0%	0.0%	99.3%	0.0%
Inventory	1,088	+22.5%	739	+20.2%	7,752	+4.4%	9,588	+4.5%	16,215	+10.1%
Months Supply	2.6	+22.4%	3.5	+22.6%	2.4	+4.3%	2.5	+4.2%	2.9	+11.5%



How many MN sales happen in the metro?



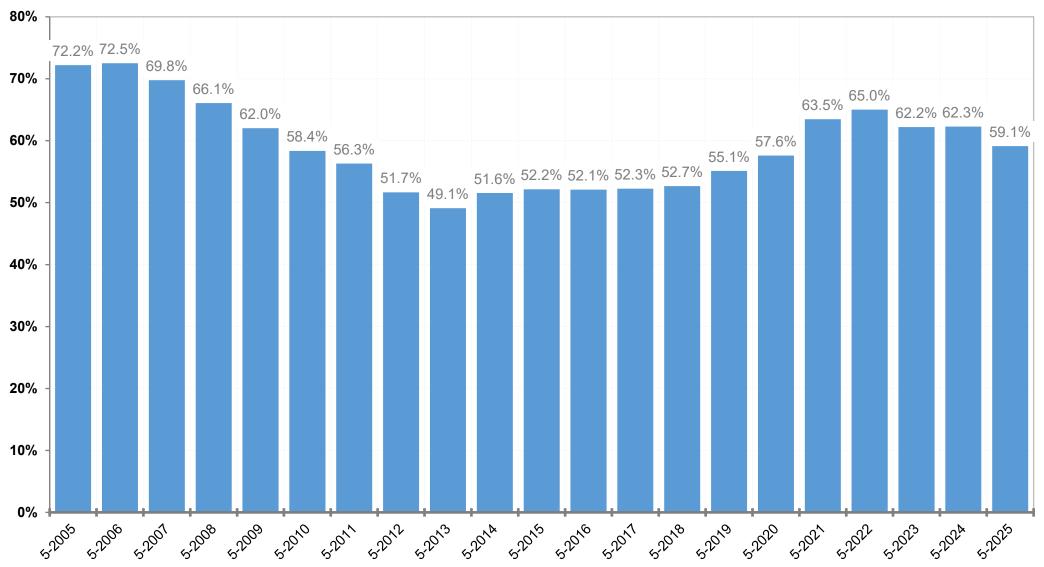




How much statewide inventory is in the metro?

Percent of MN statewide inventory in the Twin Cities metro area

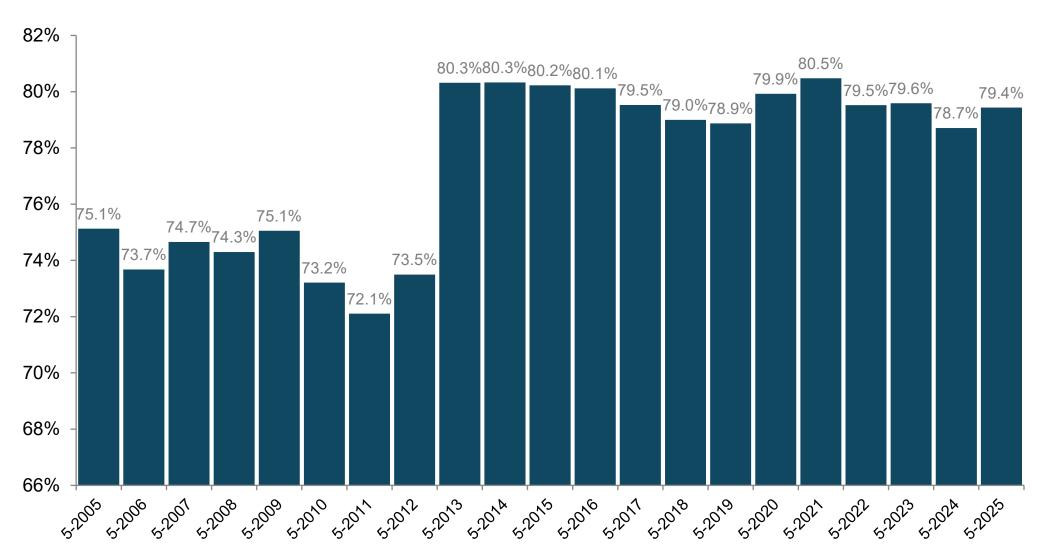




Single Family Market Share



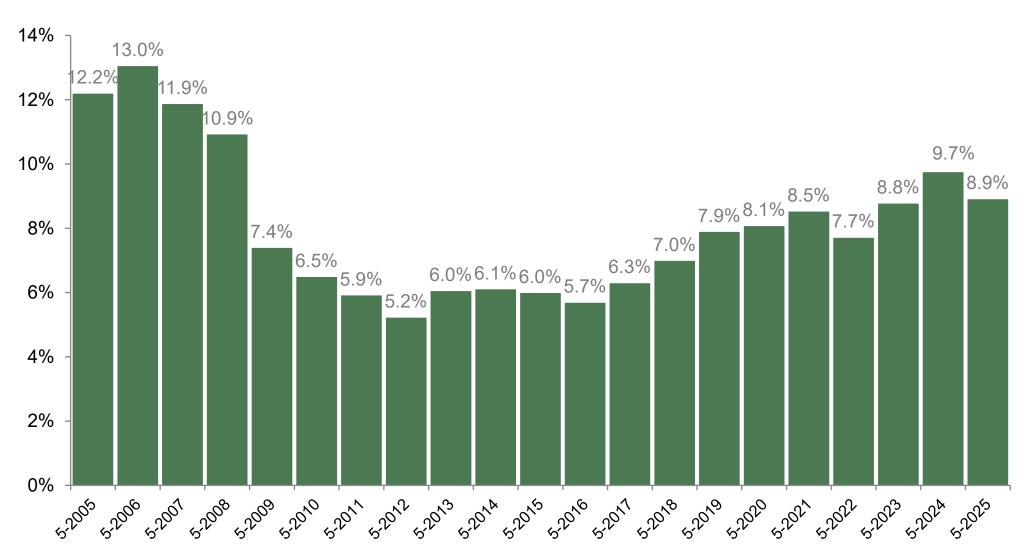
NorthstarMLS Region | R12MA



New Construction Market Share



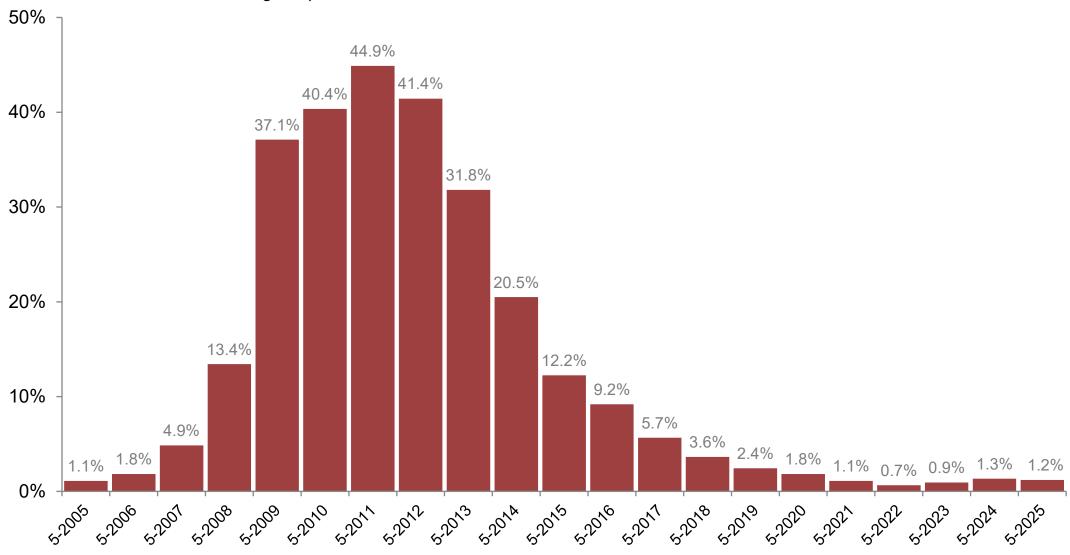
NorthstarMLS Region | R12MA



Lender Mediated Market Share

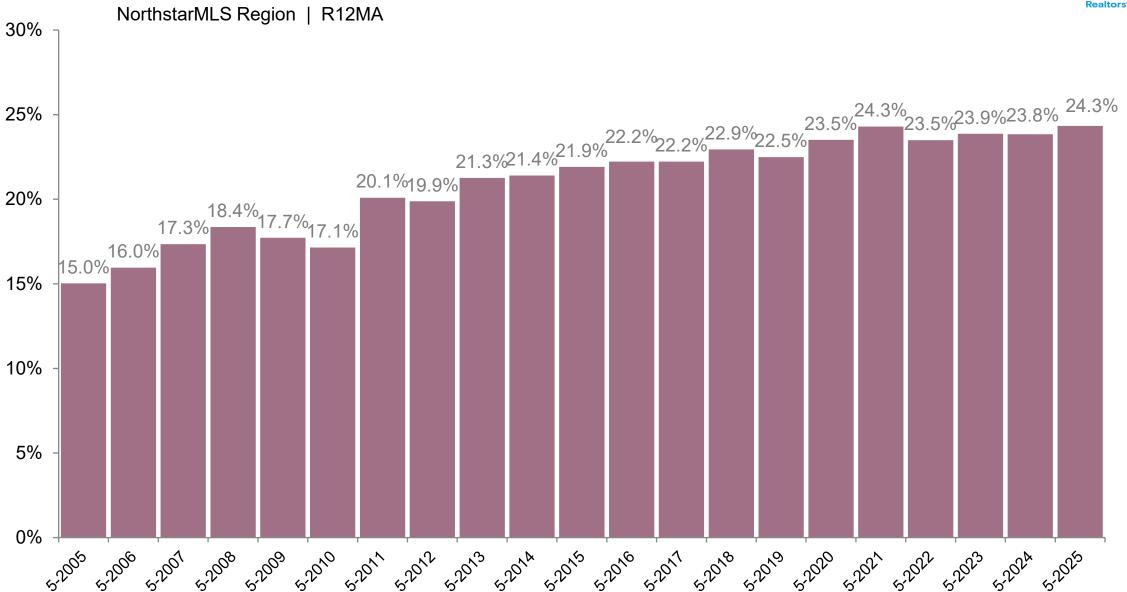


NorthstarMLS Region | R12MA



2,500SF+ Market Share







4 ways to address affordability

- 1) Prices decline or flatten
 - Declines not good for owners/sellers
 - Flattening out or modest YoY gains ok
- 2) **Incomes** rise faster than prices
 - This has been happening, but it hasn't negated the rate effect
- 3) Add **supply** to stabilize prices ideal, market-oriented, alleviates shortage + prepares us for future growth
 - Some influence/control here (regs, zng, pmtng, tax, ordinances, etc)
- 4) Rates come down also ideal (and ideally sooner than later)
 - But no control over this (unless you sit on the FOMC)



The Lawrence Yun Experience

Spread 30-yr Mortgage and 10-yr Treasury



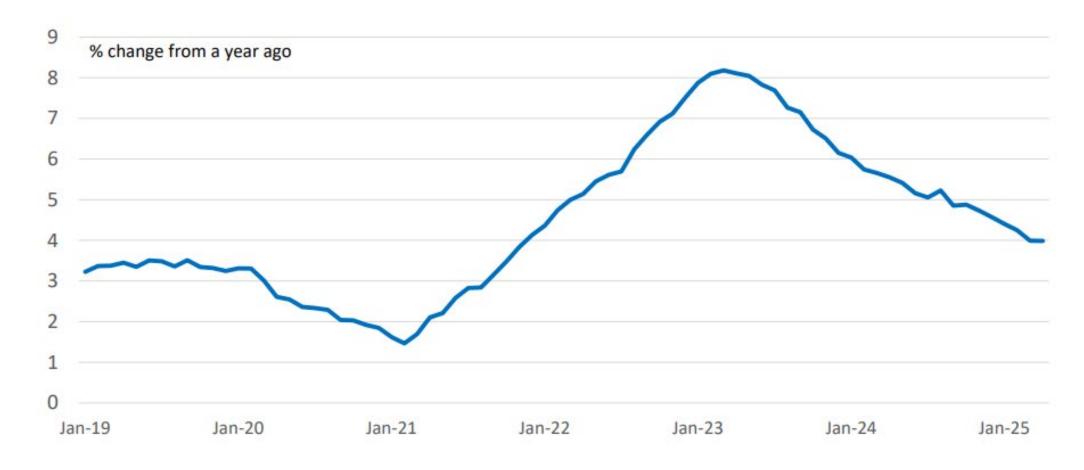
2 good things (we want the spread lower/tighter)

- 10yr T-bill comes down and so does 30yr FRM
- 10yr stays flat but spread contracts/normalizes

A 2pt spread if the 10yr dips to 4% would mean closer to 6% mortgage rate



Housing Shelter Inflation is Decelerating (Egg Price is Irrelevant)



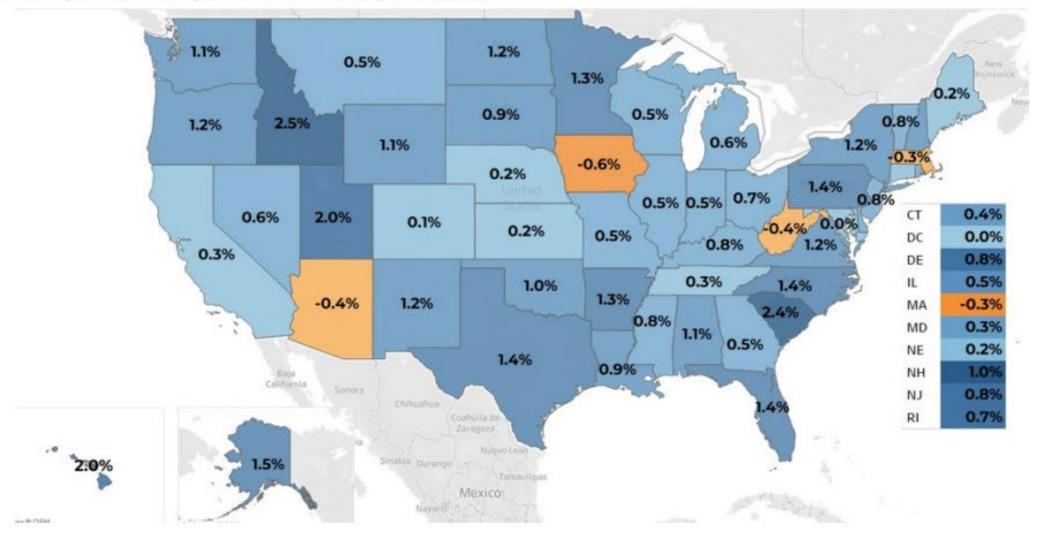
Source: BLS

We don't always think about it but housing/shelter is a huge part of CPI. As shelter inflation is coming down, that won't be driving inflation as much



Job Gains Over One Year - to Assess Recent Momentum

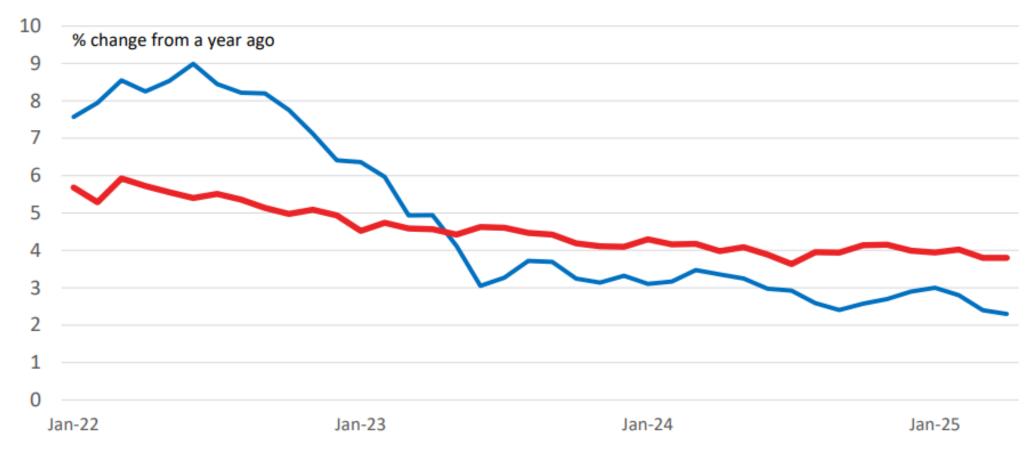
% change from April 2024 to April 2025







Wage Growth (red) 3.8% Outpacing Consumer Price (blue) at 2.3%

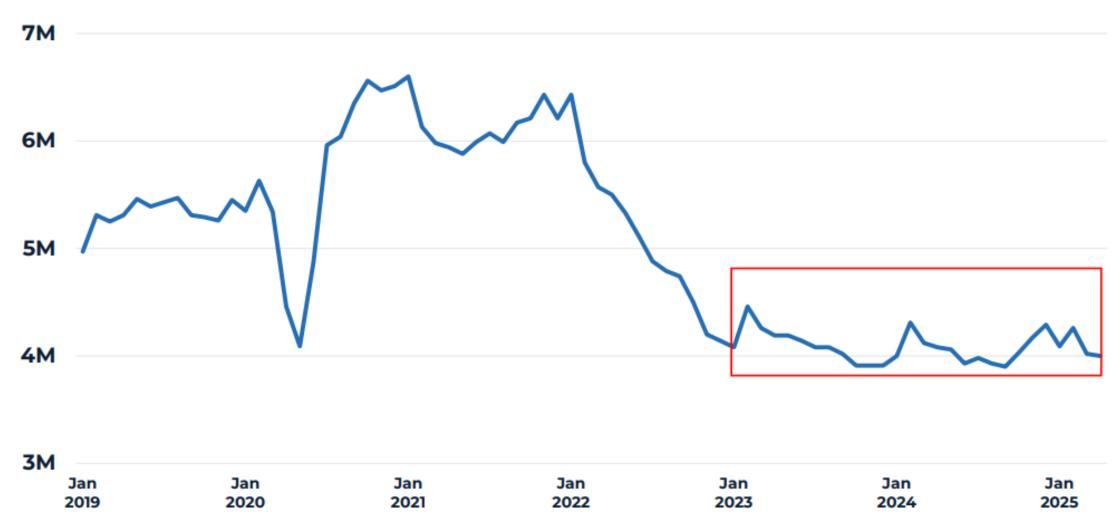


Source: BLS

This is well and good, but it only speaks to price inflation and not the impact of higher mortgage rates on payments. As we've discussed, payments matter more than prices now. That's why every home search app has added a monthly payment calculator.



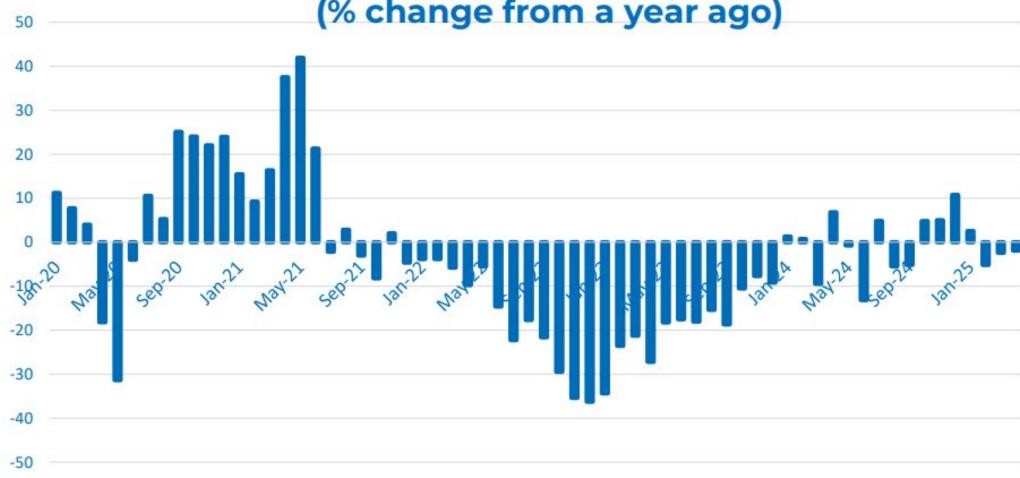
Recent Monthly Existing-Home Sales Show No Recovery (seasonally adjusted annualized rate)



Source: NAR



Raw Existing-Home Sales: Flickering of Light at the End of the Tunnel (% change from a year ago)

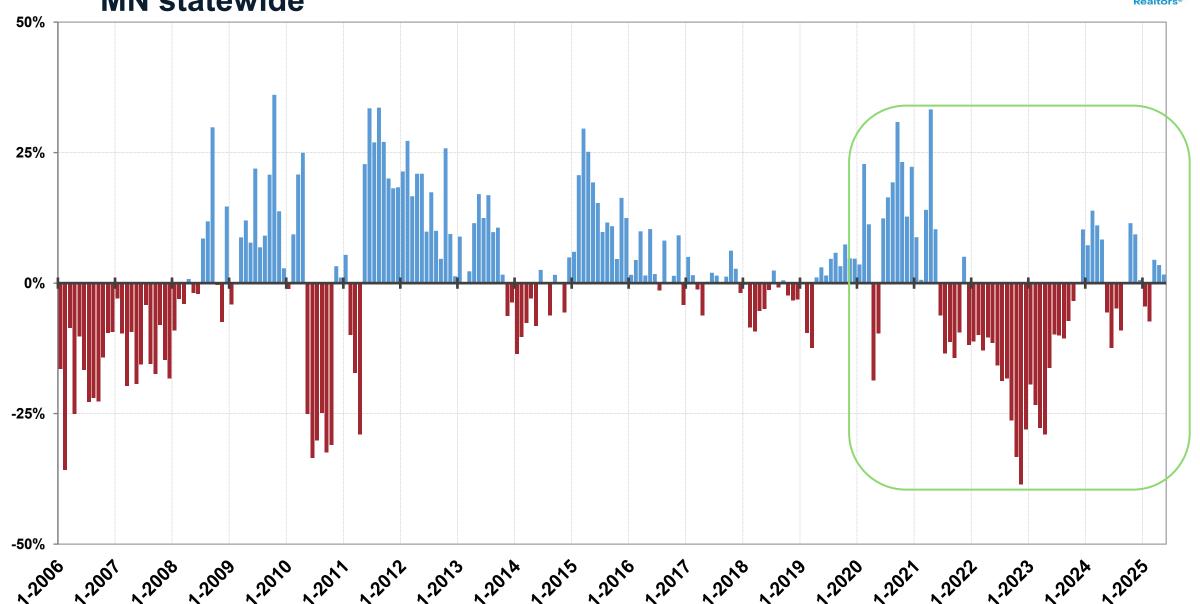


Source: NAR

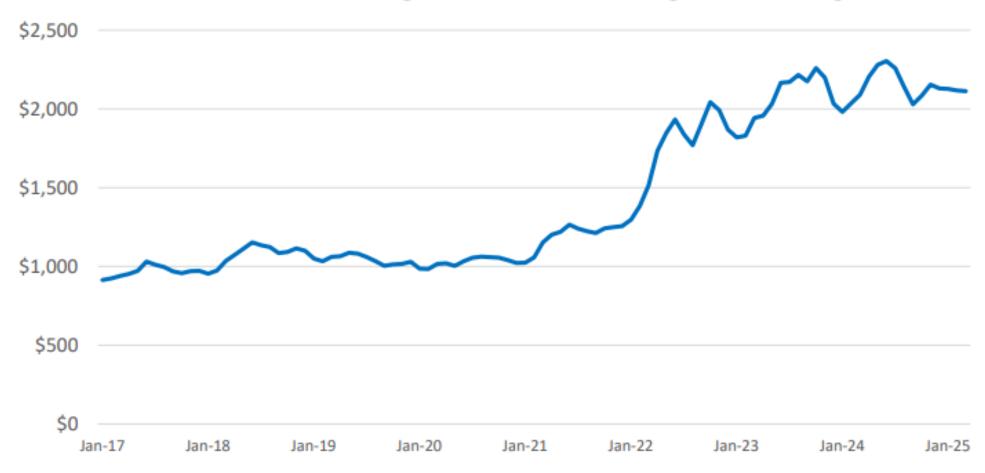


Year-over-Year Change in Pending Sales MN statewide





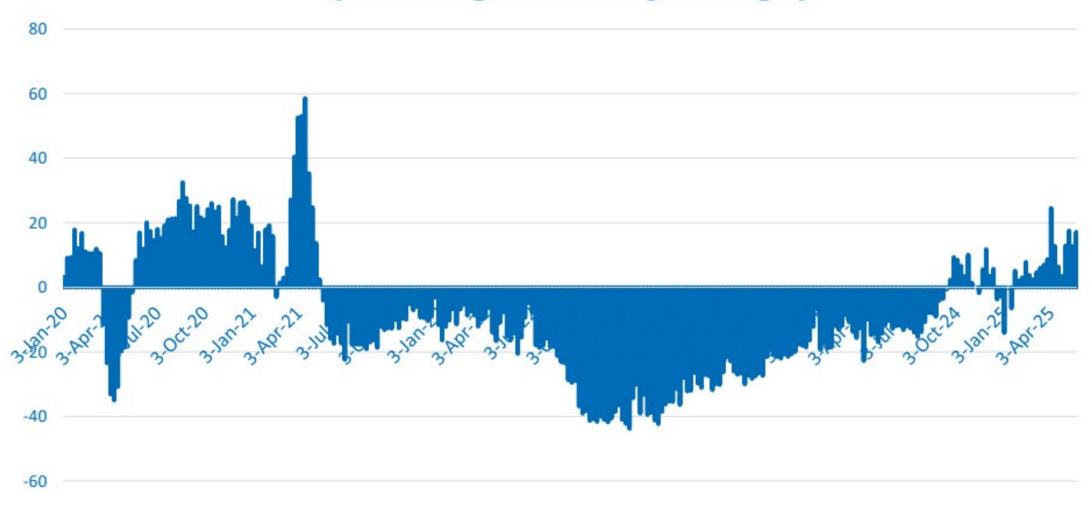
Median Monthly Mortgage Payment for Recent Buyers Tough but No Longer Rising



Source: NAR using only principal and interest of median priced home



Light Showing on Mortgage Applications to Buy a Home (% change from a year ago)

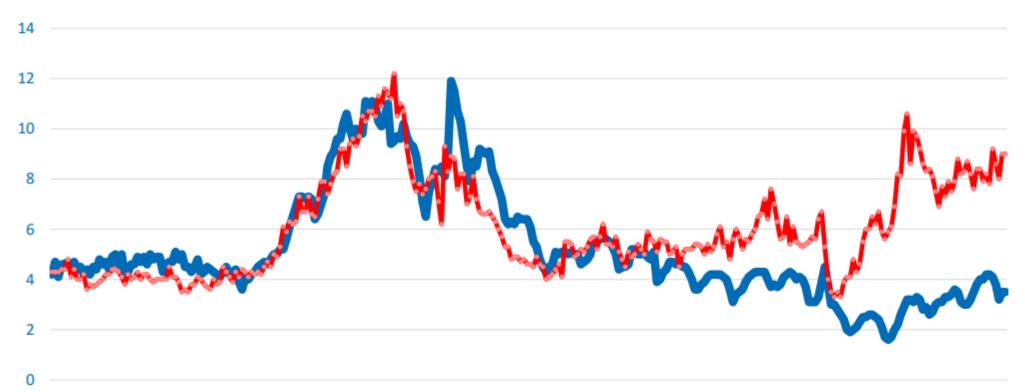






Months Supply of Inventory New Homes (red) and Existing Homes (blue)

(How many months to exhaust the current inventory at current sales pace)

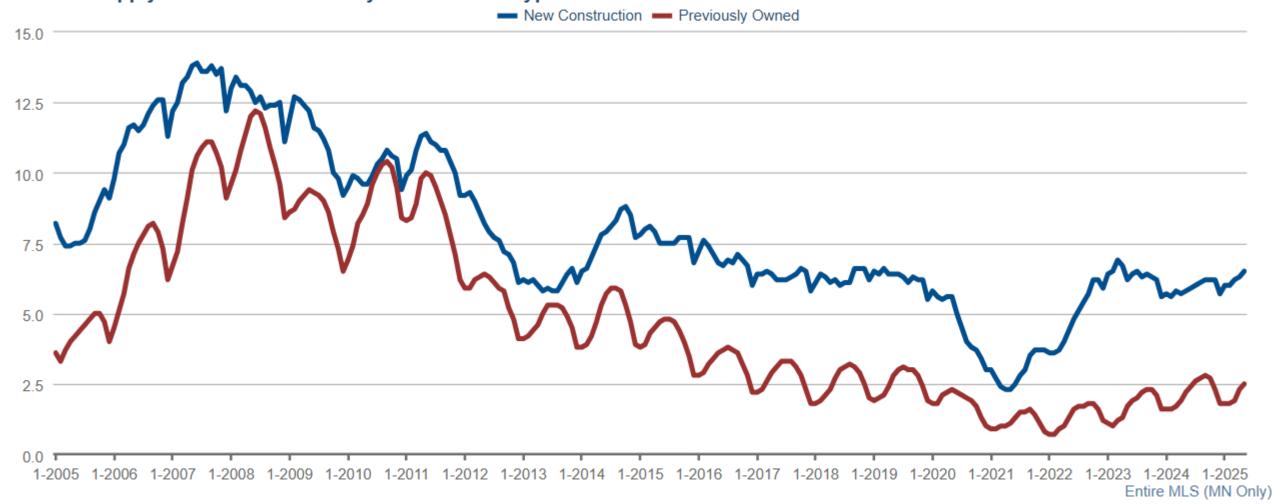


 ${\tt Jan-00Jan-01Jan-02Jan-03Jan-04Jan-05Jan-06Jan-07Jan-08Jan-09Jan-10Jan-11Jan-12Jan-13Jan-14Jan-15Jan-16Jan-17Jan-18Jan-19Jan-20Jan-21Jan-22Jan-23Jan-24Jan-25Jan-24Jan-25Jan-24J$

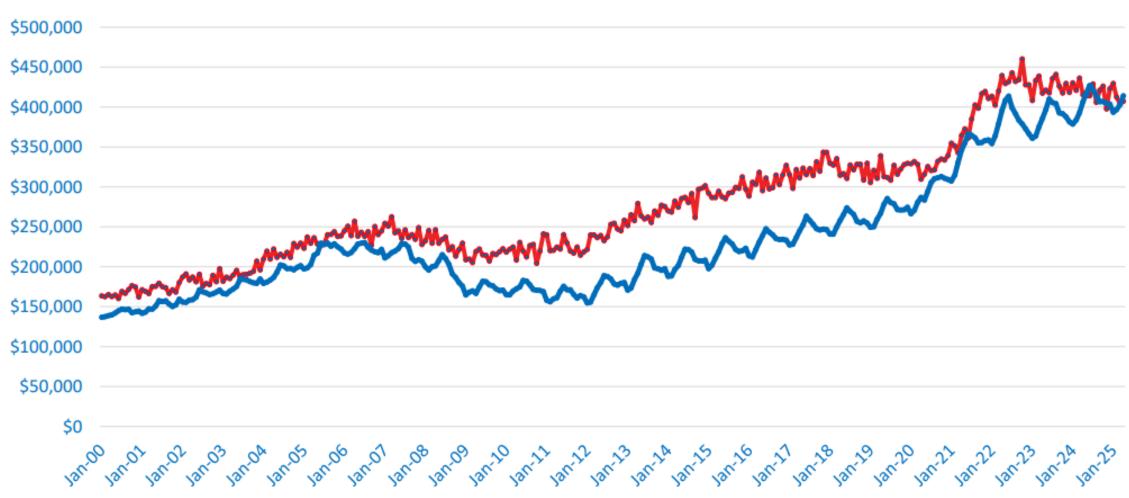
Source: NAR and Census



Months Supply of Homes for Sale - By Construction Type

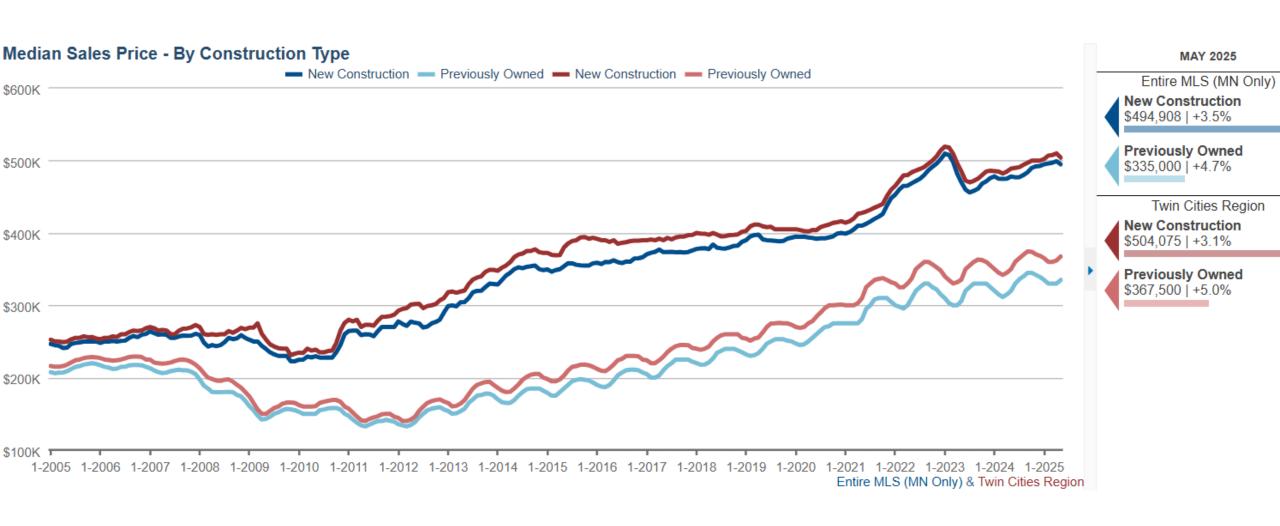


Median Home Price New vs. Existing



Source: NAR and Census





Mortgages in Seriously Delinquent Status All (blue) vs. FHA (pink) (3 months late or in foreclosure)



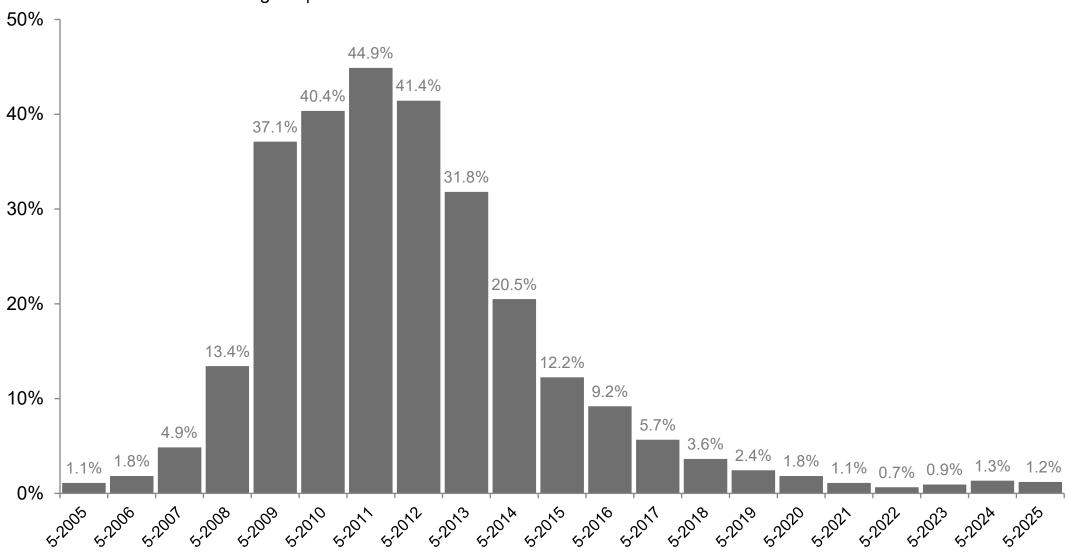
Source: Mortgage Bankers Association



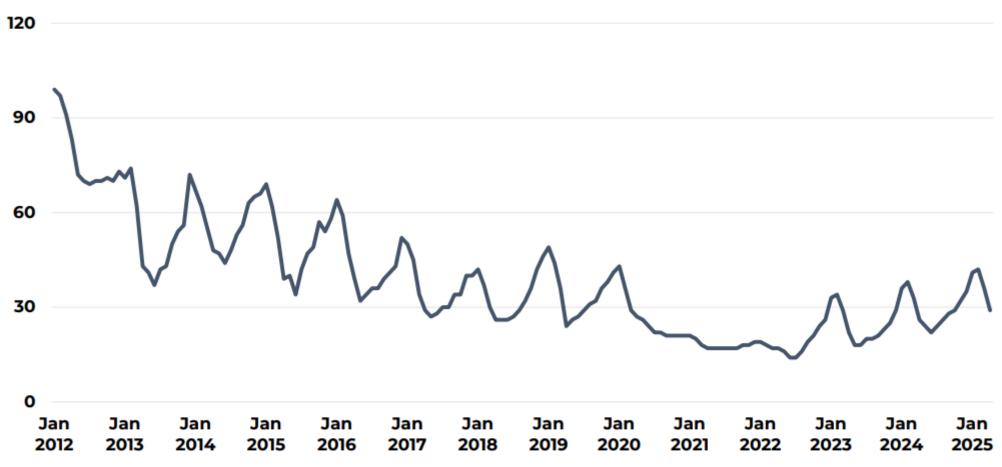
Lender Mediated Market Share



NorthstarMLS Region | R12MA

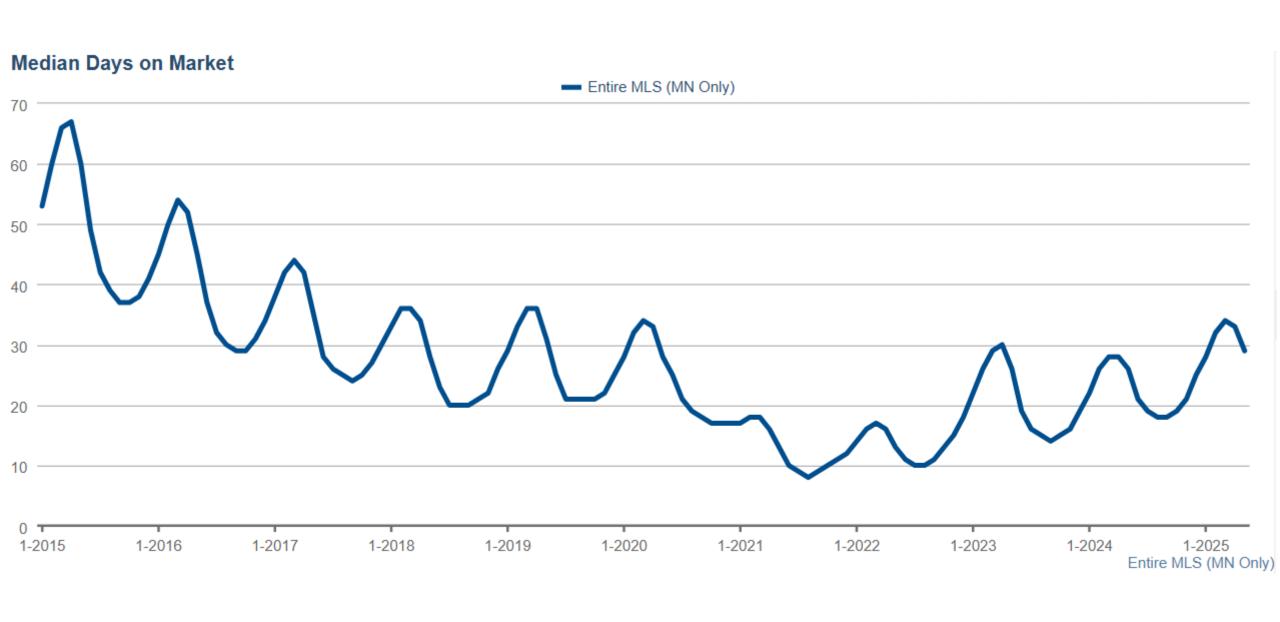


Days on Market (From Listing to Pending Contract)



Source: NAR



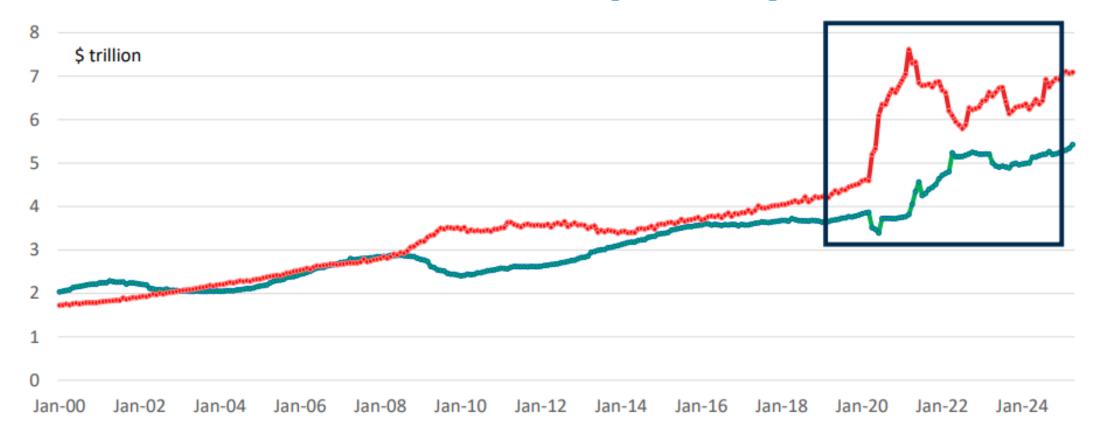


Price Cuts from Lengthening Days on Market

DOM	April and May 2025	April 2019
0 to 7	4.9%	4.4%
8 to 14	5.3%	4.9%
15 to 21	6.0%	5.3%
22 to 30	6.5%	5.6%
31 to 60	7.7%	6.6%
61 to 90	9.9%	8.1%
91 to 120	11.6%	9.3%
+120	14.2%	11.8%



Government Outlay (Red) and Tax Revenue (Green)







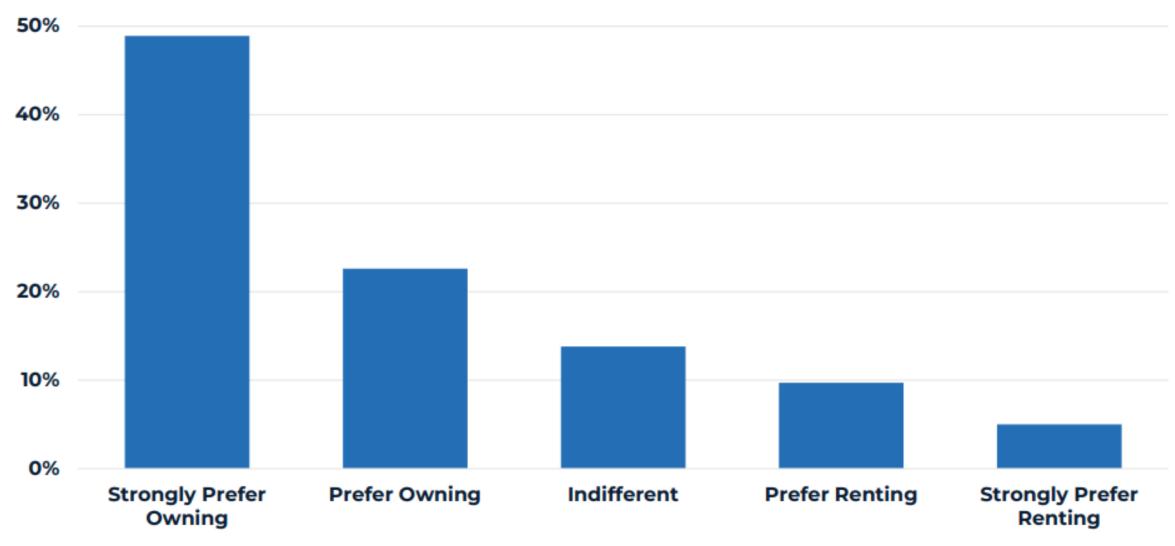
Gold Price - Reflection of Great Uncertainty



Source: Wall Street Journal



Renter Survey about Homeownership

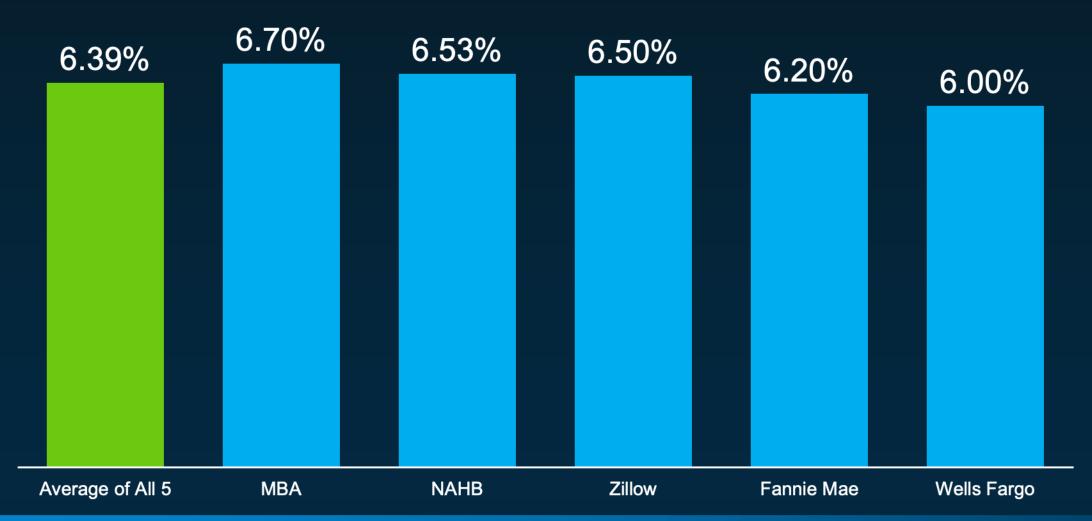


Source: NY Federal Reserve Survey of Consumer Expectations (February 2025)

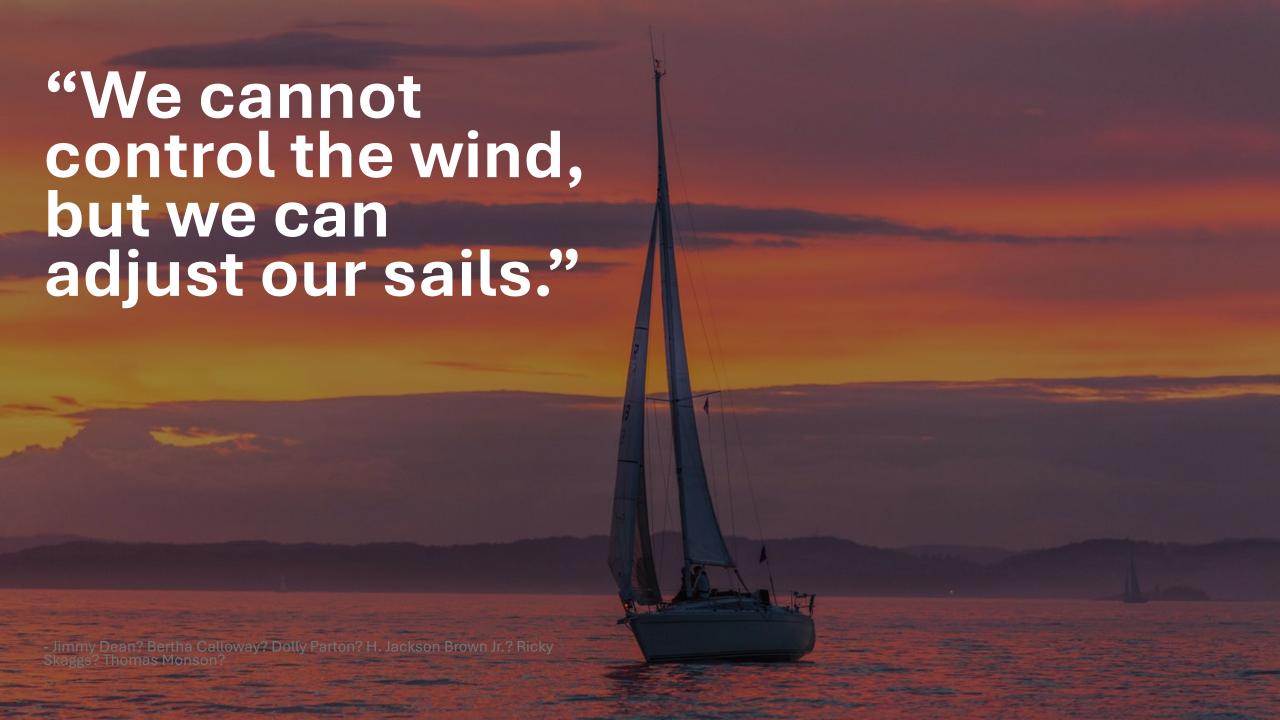


Mortgage Rates Are Projected To Come Down Slightly

2025 Year-End 30-Year Fixed Mortgage Rate Projections, as of 5/7/2025







Your state association is here to support you with the tools and knowledge you need to succeed







Thank You!

Please reach out with any questions/ feedback!

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