

MINUTES

Meeting: State Bar of Michigan – Health Care Law Section Council

Date: July 14, 2016

Chair: Mark Kopson

Members Present:

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| Jennifer Benedict | P | Johanna Novak | E |
| Martha Boonstra | E | Josh Moore | P |
| Mercedes Dordeski | P | Trish Schabath | P |
| Timothy Gutwald | P | Sheerin Siddique | P |
| Patrick Haddad | P | Louis Szura | P |
| John Hazewinkel | P | Deborah Williamson | E |
| Cara Jansma | P | | |
| Matthew Keuten | P | | |
| Mark Kopson | P | | |

Guests Present:

| Agenda Item | Discussion |
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| Call to Order (Mark Kopson) | Mark called the meeting to order at 4:32 p.m. |
| Roll Call (Mark Kopson) | See above. |
| Conflict of Interest Disclosures (Mark Kopson) | None. |
| Review and Approval of Minutes of June 2, 2016 Council Meeting (Mark Kopson) | The minutes were unanimously approved. |
| Treasurer's Report (Matthew Keuten) | Notable line items. Scholarship for Michigan State student. It has been business as usual. |
| Technology Report (John Hazewinkel) | John is working with the Pandemic Task Force on their website page. Trying to make it more user friendly by including downloadable PDF's. They have been meeting monthly to make this a more useful tool. Mark suggested sending out an email blast to the membership when the webpage updates are completed and also tweeting it. |

Committee Reports

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| Substantive Law Committee Report (Martha Boonstra) | Greg Gulick agreed to speak on Telemedicine on August 16. |
| Publications Committee Report (Louis Szura) | No new news to report. |
| Legislative Committee Report (Patrick Haddad) | No new news to report. |
| Pro Bono Committee Report (Trish Schabath) | No new news to report. |
| Fellows Committee Report (Deb Williamson) | No new news to report. |
| New Lawyers (Josh Moore) | No new news to report. |
| Membership Committee (Tim Gutwald) | Tigers Game social night was on June 24. The event was a success. |

| Old Business | |
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| Annual Meeting Planning Committee – membership & calls (Mark Kopson) | <p>Planning Committee Members: Tim Gutwald, Cara Jansma, Matt Keuten and Jen Benedict.</p> <p>Proposed dual themes of <i>Dollars and Sense and Health Care Tech Issues</i>. A call for speakers went out 4 times and to date we have received proposals from 5 speakers. If you would like to submit a proposal the deadline is July 15. The planning committee will be meeting on July 22 to discuss the proposals.</p> |
| Council and Section Committees – 2017 members and chairs (Mark Kopson) | <p>Slate for Council Nomination. Election will be in September at the Annual Meeting.</p> <p>Timothy Gutwald – Chair Matthew Keuten – Chair-Elect Josh Moore – Secretary Patrick Haddad – Treasurer</p> <p>Committees and Subcommittees (see attached Excel file mark will send later this evening.)</p> <p>Council has 14 members at this time with 2 departing:</p> <ol style="list-style-type: none"> 1.) Deb Williamson 2.) Jen Benedict <p>In keeping with the makeup of the Council's diversity Nicole Stratton will be the sole additional Council member. With that being said, should Nicole be the SLC Vice-Chair or would it be more appropriate to have her as Tech subcommittee and on membership committee? The Council agreed the tech subcommittee and membership committee seemed more manageable for her 1st year on council. Does anyone have ideas for who would be a good fit for the SLC Vice-Chair position. Sheerin will consider the position and Mark had other ideas and will reach out to those people. The goal is to get the Council and Committee list out ASAP for the 2016-17 year.</p> |
| Fellow Awards (Mark Kopson) | <p><u>Motion: Approval of \$148.57 being spent on the purchase of Fellow awards for the 2016 Fellows. Unanimously approved.</u></p> |
| Membership Survey (Mark Kopson) | <p>1) What are we doing well? 2) What can we do better?</p> <p>In person education and networking seemed to be a priority for members and why they joined.</p> <p>Try a new lawyers and Law students event in Detroit, Grand Rapids or west side of state.</p> <p>Lunch & Learns are at law schools now. Maybe target law firms and have meet & greets at rotating law firms.</p> <p>Committees helping other committees such as the new students could be involved in projects that the Publication committee may have. If members are involved in projects they feel more connected to the Section and will find more value in their membership.</p> <p>Mentor program beyond one-on-one mentoring. Maybe doing something like Job shadowing for a day.</p> <p>Job postings - Michigan specific to Healthcare Law attorneys.</p> <p>LinkedIn seemed very popular to the membership. Do we want to start a LinkedIn page?</p> |

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| | <p>Oakland, Ann Arbor and Detroit seemed to be the areas requested for in person meetings. Maybe, target a new location for the Annual Meeting for 2017.</p> <p>Fundamentals of Healthcare – having a ½ day boot camp or some type of educational meeting conference on this topic. Jen suggested partnering with ICLE on this.</p> <p>Face-to-face meetings are important</p> <p>20% of the membership didn't know we have a website. What can we do to remedy this (email blast or social media communication?)</p> <p>20% were satisfied with the value of their membership.</p> <p>Should there be follow-up communication about the survey to the membership. The survey was sent out in March. It was agreed that there should be follow-up Matt suggested that a letter from the incoming President could include a summary of the survey. Tim agreed and will work on announcing at the Annual Meeting and possibly sending out a letter.</p> <p>Seems to be a disconnect of committee members never personally meeting each other. It was suggested that a Meet & Greet take place early in the year to create an opportunity for the Officers, Chairs and Committee members to get together. Tim suggested the 1st hour be Officers, Chairs and Committee members and the 2nd hour, the general membership would be invited to attend. Tim also thought possibly Ann Arbor would be a good location and October would be a good time of year, just after the Annual Meeting.</p> <p>Mark suggested we provide a copy of the org chart to the membership. Possibly adding it to the flash drives at the Annual Meeting and briefly going over it or letting people know it is there.</p> |
| New Business | |
| Summer Meetings Schedule (Mark Kopson) | The August 4 Council Meeting is cancelled. The Annual Meeting Planning Committee will be working on planning during the rest of July and August. |
| Matters for Next Agenda (Mark Kopson) | Mark will be emailing a working draft list of the Committees and Subcommittees list. Please respond by email with 1) I am fine with everything. 2) Here are some changes. Please be sure to respond, so he knows you looked at the email. |
| Adjournment (Mark Kopson) | The meeting adjourned at 5:22 p.m. Next meeting September 1, 2016 @ 4:30 p.m. |

Minutes recorded by: Susan Stokes

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