SMALL BUSINESS FORUM REPORT PREPARED FOR THE MAY 21, 2010 COUNCIL MEETING

- 1. <u>Next meeting</u>: The next of the Small Business Forum will probably occur in the fall, at a date and location to be determined.
- 2. <u>Council approval</u>: No matters require Council approval.
- 3. <u>Membership</u>: We communicate with the planning committee by e-mail and teleconference. We publicize the Small Business Forum events through e-mails to BLS members, e-mails to previous attendees, and press releases.
- 4. <u>Accomplishments Toward Committee Objectives</u>: We are achieving our goal of hosting 3-4 Forum events throughout the year. We still desire to increase diversity of those who attend the Forum events. We welcome anyone's suggestions.
- 5. Meetings and Programs: On Tuesday, May 11, 2010, the Small Business Forum sponsored its second event for 2010 at the Columbia Center in Troy. The topic was "Developing Foreign Markets: New Opportunities for Small Businesses in Exporting." The speakers were: Richard Corson, Director, U.S. Commercial Service; John R. O'Gara, Regional Manager, Export Solutions Group, Office of International Trade, U.S. Export Assistance Center, U.S. Small Business Administration; and Maurice F. Snyder, Ph.D., Spes Development Co. Their presentations were quite helpful. Mr. O'Gara's handouts are a good introduction to the financial issues involved in exporting and the various kinds of financial assistance available through the Export-Import Bank and the SBA. The event was made again possible through the excellent work of Terri Shoop. About 15 people attended.
- **6. Publications:** We have published no articles.
- 7. <u>Methods of Monitoring Legislative/Judicial/Administrative Developments</u> and Recommended Action: We do not make regular efforts to monitor court decisions or activities in the Michigan legislature or the U.S. Congress.

Respectfully submitted,

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