

**SECTION DEVELOPMENT DIRECTORSHIP REPORT**  
**PREPARED FOR THE DECEMBER 4, 2010 COUNCIL MEETING**

**1. Budget Request.**

\$10,500

**2. Use of Budgeted Funds During 2009-2010.**

The Section co-sponsored with the Detroit Metropolitan Bar Association *Cinco de Mayo Business and Fun* on May 5, 2010 at Vicente's. The Section developed and launched a Facebook page and LinkedIn site (see 6 below).

**3. Next Scheduled Meeting of the Committee.**

No further meetings are scheduled at this time.

**4. Council Approval.**

N/A.

**5. Membership.**

Tim Damschroder (Bodman), Mark High (Dickinson), Ed Lukas (Bodman), Roger Mali (Honigman), Justin Peruski (Honigman) and Kevin Block (Kerr Russell & Weber).

**6. Accomplishments Toward Committee Objectives.**

The Section has hired Mike Scott to work on PR initiatives for the Section. Mike has developed a Section Facebook page and LinkedIn site which he regularly updates, and has worked on promotion for Small Business Forum events, the Business Law Institute, and the Schulman Award.

**7. Meetings and Programs.**

**A.** A panel discussion entitled *The Business of Being a Business Lawyer* was presented in Southfield with the Young Lawyers Section in 2006. Roger Mali will plan and coordinate a similar event with the Young Lawyers Section in 2011.

**B** Ed Lukas will plan and coordinate an event in Lansing in 2011.

C. Mark High will plan and coordinate an event in Kalamazoo in 2011.

D. Roger Mali will plan and coordinate an event in Traverse City on a Friday evening in 2011.

E. Tim Damschroder will plan and coordinate an event in the Saginaw-Midland-Bay City area in 2011.

F. Business Boot Camp I was held in Grand Rapids on November 8-9, 2010. We received 63 registrations and 54 of the registrants attended Boot Camp. 11 firms signed up at the firm level. Bienenstock Court Reporting & Video is a sponsor and underwrote the cost of loading the thumb drives (no paper materials were distributed). Boot Camp was well-received and we are receiving positive feedback. A second session will be held on January 27-28, 2011 in Plymouth. We currently have 37 registrations and expect many more.

In our last session of Business Boot Camp I with ICLE, there were 35 registrations in Grand Rapids, 90 registrations in Plymouth, and 8 firms signed up at the firm level.

**6. Publications.**

N/A.

**7. Methods of Monitoring Legislative/Judicial/Administrative Developments and Recommended Action**

N/A.

**8. Miscellaneous.**

N/A.

**Report submitted by:**

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