

SECTION DEVELOPMENT DIRECTORSHIP REPORT
PREPARED FOR THE SEPTEMBER 20, 2012 COUNCIL MEETING

1. Next Scheduled Meeting of the Directorship.

No further meetings are scheduled at this time.

2. Council Approval.

N/A.

3. Membership.

Tim Damschroder (Bodman), Mark High (Dickinson), Ed Lukas (Bodman), Roger Mali (Wolfson Bolton), Justin Peruski (Honigman), and Kevin Block (Kerr Russell).

4. Accomplishments Toward Committee Objectives.

The Section has hired Mike Scott to work on PR initiatives for the Section. Mike has developed a Section Facebook page and LinkedIn site which he regularly updates, and has assisted with the promotion of Small Business Forum and In-House Counsel Committee events, the Business Law Institute, and the Schulman Award.

The Directorship would like to explore hiring a marketing firm (as opposed to a PR firm) for assistance with various Section functions, including the Business Law Institute. The Directorship believes that a marketing firm could help with increasing Section membership and participation.

5. Meetings and Programs.

A. A meeting was held on August 20, 2012. Tim Damschroder, Mark High, Justin Peruski and Kevin Block were in attendance.

B. The Executive Committee is working with the Section Development Directorship on appointing liaisons in certain strategic locations throughout the State. A list of contacts and potential candidates in several of the locations has been identified, and efforts continue to secure commitments and participation in the Section from candidates.

C. The Directorship will work with the Detroit Bar Association to set up a joint meeting or social gathering at Vicente's in Detroit (or a comparable venue) in December of 2012.

6. Publications.

N/A.

7. Methods of Monitoring Legislative/Judicial/Administrative Developments and Recommended Action

N/A.

8. Miscellaneous.

Report submitted by:

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Section Development Directors**