

SECTION DEVELOPMENT DIRECTORSHIP REPORT
PREPARED FOR THE MARCH 7, 2013 COUNCIL MEETING

1. Next Scheduled Meeting of the Directorship.

No further meetings are scheduled at this time.

2. Council Approval.

N/A.

3. Membership.

Tim Damschroder (Bodman), Mark High (Dickinson), Ed Lukas (Bodman), Roger Mali (Wolfson Bolton), Justin Peruski (Honigman), and Kevin Block (Kerr Russell).

4. Accomplishments Toward Committee Objectives.

The Section hired Mike Scott to work on PR initiatives for the Section. Mike developed a Section Facebook page and LinkedIn site. The Section has decided to discontinue the Facebook page, but Mike continues to update the LinkedIn site. Mike also assists with the promotion of Small Business Forum and In-House Counsel Committee events, the Business Law Institute, and the Schulman Award.

The Directorship suggested that the Section consider working with a better PR firm to actively promote the Business Law Institute and other Section events. Consideration should be given to establishing a larger budget for this expense for one to two years to see if better attendance results can be obtained.

Jennifer Consiglio has been in contact with several PR firms and is currently accumulating copies of historic BLS marketing materials to provide to prospective PR firms for reference.

5. Meetings and Programs.

A. The Executive Committee is working with the Section Development Directorship on appointing liaisons in certain strategic locations throughout the State. A list of contacts and potential candidates in several of the locations has been identified, and efforts continue to secure commitments and participation in the Section from candidates.

B. The Section and the Detroit Metropolitan Bar Association hosted a social gathering at Angelina's Italian Bistro on December 11 from 5:30-7:30 p.m. Approximately 30 people attended.

6. Publications.

N/A.

7. Methods of Monitoring Legislative/Judicial/Administrative Developments and Recommended Action

N/A.

8. Miscellaneous.

Report submitted by:

**Timothy Damschroder
Mark High
Edwin Lukas
H. Roger Mali
Justin Peruski
Section Development Directors**