## SECTION DEVELOPMENT DIRECTOR REPORT PREPARED FOR JUNE 13, 2008 COUNCIL MEETING

## I. Next Scheduled Meeting of the Committee

Upcoming meetings will be held as needed.

### II. Council Approval

N/A

#### III. Membership

Tim Damschroder (Bodman), Roger Mali (Honigman), Ed Lukas (Miller Canfield), and Justin Peruski (Honigman).

## IV. Accomplishments Toward Committee Objectives

Member Database. The member database continues to be updated annually. The database includes information regarding all members, such as name, contact information, type of practice (from surveys sent to the Section), and certain administrative data. The database provides a wealth of information regarding the Section's members and all Committees and Directors are encouraged to make full use of it in connection with future projects.

## V. Meetings and Programs

Regional Events. We will hold a regional event during the upcoming year in the Traverse City area, and in the Kalamazoo area. We intend to present a Boot Camp-type presentation, perhaps utilizing local counsel and giving them Boot Camp materials to present. We would also encourage active members to attend.

<u>Section Materials</u>. We will ask Terri Shoop to contact the State Bar concerning the publication of Section brochures and other public relations functions, which we understand is done by the State Bar free of charge.

<u>Business Boot Camp</u>. Dan Minkus, Jeff Ammon and Tim Damschroder have been meeting with ICLE to set the program for the Business Boot Camp I program which will begin again in September 2008. Attached is the current draft program agenda.

#### VI. Publications

N/A

#### VII. Legislative/Judicial/Administrative Developments

N/A

# VIII. Miscellaneous

N/A

Report submitted by:

Timothy R. Damschroder H. Roger Mali Section Development Directors

[Final: 1/7/08]

# **BUSINESS BOOT CAMP I**

"Basic Training for Every Business Lawyer!"

Co-sponsored by the Business Law Section, State Bar of Michigan

A. Eastern Michigan

The Inn at St. John's Plymouth

B. Western Michigan

GVSU Eberhard Center 301 W. Fulton, Grand Rapids

C. Directors of Training

Jeffrey S. Ammon Miller Johnson Grand Rapids

Timothy R. Damschroder Bodman LLP Ann Arbor

> Daniel H. Minkus Clark Hill PLC Birmingham

#### Session One:

1. Shareholder Buy/Sell and Voting Agreements

\*who do you represent?

\*funding

\*transfer restrictions

\*effects for transfer tax purposes

\*ethical considerations

Western Michigan, Date: Thursday, September 11, 2008:

 Faculty: Justin G. Klimko Butzel Long Detroit Aaron H. Sherbin

Jaffe Raitt Heuer & Weiss PC

Southfield

Place:

GVSU Eberhard Center

• Time:

3:00 p.m. - 5:00 p.m.

Eastern Michigan, Date: Thursday, September 25, 2008:

Faculty:

Justin G. Klimko

Butzel Long

Detroit

Aaron H. Sherbin

Jaffe Raitt Heuer & Weiss PC

Southfield

• Place:

The Inn at St. John's

• Time:

3:00 p.m. - 5:00 p.m.

2. Boot Camp Opening Reception

Sponsored by the Business Law Section September 11 & 25, 2008 5:00 p.m. immediately following the session

### Session Two:

3. Forming an LLC - Including Operating Agreements

- \*formation
- \*drafting
- \*capital structure
- \*management
- \*tax

Western Michigan, Date: Thursday, October 9, 2008:

• Faculty:

Daniel H. Minkus

Clark Hill PLC Birmingham

• Place:

**GVSU Eberhard Center** 

• Time:

8:00 a.m. - 10:00 a.m.

Eastern Michigan, Date: Thursday, October 23, 2008:

• Faculty:

Daniel H. Minkus

Clark Hill PLC Birmingham

• Place:

The Inn at St. John's

• Time:

8:00 a.m. - 10:00 a.m.

#### Session Three:

4. Understanding Financial Statements and Purchase Price Adjustments in

Transactions

### Western Michigan, Date: Wednesday, November 5, 2008:

• Faculty:

Shane Ferguson

Plante & Moran PLLC

Southfield

Eric I. Lark

Kerr Russell & Weber PLC

Detroit

• Place:

**GVSU** Eberhard Center

• Time:

8:00 a.m. - 10:00 a.m.

### Eastern Michigan, Date: Thursday, November 13, 2008:

• Faculty:

Shane Ferguson

Plante & Moran, PLLC

Southfield

Eric I. Lark

Kerr Russell & Weber PLC

Detroit

• Place:

The Inn at St. John's

• Time:

8:00 a.m. - 10:00 a.m.

### Session Four:

5. Choice of Entity – Answering the Most Common Questions

<sup>\*</sup>the accounting process

<sup>\*</sup>report letters

<sup>\*</sup>basic components

<sup>\*</sup>financial ratios & what they mean

<sup>\*</sup>advising clients

<sup>\*</sup>factors to consider

<sup>\*</sup>nuts and bolts

<sup>\*</sup>tax considerations

## \*practical advice to clients

#### Western Michigan, Date: Thursday, December 4, 2008:

• Faculty: Jeffrey S. Ammon

Miller Johnson Snell & Cummiskey PLC

Grand Rapids

Kaplin S. Jones

Varnum Riddering Schmidt & Howlett LLP

**Grand Rapids** 

• Place:

**GVSU** Eberhard Center

• Time:

8:00 a.m. - 10:00 a.m.

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## Eastern Michigan, Date: Thursday, December 11, 2008:

• Faculty: Jeffrey S. Ammon

Miller Johnson Snell & Cummiskey, PLC

Grand Rapids

Thomas H. Bergh

Varnum Riddering Schmidt & Howlett LLP

Novi

• Place:

The Inn at St. John's

• Time:

8:00 a.m. - 10:00 a.m.

#### Session Five:

# **Intellectual Property Law Primer**

- \*IP as a strategic business asset
- \*avoiding common pitfalls
- \*inexpensive ways to secure IP rights
- \*reducing risk of IP litigation

#### Western Michigan, Date: Thursday, January 15, 2009:

• Faculty:

Susan M. Kornfield

Bodman LLP Ann Arbor

• Place:

**GVSU Eberhard Center** 

• Time:

8:00 a.m. – 10:00 a.m.

#### Eastern Michigan, Date: Thursday, January 22, 2009:

• Faculty:

Susan M. Kornfield

Bodman LLP

Ann Arbor

Place: The Inn at St. John's 8:00 a.m. - 10:00 a.m.

Time:

## Session Six:

6. Business Valuations and Appraisals

## Western Michigan, Date: Thursday, February 12, 2009:

Faculty:

Jeffrey M. Risius, ASA, CFA

Managing Director Valuation & Financial Opinions

Stout Risius Ross Inc. Farmington Hills

Edwin J. Lukas

Miller Canfield Paddock and Stone PLC

Detroit

Place:

**GVSU Eberhard Center** 

Time:

8:00 a.m. - 10:00 a.m.

# Eastern Michigan, Date: Thursday, February 26, 2009:

Faculty:

Jeffrey M. Risius, ASA, CFA

Managing Director Valuation & Financial Opinions

Stout Risius Ross Inc. Farmington Hills

Edwin J. Lukas

Miller Canfield Paddock and Stone PLC

Detroit

Place:

The Inn at St. John's

Time:

8:00 a.m. - 10:00 a.m.

## Session Seven:

7. Introduction to Securities Law - What Every Business Lawyer Needs To

<sup>\*</sup>how to work most effectively with business valuation professionals

<sup>\*</sup>understanding alternatives methods of valuation

<sup>\*</sup>how to critically review a valuation report

<sup>\*</sup>perils & pitfalls

<sup>\*</sup>what can be a "security"

<sup>\*</sup>registration requirements

<sup>\*</sup>available exemptions, federal & state

<sup>\*</sup>sale of restricted securities

<sup>\*</sup>anti-fraud rules

## \*transactional application

Western Michigan, Date: Thursday, March 12, 2009:

• Faculty: Mark W. Peters

Dykema Detroit

• Place:

**GVSU** Eberhard Center

• Time:

8:00 a.m. - 10:00 a.m.

### Eastern Michigan, Date: Thursday, March 26, 2009:

• Faculty:

Mark W. Peters

Dykema Detroit

Place:

The Inn at St. Johnn's

• Time:

8:00 a.m. - 10:00 a.m.

#### Session Eight:

8. Security Agreements, Perfecting Security Interests and Understanding Priorities

### Western Michigan, Date: Thursday, April 16, 2009:

• Faculty:

Daniel Gosch

Dickinson Wright PLLC

**Grand Rapids** 

• Place:

**GVSU** Eberhard Center

• Time:

8:00 a.m. - 10:00 a.m.

# Eastern Michigan, Date: Thursday, April 23, 2009:

• Faculty:

James A. Plemmons

Dickinson Wright PLLC

Detroit

• Place:

The Inn at St. John's

• Time:

8:00 a.m. - 10:00 a.m.

#### Session Nine:

a. Mergers & Acquisitions: Overview of a Negotiated Acquisition Transaction

<sup>\*</sup>getting paid

<sup>\*</sup>getting paid first

<sup>\*</sup>how to get & maintain priority

<sup>\*</sup>perils & pitfalls

\*transaction structure – asset sale, stock sale and merger

Western Michigan, Date: Thursday, May 7, 2009:

• Faculty: Timothy R. Damschroder

Bodman LLP Ann Arbor

David Foltyn

Honigman Miller Schwartz & Cohn LLP

Detroit

• Place:

**GVSU** Eberhard Center

• Time:

3:30 p.m. – 5:30 p.m.

• Eastern Michigan, Date: Thursday, May 21, 2009:

• Faculty:

Timothy R. Damschroder

Bodman LLP Ann Arbor

David Foltyn

Honigman Miller Schwartz & Cohn LLP

Detroit

• Place:

The Inn at St. John's

• Time:

3:30 p.m. – 5:30 p.m.

<sup>\*</sup>documentation

<sup>\*</sup>the deal process

<sup>\*</sup>working with clients