

**SECTION DEVELOPMENT DIRECTORSHIP REPORT
PREPARED FOR THE MARCH 8, 2012 COUNCIL MEETING**

1. Next Scheduled Meeting of the Committee.

No further meetings are scheduled at this time.

2. Council Approval.

N/A.

3. Membership.

Tim Damschroder (Bodman), Mark High (Dickinson), Ed Lukas (Bodman), Roger Mali (Honigman), Justin Peruski (Honigman), and Kevin Block (Kerr Russell).

4. Accomplishments Toward Committee Objectives.

The Section has hired Mike Scott to work on PR initiatives for the Section. Mike has developed a Section Facebook page and LinkedIn site which he regularly updates, and has worked on promotion for Small Business Forum events, the Business Law Institute, and the Schulman Award.

5. Meetings and Programs.

A. Business Boot Camp II was held on November 7-8, 2011 in Grand Rapids and January 23-24, 2012 in Plymouth. We are extremely pleased to report that the program was well attended and evaluations were positive. A cocktail reception was held at the end of the first day of Boot Camp in both locations with modest attendance. Grand Rapids had 59 registrants and Plymouth had 105 registrants. 15 firms participated at the firm level. BBC II collected \$26,340 in revenue and had \$20,370 in expenses, resulting in surplus to the Section of \$5,969. Additional Boot Camp programs are being discussed and consideration given to Boot Camp III with further topics to allow the Section to continue to offer an annual basic training program for younger business lawyers to assist law firms with training.

B. The Directorship will continue to hold outstate events as interest is identified. Grand Rapids and Kalamazoo events in 2012 are likely given previous attendance levels.

C. The Directorship will work with the Detroit Bar Association to set up a joint meeting or social gathering in 2012.

D. The Directorship will plan an event with the Young Lawyers Section in 2012.

E. The Directorship recommends that the Section consider creating a series of liaison positions to be held by outstate persons to facilitate further involvement in the section and Section sponsored events in the liaison's local areas. The positions would only be filled if a suitable candidate can be identified, but the

Directorship would actively recruit individuals through the Section website, e-newsletter, social media, and other channels. Consideration should be given to making these Directorship level positions to show importance.

6. Publications.

N/A.

7. Methods of Monitoring Legislative/Judicial/Administrative Developments and Recommended Action

N/A.

8. Miscellaneous.

N/A.

Report submitted by:

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Section Development Directors**