

**SECTION DEVELOPMENT DIRECTORSHIP REPORT
PREPARED FOR THE MARCH 10, 2011 COUNCIL MEETING**

1. Next Scheduled Meeting of the Committee.

No further meetings are scheduled at this time.

2. Council Approval.

N/A.

3. Membership.

Tim Damschroder (Bodman), Mark High (Dickinson), Ed Lukas (Bodman), Roger Mali (Honigman), Justin Peruski (Honigman), and Kevin Block (Kerr Russell).

4. Accomplishments Toward Committee Objectives.

The Section has hired Mike Scott to work on PR initiatives for the Section. Mike has developed a Section Facebook page and LinkedIn site which he regularly updates, and has worked on promotion for Small Business Forum events, the Business Law Institute, and the Schulman Award.

5 Meetings and Programs.

A. A panel discussion entitled *The Business of Being a Business Lawyer* was presented in Southfield with the Young Lawyers Section in 2006. Justin Peruski has attempted to plan and coordinate a similar event with the Young Lawyers Section, but they are not interested. We are currently planning a Section event similar to the 2006 event. This will be held at the Skyline Club. We plan to invite members of the Business Law Section listserv and the Young Lawyers Section listserv.

B. Justin Peruski is working with the Young Lawyers Section with respect to their Annual Summit on May 21 in Grand Rapids. They have asked us to provide a three or four person panel for the Summit to discuss the business of being a business lawyer. Last year, the summit was held in Traverse City and they had 50-60 attendees (largely first and second year lawyers). During the business break-out session, Jeff Ammon presented on choice of entity to 15-20 attendees. They are expecting more people to attend the Summit this year since it will be in a more central location.

C. Mark High has contacted Dan McGlinn and Kreis Enderle to begin plans for an event in Kalamazoo in 2011.

D. Roger Mali will plan and coordinate an event in Traverse City on a Friday evening in 2011.

E. Mark High will plan and coordinate an event in the Grand Rapids area in 2011. Locations being considered are Belmar and Grand Haven.

F. Tim Damschroder will plan and coordinate an event in the Bay City/Saginaw area.

G. Business Boot Camp I was held on November 7-8, 2010 in Grand Rapids and on January 27-28, 2011 in Plymouth. The sessions were a great success with 63 registrations in Grand Rapids and 112 registrations in Plymouth. 12 firms signed up at the firm level. Total revenue was approximately \$24,400 and total expenses were approximately \$23,800, netting the Section approximately \$600. Feedback was overwhelmingly positive, with the session in Grand Rapids receiving a rating of 8 out of 10 and the session in Plymouth receiving a rating 8.61 out of 10 from the participants.

Plans are underway for Business Boot Camp II which will be held in the Fall/Winter of 2011/2012.

6. Publications.

N/A.

7 Methods of Monitoring Legislative/Judicial/Administrative Developments and Recommended Action

N/A.

8. Miscellaneous.

N/A.

Report submitted by:

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