

**PUBLIC RELATIONS AND SOCIAL MEDIA DIRECTORSHIP
REPORT PREPARED FOR THE MARCH 7, 2013 COUNCIL MEETING**

1. Next Scheduled Meeting of the Committee

N/A

2. Council Approval

N/A

3. Membership

The Directorship has not actively solicited participation of additional members to date; however, the Directorship welcomes participation by any interested parties.

4. Accomplishments Toward Committee Objectives

The Directorship has been meeting with marketing firms and professionals, including our current vendor, to discuss ideas for increasing attendance at the BLI and other Section events, and to generally enhance publicity related to the Section's activities and events. Proposals are expected in the next few weeks.

5. Meetings and Programs

N/A

6. Publications

N/A

7. Methods of Monitoring Legislative/Judicial/Administrative Developments and Recommended Action

N/A

8. Miscellaneous

N/A

Report submitted by:
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