

**PROGRAMS DIRECTORSHIP
ANNUAL REPORT PREPARED FOR THE
DECEMBER 6, 2014 COUNCIL MEETING**

Please describe your directorship's activities during the 2013-2014 year toward achievement of the goals outlined in the Section's Strategic Plan. Each question below corresponds to a specific Section of the Plan, a copy of which is attached and to which reference may be made for further guidance in providing responses. If the question is not applicable to your particular committee or directorship, please note as such.

1. Plan and hold the Business Law Institute (Article I, 2).

The Business Law Institute continues to be a popular event, although the numbers at the BLI are relatively flat. Despite various discussions and changes in curriculum, location, dates, format, and other elements of the program, the Directorship believes the BLI is likely to attract approximately 90-100 participants each year. The Directorship believes the BLI is very worthwhile and is the one opportunity where Michigan business lawyers are able to associate in an out of office setting which combines both substantive and social activities. The Directorship continues to explore methods to increase attendance, and this year has elected to hold the event once again in Grand Rapids in September, 2015 in connection with Art Prize. The Annual Meeting is planned to occur at the same time.

2. Sponsor programs for continuing legal education within the Section and Committees (Article I, 3).

The Directorship is in charge of the substantive program for the BLI as well as the Annual Meeting. In this regard, the various Directors of the Directorship convene regularly, often with a representative of ICLE to develop an appropriate curriculum for these events.

The Directorship also has been active with respect to the continuation of Business Boot Camp. It is not certain whether this program falls under the direction of the Programs Directorship or the Communication and Development Directorship, but in either event, it is organized and operated through the Section Administrator. The continuation of Business Boot Camp I program in 2013-2014 was very successful and brought many younger lawyers to a Business Law Section activity. The Business Boot Camp II program has held in November 2014 and will be held in January 2015. The Directorships will explore a Business Boot Camp III program or repeating Business Boot Camp I.