

**PROGRAMS DIRECTORSHIP  
REPORT PREPARED FOR THE MARCH 12, 2015 COUNCIL MEETING**

**1. Next Scheduled Meeting of the Directorship.**

The Directorship holds meetings, and communicates via telephone and email, as necessary, to discuss course speakers and other matters regarding the Business Law Institute and the Annual Meeting, as appropriate. Meetings for the 2015 BLI began in June 2014 and continue on a monthly basis. The Directorship is presently planning the 2015 BLI. Planning for the 2015 Annual Meeting is underway. The BLI will be held at the Amway Grand Plaza Hotel in Grand Rapids on September 25, 2015 in connection with Art Prize. The Annual Meeting and presentation of the Schulman Award will also occur on September 25.

**2. Council Approval**

The Programs Directorship requests that Council consider and act on plans regarding the next offering of Business Boot Camp.

**3. Membership**

Those serving on the Programs Directorship include Dee Dee Fuller, Eric Lark, Christopher Maeso, Dan Minkus (Chair), and Mark Peters.

**4. Accomplishments Toward Committee Objectives**

All of the Directorship members actively participate in the planning process.

The Directorship will schedule meetings, or communicate via telephone and email, as necessary to finalize course schedules and secure speakers.

**5. Meetings and Programs**

Business Boot Camp II was presented at the Amway Grand Plaza Hotel in Grand Rapids on November 3-4, 2014 and at the Inn as St. John's in Plymouth on January 22-23, 2015. 92 people registered for the Grand Rapids session and 164 people registered for the Plymouth session. 19 firms have registered at the firm level. The evaluations from the sessions were very positive and many inquiries have been made about future Business Boot presentations. Total dollars collected were \$38,140, total expenses were \$35,529.26, and the Section earned \$2,610.74 from the event. The Directorship has decided Business Boot Camp III would not be in the best interests of the Section. Instead of Boot Camp III, the Section should try to increase membership at the BLI with attendees from former Boot Camp Sessions. It is recommended that Boot Camp I be repeated in 2016/2017.