

PROGRAMS DIRECTORSHIP
REPORT PREPARED FOR THE MARCH 6, 2014 COUNCIL MEETING

1. Next Scheduled Meeting of the Directorship.

The Directorship holds meetings, and communicates via telephone and email, as necessary, to discuss course speakers and other matters regarding the Institute and the Annual Meeting, as appropriate. Meetings for the 2014 Institute began in June 2013 and continue on a monthly basis. The Directorship is presently planning the 2014 BLI. Planning for the 2014 Annual Meeting is underway. The Business Law Institute continues to be a popular event, although the numbers at the BLI are relatively flat. Despite various discussions and changes in curriculum, location, dates, format, and other elements of the program, the Directorship believes the BLI is likely to attract approximately 90-100 participants each year. The Directorship believes the BLI is very worthwhile and is the one opportunity where Michigan business lawyers are able to associate in an out of office setting which combines both substantive and social activities. The Directorship continues to explore methods to increase attendance, and this year has elected to hold the event once again in Grand Rapids on June 6 and 7. This year, each Committee will be expected to hold a meeting on Saturday morning, June 7.

2. Council Approval

N/A

3. Membership

Those serving on the Programs Directorship include Dee Dee Fuller, Eric Lark, Christopher Maeso, Dan Minkus (Chair), and Mark Peters.

4. Accomplishments Toward Committee Objectives

All of the Directorship members actively participate in the planning process.

The Directorship will schedule meetings, or communicate via telephone and email, as necessary to finalize course schedules and secure speakers.

7. Meetings and Programs

Business Boot Camp I was presented at the Amway Grand Plaza Hotel in Grand Rapids on November 4-5, 2013. 105 people registered for the Grand Rapids session (up from 59 registrations in 2011). 89 people attended the November 4 session and 75 people attended the November 5 session. Business Boot Camp I was presented at the Inn at St. John's in Plymouth on January 23-24, 2014. 165 people registered for the Plymouth session (up from 105 registrations in 2012).

119 people attended the January 23 session and 104 people attended the January 24 session. 17 firms registered at the firm level. The evaluations from both the Grand Rapids and Plymouth sessions were very positive and many inquiries have been made about Business Boot Camp II. \$40,700 in registration fees were collected, expenses totaled \$28,042.65, resulting in net income to the Section of \$12,657.35 for the Program.

The Directorship asks the Council for approval to move forward with planning Business Boot Camp II to be held in Grand Rapids in November 2014 and in Plymouth in January of 2015. The Directorship anticipates the Section will break even or make a nominal profit on the seminar. However the Section must be prepared to spend up to \$12,000 on the event if necessary.

8. Publications.

N/A.

9. Legislative/Judicial/Administrative Developments

N/A.

10. Miscellaneous

N/A.

Report submitted by:

Daniel H. Minkus

BUSINESS BOOT CAMP I STATISTICS
AS OF 2/14/14

Registrations – GR: 105
Attendance – GR: 11/4 – 89; 11/5 - 75

Registrations – Plymouth: 165
Attendance – Plymouth: 1/23 – 119; 1/24 - 104

Firm Registrations: 17 - Barnes & Thornburg (pd), Bodman (pd), Butzel (pd), Clark Hill (pd), Dickinson (pd), Dykema (pd), Foster Swift (pd), Honigman (pd), Howard & Howard (pd), Kerr Russell (pd), McShane & Bowie (pd), MillerCanfield (pd), MillerJohnson (pd), Rhodes McKee (pd), Smith Haughey (pd), Varnum (pd), Warner (pd)

REVENUE: \$40,700

EXPENSES: \$28,042.65

TOTAL PROFIT: \$12,657.35