

IN-HOUSE COUNSEL COMMITTEE
REPORT PREPARED FOR THE DECEMBER 7, 2013 COUNCIL MEETING

1. 2013-2014 Budget Request and Anticipated Use of Funds.

During the last fiscal year, we focused our spending on promotion of the In-House Counsel Network and activities related to it. Our primary spending was for promotional materials, hand-outs, and expenses for our Champions' Dinner (a follow-up to the Crain's In-House Summit).

We have found that our current membership desire more networking opportunities, which will be our focus for 2013-2014, in addition to activities directed towards increasing membership. Accordingly, our budget request for this year includes categories for promotional items and pamphlets that we will distribute during the Crain's Summit, our Champions' Dinner and similar networking events. We will also seek funding to increase our membership through marketing and advertising. And, lastly, we plan to continue with our Champions' Dinner and one or two more networking events. While we believe that our budget could be reduced by event sponsors, this needs further investigation.

Our budget request for 2013-2014 is \$8900. This includes: \$1000 for printed materials/pamphlets; \$1000 for promotional items; \$1500 for marketing/advertising; and \$5400 for events.

2. Use of Budgeted Funds During 2012-2013.

[See Above]

3. Next Scheduled Meeting of the Committee.

Next scheduled meeting of the Committee: TBD

4. Council Approval.

The Committee requests approval of our 2013-2014 Budget.

5. Membership.

During the past year, membership increased by about 2 times, from 66 to 119. Directed e-mails and connection via LinkedIn has been successful. Networking events continue to be popular and well attended by both existing and potential new members.

6. Accomplishments Toward Committee Objectives.

The first meeting for the 2014 Crain's Summit was held. We discussed venue, proposed tracks and topics. We will continue to work with the steering committee on plans for this event.

7. Meetings and Programs.

We plan on partnering with Crain's for the 2014 In-House Counsel Summit, to be held at the Book Cadillac. We will also host a follow-up dinner for the In-House Counsel Champions.

8. Publications.

The Committee is currently evaluating options/interest in publications.

9. Methods of Monitoring Legislative/Judicial/Administrative Developments and Recommended Action

[NA]

10. Miscellaneous.