

**IN-HOUSE COUNSEL
CO-CHAIRS: KIM YAPCHAI and THERESA ORR
REPORT PREPARED FOR THE MAY 4, 2012 COUNCIL MEETING**

1. Next Scheduled Meeting of the Committee

Next scheduled meeting of the Committee:
May 16, 2012 – conference call
July 2012 - meeting

2. Council Approval: None

3. Membership: We had a membership drive at the Crain's In-house awards on April 25, 2012 during the portion that was exclusive for in-house counsel. 21 people signed up for our committee.

4. Accomplishments Toward Committee Objectives:

We increased our membership, continued to build awareness of our committee, and successfully completed the events listed below.

5. Meetings and Programs:

- LinkedIn Webinar on April 18.
 - Kim Yapchai and Latrina Edwards of ACC-MI co-moderated a webinar with Vince Gatti of Ajax Social Media. Vince Gatti educated lawyers on how LinkedIn can help them. Over 350 people registered for the webinar which was administered by Crain's. There was a significant spike in activity with respect to the BLS LinkedIn groups after the webinar. Mr. Gatti also offered a discount to attendees. The info is posted on our LinkedIn page. A recording of the webinar can be accessed at <https://www2.gotomeeting.com/register/239077578>.
- Crain's In-House counsel Award Program.
 - The program was held at the Inn at St. John's, Plymouth, MI on 4/25/12. Over 400 people registered for the Summit. The networking luncheon that we suggested to Crain's was new this year and well received.
- LinkedIn Group – We now have a LinkedIn group entitled Michigan In-House Counsel committee
- Spring Social – We plan to join ACC-MI in their Spring Social on 6/14/12. Time and location are TBD.

6. Publications:

None

7. Methods of Monitoring Legislative/Judicial/Administrative Developments and Recommended Action:

None

8. **Miscellaneous:** None