

**COMMUNICATION AND DEVELOPMENT DIRECTORSHIP
ANNUAL REPORT PREPARED FOR THE
DECEMBER 4, 2025 ANNUAL MEETING**

Please describe your directorship's activities during the 2024-2025 year toward achievement of the goals outlined in the Section's Strategic Plan. Each question below corresponds to a specific Section of the Plan to which reference may be made for further guidance in providing responses.

1. Provide an alternative source of information and communication for members by improving the website and maintaining and improving social media presence." (Article I (6)) of the Strategic Plan.

This is a work in progress and a focus for 2025-2026 Fiscal Year. The Directorship and its members were actively involved in evaluating various social media opportunities throughout the year. In the view of the Directorship, none of the opportunities was well-suited for the section. Based on phone conversations with other sections of the State Bar, it appears that most sections are actively managing and implementing their social media efforts via the attorneys on the applicable committee of the section. It is our recommendation that we attempt to do so as well, and our initial efforts in 2026 will be directed accordingly.

We welcome any volunteers with an interest in assisting with this effort.

2. Increase participation by attorneys from locations other than metropolitan Detroit and Grand Rapids. (Article IV, 2 of the Strategic Plan).

This is a work in progress and a focus for 2025-2026 Fiscal Year.

3. Increase participation by newer lawyers and lawyers from diverse backgrounds. (Article IV, 3, A of the Strategic Plan).

This is a work in progress and a focus for 2025-2026 Fiscal Year. As an initial matter, the Directorship is working with Section leadership to identify a liaison for the Section and the Young Lawyers Section.

4. Develop opportunities for mentorship for newer Section members. (Article IV, 4 of the Strategic Plan).

This process is on-going.