

**COMMUNICATIONS AND DEVELOPMENT DIRECTORSHIP
REPORT PREPARED FOR THE DECEMBER 7, 2023 COUNCIL MEETING**

1. 2023-2024 Budget Request and Anticipated Use of Funds.

\$5,000 – for outreach programs. If the Directorship is able to make a recommendation on social media strategies, a further investment may be sought.

2. Use of Budgeted Funds during 2022-2023.

Anticipated use of funds involved Law School events, which did not occur in 2022-2023.

3. Next Scheduled Meeting of the Committee.

Next meeting TBD, to be held via Zoom.

4. Council Approval.

None requested

5. Membership.

Kevin Block, Jennifer Consiglio, Julia Dale, Mark High, Michael Khoury, Mariah Natzke, John Schuring, and Eric Zacks

6. Accomplishments Toward Committee Objectives.

The Directorship continues to evaluate opportunities to more effectively use social media to help publicize BLS events. To that end, several members of the directorship conducted several conference calls with Identity PR to discuss possible engagement for social media efforts. A proposal was received and reviewed, which appears to exceed the Section's needs. Further discussions are anticipated.

Additionally, it is anticipated that the Directorship will adjust its objectives based on the Section's updated Strategic Plan. That work is ongoing.

7. Meetings and Programs.

The Directorship met on June 22, 2023 and discussed current goals, short term objectives, and recruitment goals for the group. The Directorship expects to adjust its long-term goals to reflect the Section's new strategic plan once that plan is adopted. It continues to work on a social media plan to promote the Section.

8. Publications.

None

9. Methods of Monitoring Legislative/Judicial/Administrative Developments and Recommended Action

Not applicable

10. Miscellaneous.

Volunteers, or suggestions for additional Directorship members. are welcome.

Respectfully, John Schuring, on behalf of the Directorship

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