

**COMMUNICATION AND DEVELOPMENT DIRECTORSHIP
ANNUAL REPORT PREPARED FOR THE
DECEMBER 7, 2023 ANNUAL MEETING**

Please describe your directorship's activities during the 2022-2023 year toward achievement of the goals outlined in the Section's Strategic Plan. Each question below corresponds to a specific Section of the Plan to which reference may be made for further guidance in providing responses.

1. Include social activities as an element of Section activities and educational programs. (Article IV, 1 of the Strategic Plan).

This is a work in progress and a focus for 2023-2024 Fiscal Year.

2. (1) The Communications and Development Directorship will coordinate with attorneys and bar associations from selected areas outside of the metropolitan Detroit and Grand Rapids regions to develop and host educational seminars, panel discussions and similar events. The Section will solicit local bar associations to cosponsor such events and will use both the Section's and the local bar association's databases for solicitation and invitation purposes. The Section will co-sponsor at least two outreach events outside of metropolitan Detroit and Grand Rapids annually.

This is a work in progress and a focus for 2023-2024 Fiscal Year.

(2) The Communications and Development Directorship will examine cooperating with other Sections of the State Bar that already have substantial participation from practitioners from these areas, particularly the tax, real property and probate/estate planning groups.

The section has been involved in a number of programs co-sponsored with other sections and routinely shares information about other sections' educations programs of interest to the BLS membership (and asks that such other sections reciprocate).

(4) The Communications and Development Directorship will seek out practitioners located outside of Detroit and Grand Rapids that are active in Section activities to assist in these endeavors. (Article IV, 2 of the Strategic Plan).

The Directorship will make recommendations to the nominating committee for leadership positions.

3. Co-sponsor at least one Young Lawyers Section event every year (Article IV, 3, A of the Strategic Plan).

This is a work in progress and a focus for 2023-2024 Fiscal Year.

4. Maintain regular, preferably weekly, updates and posts on LinkedIn. (Article IV, 5, A of the Strategic Plan).

This is a work in progress and a focus for 2023-2024 Fiscal Year. The Directorship and its members were actively involved in evaluating various social media opportunities throughout the year and continue to work on developing a strategy which fits the Section and its mission.

5. Regularly assess the use of the Section's page on the State Bar website and each of its components, as well as the use and number of listservs. (Article IV, 5, B of the Strategic Plan).

This process is on-going.

4855-6609-9605 v1 [99998-1509]