



ANTITRUST, FRANCHISING &
TRADE REGULATION SECTION

Fall Forum

September 24, 2020

WHEN

September 24, 2020
6:00 pm – 8:00 pm

WHERE

Information on how to connect to this year's virtual event will be shared when you register

COST

Free to attend!

REGISTRATION

<https://tinyurl.com/fallforum2020>

EVENT CONTACT

Cody Rockey
Section Chair
crockey@dykema.com
734-214-7655

Please join the Antitrust, Franchise, and Trade Regulation Section for its third annual Fall Forum. This year we are going virtual and offering you two programs to provide you with information on some of the latest developments in antitrust and franchise law during this unique time. Invite your colleagues, clients, or anyone else you think may be interested. There is no cost to attend. Register at the link below to receive information on how to join us.

6:00 pm

Fireside Chat with Michigan AAG Joseph Potchen

Michigan Assistant Attorney General Joseph Potchen, Chief of the Corporate Oversight Division and Chief of the Consumer Protection Bureau in the Office of the Michigan Attorney General, will join Section Chair, Cody Rockey of Dykema Gossett PLLC, to discuss recent enforcement efforts in the antitrust and consumer protection space. Topics will include the Office of the Michigan Attorney General's challenge to the T-Mobile/Sprint merger, its role as a plaintiff in a series of cases alleging price fixing of certain generic drugs, its efforts to protect consumers from price gouging during the ongoing global pandemic, and more.



Joseph Potchen
Assistant Attorney General



Cody Rockey
Dykema Gossett

7:00 pm

Hot Topics in Franchise and Employment Law – Navigating The New Normal

Although everyone has felt the impact of the current global pandemic, it has raised unique issues for franchise networks, franchisors and franchisees, particularly with respect to employment matters. Section Vice Chair, Brian Witus of Saretsky Hart Michaels & Gould, will lead a panel discussion with several experienced franchise and employment law attorneys addressing a myriad of questions, issues and challenges that have been posed by the coronavirus pandemic. The panel discussion will focus on real world experiences in navigating through these uncharted and ever-evolving waters and thoughts on best practices moving forward as everyone navigates the new normal.



Helen E. R. Mills
Fahey Schultz Burzych Rhodes



Ronald A. Sollish
Maddin Hauser Roth & Heller PC



Moe Shrikian
Hungry Howies Pizza & Subs



Brian Witus
Saretsky Hart Michaels & Gould