

## **IT Law Section - Strategic Plan for 2019-2020**

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### **Mission Statement**

The IT Law Section ('Section') of the State Bar of Michigan ('SBM') serves members of the Section, the SBM and the public through educational programs and activities intended to (1) promote collegiality and good professional standards; (2) inform members of the Section and SBM of developments in this area of practice; (3) encourage service to the bar, bench and the public related to this area of practice; and (4) facilitate and furnish informed, expert commentary on proposed legislation related to this area of practice.

### **Goals and Activities for 2019-2020**

- Hold the Section's annual meeting and sponsor an IT Law seminar in the autumn that includes substantive presentations on topics of interest to members.
- Sponsor a professional education event in the spring.
- Co-sponsor a professional education event with another SBM Section each year.
- Produce a quarterly Section newsletter that is delivered electronically and is posted to the Section's web site.
- Update Section-managed web presence (SBM Connect web site, Facebook, LinkedIn, etc.) regularly with event, committee, volunteer and educational information.
- Attract new Section and Council members.

### **Goals and Activities for Council Review and Prioritization**

- Adopt a new Section name emphasizing technology, privacy and data protection.
- Document and maintain Section officer responsibilities, training and checklists on Section's web site.
- Identify 'best practices' from another SBM Section each year, and determine whether any of those practices can be adopted by the Section.
- Build a relationship with the Institute for Continuing Legal Education ('ICLE').