

**State Bar of Michigan
Information Technology Law Section
Council Meeting Minutes**

Thursday, November 5, 2015
Teleconference Line opens at 5:30 PM; Meeting at 6:00 PM

Host: Susanna Brennan, Kelly Services

Teleconference
Call-In Number **877-352-9775**, Conference Code **416 957 1129**

- I. **Call to Order** – Susanna Brennan, Chair
- A. Council Members Present:
 - a. Susanna C. Brennan
 - b. Christopher J. Mourad
 - c. Donna K. Mallonee
 - d. Keith A. Cheresko
 - e. Michael McCandlish
 - f. Nathan William Steed
 - B. Council Members Excused:
 - a. Adam Rubin
 - b. Jeanne Whalen
 - c. Joellen Shortley
 - d. Carla Perrotta
 - e. Robert Rothman
 - f. Clara Seymour
 - C. Council Members Absent:
 - a. Isaac T. Slutsky
 - b. David R. Syrowik
 - D. Section Members Present:
 - a. Michael Gallo
 - b. Mark Malven
 - c. Marcia Meoli
 - E. A quorum of Council members was confirmed, and the meeting was called to order at 6:09 p.m.
- II. **Meeting Minutes**
- a. Approval of the last Council meeting minutes, September 10, 2015. A motion to approve the minutes was made by Michael McCandlish, seconded by Donna Mallonee, and approved by the Council.
- III. **Treasurer's Report** – Keith Cheresko
- a. As of 9/30/2015 the Section's fund balance was \$54,388.08. We thank our Annual Meeting sponsors Privacy Associates International, LLC, Bejin Bieneman PLC, and Dykema.
 - b. There was discussion as to how to best use the funds on hand
- IV. **2015-2016 Council/Section Meetings** – Proposed dates and locations:
- a. Thursday, November 6, 2015 (Kelly Services - Troy)
 - b. Wednesday, March 16, 2016 (Cooley Law School – Auburn Hills)
 - c. Thursday, May 12, 2016 (DTE – Detroit)
 - d. Thursday, August 11, 2016
- We are seeking volunteers to host the August meeting.
- V. **2016 Annual Section Meeting**
- a. Proposed date: Thursday, September 8th. Susanna has requested this date from St. John's Inn. The Council agreed that the date should be reserved with St. John's now, including sending a tentative agreement to the State Bar of Michigan so that the date is held.

- b. A committee is forming to plan the 2016 Annual Meeting. Committee volunteers: Chris Mourad, Michael McCandlish, Nathan Steed. Anyone else interested in serving on the committee should contact Mark Malven. The committee will consider sending a survey to members to solicit ideas for speakers.

VI. Committee Reports

- a. **Newsletters/Social Media/Web Site** – Adam Rubin
 - i. There was discussion about whether Twitter and Facebook should/could be maintained by the Section in addition to our LinkedIn page. The recommendation was made to create a communication plan which includes a “who-when-why” approach for postings. Adam Rubin and Keith Cheresko will investigate and make a recommendation to the Council.
- b. **Privacy Committee** – Bob Rothman and Keith Cheresko
 - i. The next Privacy Committee meeting is Tuesday, 11/11 at 4:00 p.m. at Jaffe Raitt Heuer & Weiss, American Center Building, 25th Floor, 27777 Franklin Road, Southfield, MI 48034. If you would like to attend in person or by conference call, or would like to be added to the distribution list, please contact Bob Rothman or Keith Cheresko (brothman@privassoc.com, kcheresko@privassoc.com).
- c. **Events**
 - i. Joint Event with International Law Section – March 2016 (Bob Rothman)
 - 1. Bob Rothman is working with the International Law Section to host a joint event approximately March 2016. Potential topic: Safe Harbor 2.0.

VII. Reminders!

- a. **Section Briefs** - To contribute to the Michigan Bar Journal ‘Section Briefs’, the IT Law Section can submit (by the 5th of that month) a notice of up to 75 words regarding significant developments in the law, noteworthy events, section publications or achievements, or any other information of interest. Please forward ‘Section Briefs’ recommendations to michael@gallo.us.com

VIII. New Business

- a. Susanna Brennan attended SBM New Chair Section Orientation and discussed these items with the Council:
 - i. SBM Connect Training: please contact Susanna Brennan for more information on training. The IT Law Section is currently using SBM Connect for its annual reports, newsletters, and announcements. However, we are not using the new List Server functionality. Migration would save \$35 monthly, but would potentially retain inactive email addresses. The current list serve drops email addresses after 8-12 delivery failure messages. Also, SBM Connect limits discussion viewers to section members and sends information to section members. An update is needed monthly.
 - ii. ZeekBeek is available for members to enter their profiles, such as contact information and a biography. There is a promotional code available to set up the bio. Please contact Susanna Brennan for details.
 - iii. ICLE Seminars – ICLE has a studio available for law sections to create a video webinar. The Section would develop the content and message, and then go to the studio to record it. The IT Law Section would like to offer this to our members who would like to record a webinar for ICLE viewers. Contact Jeff Kirkey at ICLE for more details.
- b. Joint Event with Law School – The IT Law Section would like to hold a section meeting at a law school. The event could include a short section meeting, presentation, discussion and snacks/pizza. Members are encouraged to contact their law schools to identify a school that would like to host a meeting.
- c. Collaboration with other Sections: ADR Section, Arts, Communications, Entertainment & Sports
 - i. There have been discussions about working on a joint seminar with the AD Section and the Arts, Communications, Entertainment and Sports Section. There was also an offer to participate in a 2-day Entrepreneurial Law Seminar which was held last May 28-29, 2015. If members are interested in participating in a joint event, please contact Susanna Brennan.
- d. Mark Malven proposed using some of our funds to purchase items to encourage event attendance, such as an iPad or other tablet. His law firm, Dykema has used this method and has had great results in response to their M&A Survey.

- IX. **Meeting Adjourn** – Meeting adjourned at 7:03 pm. Motion by Chris Mourad, supported by Mike McCandlish.