

**Strategic Plan
Insurance and Indemnity Law Section
Strategic Priorities for 2012-2017 (five year plan)**

Mission Statement: Issues arising out of insurance contracts and indemnity agreements affect a broad range of practice areas. In addition, insurance is a regulated industry, and state and federal regulations present specialized questions. The membership of the Insurance and Indemnity Law Section of the State Bar of Michigan consists of those who have expertise in this area of practice, as well as those whose expertise lies in other practice areas that are affected by insurance and indemnity issues. The mission of the Section is to provide a forum for an exchange of information, views and expertise from all perspectives on both insurance coverage issues and indemnity issues, and to provide information and assistance to other persons or organizations on matters relating to insurance and indemnity.

Vision: As a relatively new section, the Insurance and Indemnity Law Section aims to develop an effective strategic plan that will allow its leadership to function and provide services in a way that it is an effective and useful resource for its members.

Values: The guiding principles of the Section shall remain as they have from the inception of the Section; namely, to provide an exchange of information and education across all areas of practice that are affected by insurance and indemnity issues and to do so in a way that fairly includes the viewpoints of both insurers and policy holders.

Strategic Priorities

- 1. Goal:** To continually provide the Section membership with achievable educational or useful resources and programs.

Objectives: For each annual term from 2011 through 2017, the Section shall provide the following resources and programs: (1) a membership directory; (2) a substantive presentation at the annual State Bar of Michigan meeting; and (3) a substantive presentation in conjunction with other bar organizations or recognized state bar sections.

The membership directory shall serve as an online resource to the Section membership and members will be identified by name, major field of practice, title, other bar associations or sections, location, insurance designations, committee preferences, and an opt-out provision. This directory will be created with the assistance of the State Bar of Michigan.

The substantive program each term at the annual meeting of the State Bar of Michigan will continue to be the overall responsibility of the chair-elect and the goal for each presentation shall be to present a topic with wide-ranging appeal the Section membership and the bar as a whole and, when feasible, to include speakers not directly affiliated with the Section.

The substantive program each term in conjunction with other recognized bar organizations of state bar sections shall be further considered by the Programs Committee. The chair of that committee shall be appointed each term by the Section Chair. The Programs Committee will adopt an achievable plan for the joint presentation each term for council approval.

2. **Goal:** To create and use core committees to carry out the strategic plan of the Section.

Objectives: The council shall continue its committees for Publications, Membership and Programs as the core committees from 2012 through 2017. The section chair shall appoint the chair of each of the three committees each term and the council will actively seek volunteers for the committees.

3. **Goal:** To provide meaningful planning and review to assist with future section leadership.

Objectives: The section treasurer shall, with the assistance of the State Bar of Michigan, determine the appropriate cash reserve for the Section and shall create a yearly budget for council approval. Also, the Council shall review yearly the demographics of its membership provided by the State Bar of Michigan so that its actual membership audience can be considered in future activity and strategic planning. And, the council shall schedule at its first meeting of each year all of its council meetings for that calendar year.

The council shall hold its annual business meeting at the State Bar of Michigan Annual Meeting. Additionally, each term, the council shall meet four times plus the State Bar of Michigan Annual Meeting. Those meetings shall be scheduled at the council's final meeting each term.