

**INSURANCE AND INDEMNITY LAW SECTION  
OF THE  
STATE BAR OF MICHIGAN**

Minutes of the Strategic Plan Council Meeting  
June 28, 2011  
Southfield, Michigan

*Present:*

Mark Cooper	Gary Bartosiewicz (via phone)	Adam Kutinsky (via phone)
Tim Casey	Ed Freeland (via phone)	Lauretta Pominville
Marty Brown (via phone)	Hal Carroll	Sarah Wolford
Dan Steele	Kathleen Lopilato	Larry Bennett (via phone)
Deborah Hebert	Amy Iannone	Elaine Pohl
Dan Hale (via phone)	Kimberly Ruppel	
	Cathy Heise (via phone)	

Welcome and call to order

The meeting was called to order at 4:03 p.m.

**I. Chair's Report**

The chair distributed the Strategic Plan Document and detailed the substance of the meeting held at the state bar and the strategic plan process and goal formation. A Strategic Action Plan was outlined and proposed for adoption which identified the following goals:

1. Restructuring of the Council

Reduction of the size of the council over a two year period was discussed. This is proposed to be accomplished by amendment of the bylaws. There would be reduction in the number of Council seats in the first year by 2 members and in 2nd year by elimination of 3 positions. It was determined that attendance at meetings by phone constitutes attendance unless otherwise indicated in advance of the meeting.

2. Development of Educational Resources and Programs

Recommendations were made for the creation of a Member Directory. A Program Committee will be constituted to develop the annual meeting presentation and to plan a presentation with another section of the State Bar.

3. Core Committee Formation

Discussion was had regarding the formation of 3 core committees: Membership, Programs and Publications.

The Membership Committee will be charged with the development of the Member Directory and formulating plans for increasing membership in the Section. This Committee will also be responsible for tracking the demographics of the Section.

The Program Committee will be charged with planning the presentations at the annual meeting and participation in at least one annual program with another Section of the State Bar.

The Publication Committee will be responsible for preparation of the quarterly Journal. Other areas of focus will be assisting with obtaining advertising in the Journal and perhaps changes in the layout or upgrading of the print media. Electronic delivery of the Journal will also be under consideration.

The Chair of the Section will appoint the chairs. Council Members should send their recommendations or willingness to serve as Chair of a committee to Mark Cooper. Hal Carroll will be appointed as the Chair of the Publications Committee. Chairs will be responsible for planning committee meetings, coordinating committee activities and for reporting back to the Council.

4. Future Planning

The Council discussed the need for an annual budget to support the short term and long term goals of the Section. Council meetings are going to be scheduled at the first Council meeting of the year for the remainder of the year. It is anticipated that the Council meetings will be held at least 4 times annually with 2 being held in the Metropolitan Detroit area, 1 in Lansing and 1 in Grand Rapids.

The meetings planned for the remainder of 2011 will include the September annual meeting, a November 2011 membership meeting and one last planning meeting for the Council before the end of the year.

A 5 year plan will be considered to set long term goals and to address various issues. Topics under consideration for long term planning include: potential expansion of committees and programs; addition of a young lawyer member position on the Council; and the development of revenue generating initiatives.

5. It was determined that we no longer needed to read an Antitrust Statement.

It was moved (Kathleen Lopilato) and seconded (Deborah Hebert) to adopt the Strategic Action Plan as proposed. *Motion carried* (unanimous).

It was moved (Hal Carroll) and seconded (Kim Ruppel) to adopt a proposed by-law to amend the number of Council positions such by law to be presented to the membership at the annual meeting. *Motion carried* (unanimous).

**II. New Business**

Elaine Pohl reported that the Annual Meeting of the Section will take place at the State Bar Annual Meeting in Dearborn on Thursday, September 15, 2011 from 10:00 am to 11:30 am. The plan is to present a point/counter-point style debate regarding Bad Faith/ Extra Contractual Rights and Remedies.

**III. Adjournment**

It was moved (Hal Carroll) and seconded (Kathleen Lopilato) that the meeting be adjourned at 5:01 p.m. *Motion carried* (unanimous). Meeting adjourned.