



NEGLIGENCE LAW SECTION

Firm Sponsorship Opportunities 2025 - 2026

This sponsorship is intended for all Law Firms, Facilitators, or Retired Judges.

Who We Are

The Negligence Law Section of the State Bar of Michigan provides education, information, and analysis about issues of concern through meetings, seminars, this site, public service programs, and the publication of a newsletter. Membership in the Section is open to all State Bar of Michigan members.

The Negligence Law Section's purpose is to study the procedures, rules, and statutes that embody the law of negligence, to promote scholarship among its members, and to unwaveringly promote the fair, equitable, and speedy administration of negligence litigation in the Michigan trial and appellate courts.

Neg Law Firm Sponsorship

Select a plan from the options below

Fiscal Year
(October 1, 2025 - September 30, 2026)

Diamond
\$5,400

Emerald
\$3,500

Build Your Own
Check and add total

Fall Conference	☒	☒	☐ \$500
Spring Meeting - Option A	☒	☒	☐ \$2,500
Spring Meeting - Option B	☐	☐	☐ \$1,000
Young Lawyers Meet and Greet	☒	☐	☐ \$1,000
New Lawyer Training	☒	☐	☐ \$500
Past Chair Dinner & Awards Ceremony	☒	☐	☐ \$500
Annual Meeting & Awards Reception	☒	☒	☐ \$500
Webinars	☒	☐	☐ \$500
Social Media Shout Out	☒	☐	☐ \$200
Advertising - e-Journal	☒	☐	☐ \$400

\$6,600 value:
savings of 18%!

CHOOSE PLAN

☐
☐

TOTAL: \$ _____

Name of Contracting Representative

Name of Attending Representative

Company Name (please print precisely how you want your company name to appear)

Address

City

State

Zip

Phone

Fax

Email Address

☐ Check enclosed, payable to the State Bar of Michigan*

On occasion, the Negligence Section will add events/activities to their calendar. Please check with administrator for updates.

***Please complete this form and return to: Negligence Section, PO Box 66, Grand Ledge, MI 48837**

Phone: (517) 627-8700 Fax: (517) 627-3950

Email: taraneglaw@sharedresources.us

Updated 11-18-2025 MH

Fall Conference

This whole-day event has education sessions, fun activities, and great networking opportunities.

Sponsorship includes listing in all electronic marketing and signage at the event, promotion on all e-marketing, and complimentary registration for one representative from your Firm.

Spring Meeting

This multi-day event contains educational sessions with featured speakers covering various topics. Different levels include different perks; see below.

Option A:

Firm name in marketing before and after the event
Recognition at event
Recognition on Social Media
Firm name in the program
Complimentary registration for one

Option B:

Firm name in marketing before and after the event
Recognition at the event
Firm name in the program
Complimentary registration for one

Young Lawyers Meet and Greet

This evening event is where younger lawyers can meet seasoned lawyers and network over drinks and food.

Sponsorship includes listing in all electronic marketing, signage at the event, and complimentary registration for one representative from your Firm.

New Lawyer Training Program

This year's program, titled "The Road to Excellence," will take lawyers from case intake to trial, this 11-session certificate program will provide best practice tips, hands-on accelerated learning, and more. The first five sponsors will get to send a lawyer from their firm to the program for free (a \$950 value!) Other benefits include listing on all e-marketing, social media, and event materials

Past Chair Dinner & Awards Ceremony

This evening event celebrates those who have led the section and each year's recipients of prestigious awards.

Sponsorship includes listing in all electronic marketing and signage at the event, promotion on all e-marketing, and complimentary registration for one representative from your Firm.

Annual Meeting & Awards Reception

This is an all-evening networking event celebrating each year's recipients of prestigious awards.

Sponsorship includes listing in all electronic marketing, signage at the event, and promotion on all e-marketing, Complimentary registration for one representative from your Firm.

Webinars

Sponsorship includes listing in all electronic marketing for all webinars hosted by the section and complimentary registration for one representative from your Firm.

Social Media Shoutout

The section will post on all its platforms, shouting out the sponsor with their logo and tagging the sponsor's social media. The post will also include a live link to the sponsor's website. **This sponsorship can be purchased more than once.**

Advertising e-Journal

Place an advertisement for the Firm or promote an article in our e-journal, which is sent four times a year.

Requirements:

Size: 1200 x 628 pixels

Resolution: 72 PPI minimum

Type: JPEG or PNG