

Event Schedule

Friday (Attire: Casual)

3:06 pm 9-Hole Golf Scramble at the Bestie Valley Course (Optional—additional fee required)

There will be a contest for the longest drive and closest to the pin. Reserved tee times: 3:06 pm, 3:15 pm, 3:24 pm, and 3:33 pm. (\$20 if you bring your own clubs, \$35 if you need a rental set). For more information, please contact Aaron Sohaski (sohaski@gmail.com).

4:00 pm Iron Fish Distillery Tour (Optional—additional fee required, limited availability)

Participants are brought through every step of the soil-to-spirit process from growing and harvesting, to milling, mashing, fermenting, distilling and bottling done by hand at the distillery. At the end of the tour, participants will be allowed to taste from their first batches of Michigan Wheat Vodka, Woodland Gin, Rum and White Whiskey and leave with an embossed tasting glass and a memorable experience. Tours and tastings cost \$10 per person. Minors under 21 may tour free of charge and must be accompanied by adults at all times. For more information, please contact Shenique A. Moss (sheniquemoss@gmail.com).

5:30 pm Think Fast!: Improv(ed) Lawyering Workshop

Presenter: Jerome Crawford, Horizon Global Corporation

Start the Summit off right with some networking and improv fun! Whether your stage is the courtroom, negotiation table, or client interview, all lawyers can benefit from the skills learned during improvisation. Improvisation is about more than being funny; it involves active listening, confidence, creative thinking, flexibility, persuasion, and working as a team. Join us for this interactive experience and discover how the techniques used in improvisation can give you an edge in honing your legal skills. Take home tips and strategies for enhancing your ability to employ your skills in active listening, public speaking, and trouble-shooting.

7:00 pm Welcome Reception

8:30 pm Conversation, Snacks, Bonfire at Hospitality House

Saturday (Attire: Business casual unless otherwise noted)

7:00–7:30 am Zumba

7:30–8:00 am Yogalaties

8:00–8:55 am Welcome Breakfast & Maximize Your Strengths

Presenter: Elizabeth Joliffe, Your Benchmark Coach

Early in their careers, young lawyers often spend a lot of energy worrying about their shortcomings. Between the dreaded interview question “What is your greatest weakness” and agonizingly cursory performance reviews, they rarely consider or receive feedback on their strengths. Start your day off by learning how to identify and build on your unique strengths to take charge of your practice and career. Elizabeth Joliffe will lead this session; she is a career management and business development coach who helps motivated lawyers make changes to reach their goals and maximize their potential.

8:30–2:30 pm Professional Headshots (15-minute appointments)

Appointments will be available on a first come, first serve basis. Please contact Amy Krieg (akrieg15@gmail.com) to sign up.

8:30–2:30 pm Resume Review (20-minute appointments)

Appointments will be available on a first come, first serve basis. Please contact Amy Krieg (akrieg15@gmail.com) to sign up.

9:00–9:55 am

TRACK I Litigation Bootcamp: Perfecting the Art of Voir Dire—Selecting the Best Jurors for Your Case

Presenter: Mary Chartier, Alane & Chartier, PLC

Jury trials can be won and lost in voir dire, making the art of jury selection one of the most essential trial skills you need to acquire as an attorney. Voir dire is not just your only chance to eliminate unfavorable jurors, but also an opportunity to present your theory of the case to the jury. Choosing the decision-makers who will ultimately determine the fate of your client gives you an opportunity to talk to the jurors and gain an upper hand before the trial even begins. Are you fully equipped with all the necessary tools to select the best jury for your client? This seminar will teach you inventive and useful techniques to better understand juror behavior, fine-tune your jury selection tactics, avoid missed opportunities when questioning prospective jurors, and maximize your clients' chances for a successful verdict.

TRACK II Professional and Business Development—Beyond LinkedIn: How to Build a Powerful Professional Network on Social Media

Presenter: Samantha Meinke, State Bar of Michigan

As young people, we're pretty savvy about using social media to share personal pictures and stories that our friends find interesting, but most of us have no idea how to use it professionally as young lawyers, beyond posting our resumes on LinkedIn. When it comes to professionally marketing our work, we often look to older attorneys for guidance, but there are few examples of experienced attorneys who effectively use social media. That means it's up to us to use our creativity to capitalize on social media as a free, easy, and effective way to build a network of potential clients, collaborators, and employers. Samantha Meinke, communications manager at the State Bar of Michigan, will talk about how to transform your social media presence from personally pleasing to professionally powerful, putting you on the path to success.

10:05–11:00 am

TRACK I Litigation Bootcamp—Trial No Error: Tips on Trial Strategy

Presenter: Ven Johnson, Johnson Law PLC

Trial is the rare culmination of months or years of work. It is highly nuanced and distilled storytelling to a group of regular people. With the expense and stakes involved, it is difficult for young attorneys to develop the skills needed for effective trial presentation. Historically gleaned through decades of hands-on experience and observation, trial skills are now often learned through workshops and off-the-clock mentoring. Don't miss this opportunity to hear best practices from someone who learned things the old-fashioned way. From powerful word choices to preventing a mistrial, this interactive seminar is full of key tips from one of Michigan's top litigators.

TRACK II Professional and Business Development - Becoming an Articulate Advocate: Strategies for Powerful Public Speaking In and Out of Court

Presenter: James L. Liggins, Jr, Miller Canfield

Public speaking is an essential component of every practicing lawyer's professional life and quite different than merely talking. Some lawyers may think that they are good public speakers just because they talk a lot, but it never occurs to them that their audience may not be engaged in what they are saying. Good public speaking is about the ability to communicate and connect with the audience. In order to be an articulate advocate for oneself and clients, a lawyer must learn to make his or her point in a powerful and effective way — every time — with everyone. While people think that all lawyers are automatically fearless and brilliant public speakers, reality is much different. The good news is that with practice and the right techniques, even the shyest transactional attorney can exhibit confidence - It's all about presentation. This interactive seminar will help participants polish their personal presentation style and learn how to better present a coherent, concise message in various public speaking environments – from one-on-one reporting to fellow associates, or partners, to discussion groups with clients, to speaking in court and at conferences.

11:05–12:00 pm **TRACK I** Litigation Bootcamp—Evidence Jeopardy: Enhancing Your On-the-Spot Evidence Knowledge in a Fun, Not-Painful Way!

Presenter: Hon. Joseph A. Farah, 7th Circuit Court (Genesee County)

As attorneys, we know that no case can be won on mere brilliance alone. Evidence is the backbone of effective advocacy. The rules of evidence are constantly evolving as a result of recent court decisions, technological advances in discovery, and changes to various rules. While it can be an onerous task to continuously analyze and apply evidentiary rules to your cases, you must continue to stay on top of it in order to be an effective advocate. How confident are you in your ability to recognize various evidentiary pitfalls? This interactive, “Jeopardy”-style seminar will put participant groups to the test and teach you how to avoid evidentiary pitfalls in the process.

TRACK II Professional and Business Development—Rainmaking: Much More than Simply Making Money

Moderator: Jade Edwards, Jade Edwards, PLLC

Presenters: Elizabeth Sadowski, Colbert, Shepard & Sadowski LLP
Tracy Jane Andrews, Law Office of Tracy Jane Andrews, PLLC
Shelley Kester, Wilson & Kester, PLLC

Join us for a thoughtful panel discussion that analyzes what it means to be a rainmaker in the legal profession and receive tips on how you can improve your own practice. As your panel will discuss, it’s not just about the money.

12:00–12:45 pm Vendor and Sponsor Showcase

12:45–2:00 pm LUNCHEON

Keynote address: Chief Justice Stephen J. Markman, Michigan Supreme Court

Presentation of the 2017 Regeana Myrick Outstanding Young Lawyer Award

2:10–3:05 pm **TRACK I** Litigation Bootcamp—Write Like the Best: A Hands-On Editorial Session

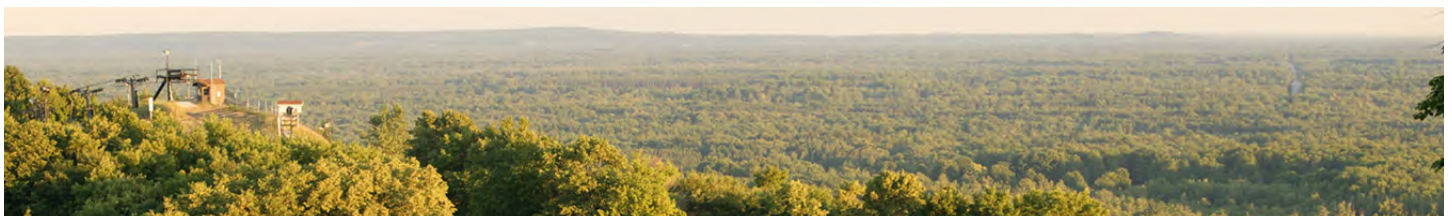
Presenter: J. Mark Cooney, Western Michigan University Cooley Law School

We occasionally read appellate opinions that ring like nothing else we’ve read in the law. How do these judges do it? What’s their secret? Why, for example, do opinions by Chief Justice John Roberts and Seventh Circuit Judges Frank Easterbrook and Gerald Posner seem so confident, crisp, and impressive? Come to this hands-on editing seminar and learn specific, concrete ways to get your writing to their level. Professor Mark Cooney will give you short writing samples, let you edit them, and give you feedback (including examples from these famous jurists).

TRACK II Professional and Business Development—Cut the Fat: Use Lean to Improve Efficiency, Reduce Cost, and Return Respect for People to Your Legal Practice

Presenter: Ken Grady, Seyfarth Shaw LLP

Industries from manufacturing to insurance to medical have used lean thinking to improve processes, reduce costs, improve quality, and help people achieve greater job satisfaction. Innovative law firms are applying lean to get the same benefits in the delivery of legal services and for their teams. Lean can be used with the related ideas of design thinking and agile project management. When combined, they increase an organization’s or lawyer’s ability to meet client demands, drive market differentiation, and create a more sustainable legal services delivery model. In this session, Ken Grady will discuss lean and related ideas any organization or individual can use with minimal investment.



Crystal Mountain Courtesy Photo

3:10–4:05 pm

TRACK I Litigation Bootcamp—The Anatomy of the Ultimate Trial Notebook: From Case Screening to Verdict

Presenter: Anthony Flores, Western Michigan University Cooley Law School

If you “fail to plan, plan to fail.” This expression is most certainly true in litigation. Managing the vast amount of information needed for trial can be a daunting task but very doable with the right tools. The Trial Notebook, while often ignored, is the most powerful tool for all phases of a case. Most veteran trial attorneys will tell you that creating an effective trial notebook is the key to presenting your client’s case in an organized and understandable fashion. This seminar will teach you how to create a trial notebook that meets your unique needs and gives you an effective road map for the presentation of your case. A well-thought-out, well-organized trial notebook will provide the guidance and reference points you need at each stage of the proceedings and ensure that you remain calm, cool, and collected as you litigate your case.

TRACK II Professional and Business Development—The Professional, Professional: Cultivating an Image for an Entire Career and Beyond

Presenter: Bryan H. Levy, Bryan H. Levy PC

Professional responsibility is a requirement in most law schools. However, ethical concerns are just the tip of the iceberg when navigating a career in the legal world. Join Judge Bryan Levy as he poses contemporary issues attorneys face in a variety of settings. How do such dilemmas get resolved? Attend and find out.

5:00 pm

Photo Scavenger Hunt (Attire: Casual)

Capture an image that fulfills the scavenger hunt requests. Share your photos and win a prize.

6:30 pm

Buffet Dinner (Attire: Casual)

8:30 pm

Game Night at the Hospitality House (Attire: Casual)

Sunday (Attire: Casual)

10:30 am

Breakfast at Thistle Pub & Grill at Crystal Mountain (Dutch treat)



Crystal Mountain Courtesy Photo